

REQUEST for EXPRESSION OF INTEREST (REOI)

DOWNTOWN ALLEYWAY PROJECT

funded by the Canada Healthy Communities Initiative

Date of solicitation: May 15, 2023

Solicitation closing date and time: **June 19, 2023 5:00PM**

Attn:

Amber Livingstone

Downtown North Bay & Waterfront

Executive Director

yourdowntownnorthbay@gmail.com

705-472-8480 x233

Downtown North Bay & Waterfront is inviting interested parties to respond to this request for expression of interest (REOI) for a mural and lighting installation design for the Main West and Main East alleyways.

PROJECT SUMMARY

The inspiration behind this project is to improve the quality of life for those residing and traveling to North Bay and to strengthen the investments and efforts of our small businesses and developers. Our mission is to create a safe and welcoming neighbourhood by activating and enhancing our public spaces that historically have higher foot traffic. For this project we will be focusing on two of the main pedestrian arteries of the downtown core. Site one is the *Main West* alleyway, accessing the McIntyre Street parking garage. Site two is the *Main East* alleyway, accessing the Capitol Centre parking lot. For this project we are looking for unique ways to enhance these access points, specifically through lighting, design and wayfinding.

PROJECT REQUIREMENTS

Tier 1: Feature lighting. This could include complimentary market lights, lit wayfinding, lit gateways to enhance the entrances, interactive lighting, or an art installation enhanced by lighting.

Tier 2: Public art feature. This could be a mural, or a design that encourages Instagrammable moments for the public to interact with.

Tier 3: Wayfinding. This could include creative ways to direct through traffic as well as place identifying signage, like *parking, City Hall, McIntyre St, Main St etc...* This will also include welcoming entrances with the purpose of inviting people into the area.

Please note the electrical component will be arranged by the Business Improvement Area (BIA) through a third party since research has already taken place to initiate this project.

SUBMISSION REQUIREMENTS

Please complete this Google form: <https://forms.gle/96YXtEfmD5Tip5vX7>

Alternatively you can fill out the attached PDF and upload requirements as attachments.

TIMELINE + EVALUATION

Expression of Interest Deadline: June 19, 2023 5:00PM

Selected candidates will be contacted shortly after the deadline to discuss further details; in which they will then be required to complete a detailed, comprehensive design that includes a vision rendering, budget, timeline, and links to relevant inspiration projects.

All final submissions will be voted upon through the Downtown Board of Management and appropriate committees.

Because there are two locations under this funding; they will be looked at as two separate projects and evaluated as such. Your submission can be for both, or just one site location.

West Alleyway

Design / Summer 2023

Installation / Fall 2023

East Alleyway

Design / Winter 2024

Installation / Spring 2024

The purpose of these timelines is to mitigate the interruption of important access points to areas under construction ([Making over Main Street](#)) The construction is beginning in the East End in May 2023 and moving westward for an estimated completion of Nov 2024.

PROJECT SPECS AND RESOURCES

Current Alleyway Photos

[Main West alleyway 1](#)

[Main West alleyway 2](#)

[Main East alleyway 1](#)

[Main East alleyway 2](#)

Main West alleyway dimensions

125' long x 9' wide

Main East alleyway dimensions

138' long x 5.9' wide

Please note the heights of buildings vary. Measurements provided are an approximation and will be finalized at the next stage.

INSPIRATION RESOURCES AND PHOTOS:

[The Madison Group daytime](#)

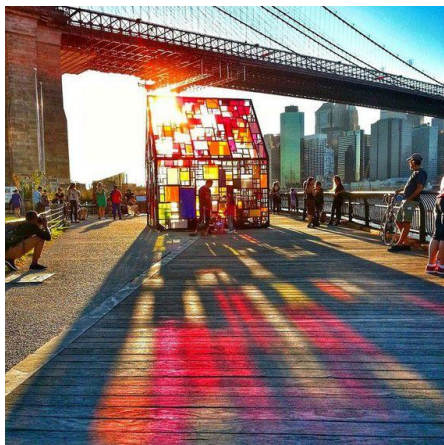
[The Madison Group nighttime](#)

[Neon light mural Cincinnati daytime](#)

[Neon light mural Cincinnati nighttime](#)

[Percy Street project Philadelphia daytime](#)

[Percy Street project Philadelphia nighttime](#)



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