## **Copy/Paste Content Just For You!**

Ready to share more FlōPlan® content with your members without doing extra work? Then it sounds like you're in need of another FlōPlan® Fast Pass.

This month we're providing you with pre-created content talking about the opportunity of floor plans. Simply copy and paste the pre-written member email and social media posts below, and spend your normal content-creating time elsewhere!

## See pre-created content below>>>

# Email Text: Copy/Paste & Send To Your Members



### **An Opportunity for Your Listings**

As the market changes, it's important to use every tool in your belt for a great listing.

You want your listings to go quick, confidently. The best way to do that is to ensure your listing has all the information buyers are seeking.

We're not just talking about great photos and detailed info. We are talking about assets and media as a complete picture. We are talking about floor plans!

How often do potential buyers enter a listing that only has basic photos and they are immediately disappointed because the layout wasn't what they imagined?

FBS, the same company that provides us with Flexmls, also provides the simplest floor plan scanning app to date! FloPlan! You just need your smartphone and a walkthrough of a listing, and they do the rest!

Plus, there's no fumbling around with downloads and uploading to the MLS. It's connected to your MLS account so you can just hit the "link" button to show it right on your listing.

#### **Get Started >**

#### Register for Intro Webinar >

Learn about furniture while getting your floor plan. > FlōPlan in Action! - Watch a FlōPlan User Scan a Home Search for Answers on the Learning Center FlōPlan HQ Quick Access (bookmark this page)

# Social Media Text: Copy/Paste & Utilize Per Platform





#### Social Post #1

You want your listings to go quick, confidently. The best way to do that is to ensure your listing has all the information buyers are seeking. We're not just talking about great photos. We are talking about assets and media as a complete picture. We are talking about floor plans!

### URL to copy/paste into Facebook with post:

https://floplan.io/agents/?utm\_source=unknown&utm\_medium=referral&utm\_campaign=fp+account+creation&utm\_ID=2022.o.fp.9&utm\_content=fast+pass

#### Image to download and use with your Facebook post:

N/A or grab a graphic here >