

EAST ATLANTA BUSINESS ASSOCIATION | SEPT 20, 2022

6-8 PM MEETING + NETWORKING | 602 Brownwood Ave (East Atlanta Kids Club)



NEXT MEETING: October 18 | 6-8PM | EAKC 602 Brownwood Ave | EVERYONE WELCOME

[SPONSOR NEXT MEETING](#) → Shout outs on social, email, website and in-person @ the meeting!

AGENDA

6:00-6:30 | WELCOME: Network + enjoy some snacks & drinks!

Beer Sponsor: Ashley Quinteros | [Simple 8](#)

Wine Sponsor: Dave Coustan | [Extraface](#)

Snacks Sponsor: Emily Chan | [JenChan's](#)

Sweets Sponsor: Aaron Strand | [Stranded Productions](#)

6:30-6:40: | INTRODUCTIONS (Miko): Name, Business, how long have you been in East Atlanta?

6:40 | ORGANIZATION UPDATE (Kevin):

- **Resurgence Grant Fund:** Rolling notifications. No update yet for EABA.
- **UBER/LYFT:** Geofencing - [Lyft is ready, still working with Uber](#)
 - Looking into obtaining signage with “rideshare” specific language
- **DISCUSSION ITEMS:**
 - EACA + EABA: Aligning to reach common goals
 - First meeting was a success! Meeting again in November
 - Dedicated representative from each group to attend the other’s respective meetings
 - City of Atlanta Small Business Support Program: \$280K in budget with \$20,000 per council district. Program in progress.

Secretary’s Report: Ashley Browning | [Village Fitness-EAV](#)

- [Approve/Amend 8.16.22 Minutes](#)

Treasurer’s Report: Kevin Lynch | Keller Knapp Commercial Real Estate

- Current Bank Balance: **\$22,985.59 as of 9/20/22**
- **Monthly Account Tracking:** Checks, expenses, etc. to track cash flow

Atlanta Main Street Update: Chelsea Sommers | [Main Street Coordinator](#) | Keller Knapp Realty

- **Accreditation:** Working towards Affiliate accreditation for 2023. The Main Street approach: [DOPE](#)
- **Work Plan:** In progress. Transformation strategies are driven by YOUR input from our [visioning survey](#) and lead the progress of EAV Main Street.
 - [Design:](#) Madison Theater, Gaja Parking Lot
 - [Organization:](#) EABA+EACA, Parking Study, NC Zoning, Public Safety Committee
 - [Promotion:](#) Wayfinding/signage, EA Brand, EABA Member Promotion Opportunities
 - [Economic Vitality:](#) DEI Committee, EAV Yiftee Gift Card, Holiday Fundraising Event
- **Monthly Reporting:** Engaging with businesses, meeting new ones and tracking overall development in the village.

- Keep an ear out & send info to EABA when you know about district developments: business closings, openings, events, layoffs, expansions, renovations, etc. **Email:** hello@eastatlantabiz.com

6:50 | BUSINESS MEMBER & COMMUNITY UPDATES: Chelsea

- **District 5 Dispatch:** The city is looking to support legacy businesses as shown by their efforts with resolution [22-R-4028](#) - A resolution requesting the mayor or his designee, through Invest Atlanta, study legacy business programs created in other cities and provide recommendations for implementing similar programs in Atlanta in order to protect and preserve legacy businesses and institutions. Stay tuned!
- **Moving Atlanta Forward Newsletter:** The [Moving Atlanta Forward newsletter](#) is an initiative of the Office of Mayor Andre Dickens. [SIGN UP HERE](#) to receive the newsletter in your inbox.
- **SFS Parking:** Please be aware that parking in the Southern Feed Store lot is for patrons of that business ONLY. Towing signs at both ends of lot.
- **East Atlanta Strut:** THIS SATURDAY 9.24 | NOON-6
 - **TICKET GIVEAWAY: Winner announcement!** Metropolitan Studios has generously donated 2 tickets to give away to their [Politics NOT Aside](#) show on Saturday 9.24 at 9PM (doors @ 8PM).
- **Brownwood Bike Rally:** SAT, OCT 1 | 8AM-2PM | [SIGN UP + MORE INFO](#)
- **Dekalb Chamber of Commerce: Carlandria Hayes** | chayes@dekalbchamber.org
 - EABA met with the Dekalb Chamber to discuss opportunities and resources we can share.
 - **EABA MEMBER DISCOUNT:** 25% membership discount if at least 10 EABA members join.
 - Offerings: Connections to health insurance discounts (Georgia SMART Plan), ODP Business Solutions discount, Quickbooks and other cost savings benefit programs, Member Information Center website, Small Business Resource Guide (coming soon), business networking events + [SEE MORE HERE](#).

