

PROJECT TITLE:

“Engaging Social Media Content That Drives Brand Growth” & “Persuasive Copywriting for Increased Conversions”

DESCRIPTION:

Helping brands grow online isn't just about posting content—it's about crafting messages that connect, engage, and convert. In this project, I helped Glovez & CSM Bootcamp increase their visibility and audience engagement by creating high-quality, targeted content. By leveraging strategic storytelling, audience insights, and persuasive messaging, I delivered content that not only captured attention but also led to measurable growth.

PROJECT DELIVERABLES:

- ✓ 20 engaging social media posts with compelling captions
 - ✓ 10 custom-designed graphics optimized for various platforms
 - ✓ A strategic content calendar tailored for consistent audience engagement
 - ✓ Sales-driven sales copy designed for lead generation and conversions
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MEDIA UPLOADS:

21:07

🔒 📶 95%

← Posts



glovez_digital

🎵 Doechii • Anxiety

FUN FACT

69%

of online shoppers say they'd rather buy from a business with a website than one with just social media.

GOT A WEBSITE YET?



WWW.GLOVEZHQ.COM

👍 34 💬 8 📄



21:07 95%

← Posts

glovez_digital
SHYY BEATS • Beautiful

1/9



Here's how to know you've outgrown your *Brand Identity*

And need an urgent makeover!



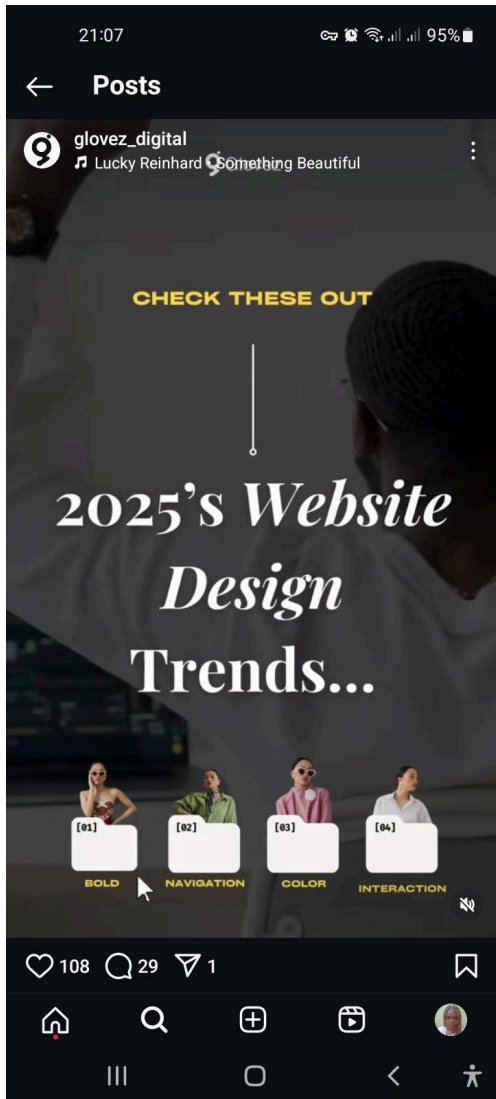
WWW.GLOVEZHQ.COM

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glovez_digital Does your brand still reflect what your business offers today?👉... more

3 December 2024

Home Search Add Post Instagram Profile



[Sales copy for CSM](#)

SKILLS & TAGS:

- ✓ Copywriting
 - ✓ Social Media Strategy
 - ✓ Content Marketing
 - ✓ Brand Storytelling
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