

12MED - MEDIA STUDIES

Contact Teacher: Stacey Elliot - selliot@dunstan.school.nz

BRIEF DESCRIPTION OF THE COURSE: Media Studies combines practical and theory-based topics and is for students who are interested in all aspects of media. We live in an era dominated by information and digital media. Media literacy is crucial. Media Studies helps students to discern credible sources from misinformation, explore the role and function of media in society, and learn the significant influence media has on social and political issues. It also involves writing a script, and creating a media product.	RECOMMENDED PRIOR LEARNING: 15 achievement standard English credits at Level 1 is recommended. A high attendance rate at Level 1 is also required, as there is a lot of collaboration involved when it comes to making a media product. Students who take this course should have a keen interest in the world of film and media, and feel confident at writing.
COURSE ENDORSEMENT AVAILABLE: Yes	COSTS & OUT-OF-CLASS ACTIVITIES Trip to view a performance - the cost varies from \$15.00 to \$40.00 depending on the type of production and where it is performed.

Standard number	Level	Brief description	Internal or External	Credits	UE Reading Credits	UE Writing Credits
AS 91248	2	Demonstrate understanding of the relationship between a media product and its audience	E	3	No	Yes
AS 91251	2	Demonstrate understanding of an aspect of of a media genre	E	4	No	Yes
AS 91249	2	Demonstrate understanding of narrative in media texts	I	4	No	No
AS 91253	2	Complete a developed media product from a design and plan using a range of conventions	I	6	No	No
AS 91255	2	Write developed media text for a specific target audience	I	3	No	Yes
Total number of credits available:				20		
Optional standard						
AS 91250	2	Demonstrate understanding of representation in media	I	3	No	No