7:15 | COMMITTEE REPORTS (Miko)

Membership Chair: Carlen Hultgren | RPM Advisors | membership@eastatlantabiz.com

- **Members:** 78 Active | <https://eastatlantabiz.com/Directory>
- **New Members:** Primed Instincts Dog Training, Flatiron, Stranded Productions, Metropolitan Studios Gangsta Grillz
 - Check out our blog post for this month's new members [HERE](#)
- **Renewed:** ExtraFace, Joe Price Design, Fix & Flow Plumbing Company, MTA LLC
- **Pending:** Elder Tree, East Atlanta Animal Clinic, Committee to Elect Katie Kissel, Friends of East Atlanta Library, Nail Shack, Glenwood, Bookish, Carolina Hemp Company, Hippin' Hops Brewery
- **Lapsed/Overdue: 21 members - Check to see if you're on the list here**
- **[JOIN/RENEW HERE](#)**

Events & Meeting Chair: Carlen + Chelsea

- Open chair position has been filled! On-boarding meeting scheduled for 9.26.22. Official announcement coming soon.

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- **EABA Table @ Farmer's Market:** THRS 10.20 | 4-8 | **MEMBER BENEFIT:** Sign up to join us and promote your business! Email hello@eastatlantabiz.com
- **Next General Meeting | October 18:** [Sponsor our next meeting!](#)
- **EABA Holiday Party: SAVE THE DATE | Wednesday, Dec 7 | 6-9 PM | @ Argosy**

Public Safety Chair: Micki Silvestros | East Atlanta Copy Center | publicsafety@eastatlantabiz.com

- **Atlanta Police:**
 - **NEW Zone 6 COMMANDER:** Major Andrea Webster apdwebmaster@atlantaga.gov
 - **Assistant COMMANDER:** Captain P. Malecki: pmalecki@atlantaga.gov
- I have reached out to the Citizens Advisory Council to see when the next meeting will be. Looking for more info on the Citizens Police Academy and other goings on in Zone 6 and surrounding areas.
- **Forming Public Safety Committee & Strategy: Need at least 3 more business owners to help!**
 - Scheduling someone to come out in October to the Village to walk around and view the hot spots.
 - **EAV Emergency Notification Map:** Brick & Mortar Member Map + Camera Map (asking how many cameras you have when you join)
 - **MEMBER BENEFIT:** Join to get instantly notified when emergency situations are taking place in EAV.
 - **Integrate with EAV Security Patrol: Voted yes at last GM.**
 - I have reached out to the EASP about the opportunity for B&M businesses to join

Film Liaison Chair: Armando Celentano | Argosy | film@eastatlantabiz.com

- List your property on the GA film database [HERE](#).
- **MEMBER BENEFIT:** Sign up to be a filming resource [HERE](#).
- Possible Amazon series filming in the EAV Farmers' Market. Will update as information comes in.

Marketing Chair: Traci Samspon | Traci with an Eye Graphic Design

- **SIGN UP FOR:** [IG and FB for EABA Member Spotlight](#)
- Contact traci@traciwithaney.com regarding questions or requested posts/content
- See our posts on [FB \(LIKE AND SHARE\)](#) → Member posts are shared on FB and IG stories

House of Ramirez EAV Neighborhood Clean Ups: Third Sundays | 10am @ East Atlanta Copy Center

- EABA, EACA and Dept of Public Works. Donuts and Coffee provided!

7:30-8: Adjourn Meeting - Membership Sign Up + Networking - Thank you for attending!

Election Year Statement East Atlanta Business Association (EABA) does not endorse any candidate running for office in the City of Atlanta. EABA does not allow campaigning of any kind during meetings or events. Candidates may join the organization and attend any meetings to hear business related concerns and learn about the community. Any statement made by board members is personal and not affiliated with the organization.

We encourage business owners to get educated and speak up for what matters for your business.

GREAT RESOURCE: <https://voteatl.org/learn>