Project Emails to Donors

Email 1- Joined Giveth

Subject: 🎉 Exciting announcement for you, {firstname}!

Hi, {firstname}!

Today is a special day for us at **{organization name}**!**{Insert link.}**

We've partnered with the revolutionary fundraising platform **Giveth**. **{Insert Giveth project link.}** Unlike other donation platforms, when you make a donation in crypto on Giveth, our project receives 100% of the funds you send! There are no intermediaries or hidden fees, with transparent transactions on the blockchain.

Donating on Giveth is effortless due to their beautifully designed platform. If you're new to crypto, they also have a beginner-friendly tutorial [Donors 101 Course](#) that teaches you how to make your first donation in crypto.

But that's not all...

You will get rewarded when you make a donation to our verified project!

[GIVbacks](#) is the revolutionary Giveth program that rewards donors with GIV tokens, which grant you access to their community plus additional rewards. When you donate to our project, you are awarded GIV which you can claim to your wallet.

You can also be rewarded in GIV without even donating! With Giveth's [Referral Program](#), simply invite others to donate to our verified project –or any other– via a free, easy-to-use referral link that you generate yourself. You will receive GIV in return for every donation made through the link!

Giveth is a great platform to help us raise funds freely, easily, transparently and directly. We hope you'll give it a go and make a donation to **our project. *{Insert Giveth project link.}**

Thank you for supporting our work!

- {Organization Signature}

Email 2- Donate

Subject: Make your donation count

Hi, {NAME},

Did you know that every time you donate to *__our project via Giveth__ you also get rewarded in return?

For the first time, there is an economic upside to giving!

We've partnered with Giveth because at {organization name}, we believe that value creation should not rest on sacrifice. At Giveth donors are directly rewarded when they give to causes they believe in. How is that possible? Giveth is revolutionizing how funding for-good projects work. Read on!

First of all, when you donate on Giveth, 100% of your donation goes to our project, no intermediary and no fees. If you think that is great (and we do too!) how about this: you actually [get rewarded in GIV tokens when you donate](#)!

*Check out our Giveth page to donate.

Your donation is helping us make an impact and fulfill our vision of making public goods available for everyone on earth.

Don't have the funds to donate? Try the Giveth [Referral Program](#) instead! Direct potential donors to our project and earn back GIV tokens without any financial contribution on your part.

Thank you for your support!

Remember: donations and referrals both earn GIV rewards! So what are you waiting for?
*Donate to us on Giveth now!

- {Organization Signature}

*{Insert Giveth project link.}

Email 3- Last Call

Subject: Are you ready to change the world, {firstname}?

As you know, we've partnered with Giveth because donations are fee-free, immediate and direct: we receive 100% of the generous donation you make to our project right from your wallet to ours. On top of that, [Giveth rewards you with GIV tokens in return.](#)

Here's your chance to contribute to our cause and make a tangible impact.
* Check out our Giveth page here and donate. *{Insert Giveth project link.}

You can also earn GIV tokens without even donating! With the [Giveth Referral Program,](#) all you do is send potential donors to our project through a simple generated link you create, and you earn back GIV tokens if they donate through your link!

Don't forget: giving means receiving. You get rewarded with GIV when you donate, and you get rewarded with GIV when you refer someone to donate who follows through.

The incentives are high and so are the advantages: no fees, no intermediary, 100% from donor to project. We look forward to seeing you get GIV when you give!

Happy Giving!

- {Organization Signature}