

Selected blog post for your reading:

Portal Software

Portal software is a type of development tool used to create a portal (starting point) on a company's intranet so that employees can find a centralized starting place for access to consolidated enterprise-related functions, such as e-mail, customer relationship management (CRM) tools, company information, workgroup systems, and other applications. The package may be customized to varying degrees of enterprise or individual specificity. Portal software is similar to intranet software, but the end product typically features more complexity, automation, organization, and interactivity. Although the end product is sometimes referred to as an *intranet portal*, it is usually called an enterprise information portal.

Portal software packages generally fall into one of the four following categories: digital dashboard, pure-play, application, or infrastructure portals.

A *digital dashboard* portal package creates a centralized starting point for various applications and provide a summary of information pertaining to those applications, just as a car's dashboard provides centralized access to summarized information about various aspects of the car's critical details. A *pure-play* portal package concentrates on creating a portable interface for a specific portal offering across multiple platforms. Pure-play provides more functionality than the digital dashboard in a centralized access point for various business productivity applications, such as e-mail, collaboration tools, and resource planning tools. An *application* portal package includes a wide variety of tools - such as workgroup software - that have been adapted to go with a portal interface. Most common applications now fall into this category,

since most are built to work in a portal environment. An *infrastructure* portal package is similar to a pure-play package, but is specifically geared towards technologies developed within the company rather than towards portability; for example, Oracle's portal product is geared toward Oracle technologies.

Corechange, Epicentric, Hummingbird, and Plumtree are among the leading portal software vendors. Most major software companies have released some type of portal software. Although the current generation of portal software is oriented towards the enterprise itself, it is likely that applications will increasingly encompass enterprise-customer interactions as well.

This was last updated in September 2005

Continue Reading About portal software

New site promises open source portlet code

[Employee self-service: Building a corporate portal](#)

[New IBM Social Software to Help Enterprises Securely Manage](#)

[Files, Blogs and Wikis](#)

Portal Software

Are you looking for flexible, scalable and secure portal software to improve employee access to business information? Or are you looking for a web portal development company to provide you with the portal tools and expertise you need to transform the way your employees, customers and suppliers interact with your business?

Applications Platforms' portal software provides businesses like yours with the ability to quickly and easily build portal solutions to your exact business requirements. Creating a web portal using our rapid application development platform is a simple point and click exercise making it easy for both technical and non-technical users to build a secure web portal solution.

Portal Software Overview

Common uses of a company web portal

Whether for your employees, customers or suppliers, our portal software will provide your business with a secure, 'single view' of information to meet the requirements of the user. Common web portal examples that our customers have built using Applications Platform include:

- Sales portal
- Customer web portal
- Client portal
- Membership portal
- Field service portal

- Self-service portal
- Employee information portal
- Ideas portal
- Help desk portal
- Supplier portal

Discover a range of prebuilt and highly customisable customer portals from Codeless Platforms our marketplace.

Achieve more with online portal development

Applications Platform's quick create wizard provides you with all the tools you need to rapidly build, deploy and manage secure web portal solutions via drag and drop functionality. Features that come as standard include:

- Embeds into company websites
- Custom CSS styles
- Unauthenticated/authenticated users
- Read/write information
- Supports high load volumes

- Point and click configuration

Benefits of using Applications Platforms' Web Portal Software

- Provide a scalable IT licensing option
- Removal of back office administration of data collected 'off site'
- Improved decision making with real-time information
- Stronger customer and supplier relationships and improved communication
- Flexibility to create additional applications for different departments
- Support future business expansion
- Access on desktop and mobile devices regardless of time and location