



## CONTINUING EDUCATION POINTS TRACKER

CFRE International has developed this form as a way for you to quickly track (and keep in your files!) the continuing education sessions you have attended. Simply check the boxes next to the sessions you attended. At the end of the conference, add up the total number of hours. Keep this sheet and you will be ready to complete your application form. All of the session slots listed are eligible for continuing education points on your CFRE application for initial certification and/or recertification. Sessions not listed here are not eligible for points.

Activity Organizer: - Fundraise Up  
Title of Activity: - DXS Fall 2024  
Names of Presenter(s): - Various  
Dates and Location: - October 7 - 10, 2024, in Brooklyn New York

### Date: 8 October, 2024

#### **Session 1: (1 pts)**

☐ - Stripe Keynote: Overall industry trends and what that means for nonprofit orgs from a world leader in payment processing.

### Date: 8 October, 2024

#### **Session 2: (1 pts)**

☐ - The Canadian Red Cross - When Every Second Counts: What You Can Learn from Emergency Appeal Fundraising Strategies

### Date: 8 October, 2024

#### **Session 3: (1 pts)**

☐ - Coffee Talk with Gretchen Littlefield, CEO of Moore Group - State of The Industry

### Date: 8 October, 2024

#### **Session 4: (1 pts)**

☐ - Strategize, Execute, Thrive: Lessons from the American Heart Association on Growing Online Donations

### Date: 9 October, 2024

#### **Session 5: (1 pts)**

☐ - Leading with Certainty: How Partner Selection Done Right Offloads Risk, Harnesses Innovation & Elevates Nonprofits

### Date: 9 October, 2024

#### **Session 6: (1.5 pts)**

☐ - Innovative approaches to growing your donor base

### Date: 9 October, 2024

#### **Session 7: (1 pts)**

☐ - Essential Trust: The Keystone of Nonprofit Success Across Vendors, Culture, and Brand Integrity

### Date: 9 October, 2024

#### **Session 8: (1 pts)**

☐ - Pattern Interrupt: Exploring the 'Why' behind Fundraise Up.

### Date: 9 October, 2024

#### **Session 9: (.5 pts)**

☐ - How to Scale Community-Led Advocacy

Total number of points attained: \_\_\_\_\_

Courses Marked **NFR** (Non Fundraising Related) may be counted towards the 10 point maximum of NFR Courses on the initial CFRE application and the 5 point maximum on the re-certification application.