

AUSD Middle School Journalism Competition 2021

<https://bit.ly/JournalismCompetitionAUSD>

Prompt: What was the most important take-away you had from 2020 that has shaped how you will approach the future?

Purpose: Share YOUR story of triumph, perseverance, and/or what helped you stay positive and motivated through the difficult year that was 2020 using any of the mediums below.

SUBMISSION FORM: <https://forms.gle/r34hRey5UNMP464g6>

SUBMISSIONS DUE: May 9th, 2021 at 11:59 a.m.

Accepted Mediums (Guidelines and Instructions):

- You may participate with more than one medium.
- One winner per section (one person or one group)
- You may work in groups (5 people total max.)
 - If meeting in person, be mindful of all CDC Covid guidelines
 - Please make sure you upload a photo of yourself IN ADDITION to your submission. If photo is not included, your submission will be disqualified
- **News Writing**
 - For reference, articles written by our DCI interns can be found [here](#)
 - Your article should be composed on a Google Docs with size 12 (any font and spacing)
 - Your news writing articles should be between 500-800 words in length
 - The article must be your original work
 - Quotes of interviewees must be done accurately
 - Examples of last semester's Middle School Newswriting Competition Winning Entries here:
 - <http://bitly.ws/bJRu>
 - <http://bitly.ws/bJRV>
 - <http://bitly.ws/bJRW>
- **Video**
 - Inspiration, ideas, "how to attempt" can be found [here](#)
 - Anyone may be in the video (must have permission from individual), including yourself, and there is no person limit

- Between 2:00 to 6:00 minutes
- Ensure the highest resolution as possible (if the quality is too low, it may be disqualified)
- All footage must be horizontally recorded (this is to avoid having blank rectangles on either side)
- May use any app or software to assemble video
- No watermarks on media or any copyrighted material (may include watermarks from editing software)

- **Podcast**
 - Anyone may be in the podcast, including yourself, and there is no person limit
 - Between 2:00 minutes to 8:00 minutes
 - Be mindful of background noise and sound quality (if the quality is too poor and there is too much background noise, it may be disqualified)
 - If you need some guidance, take a look at [AUSD's Keepin' It Arcadia's Podcast](#)

- **Graphic Design**
 - If making multiple graphic designs, they must all be part of one single project/product
 - Make sure all words and messages are legible
 - No watermarks in graphic design(s)
 - May use any app, software, or design medium to create design
 - Ensure the highest resolution possible (if the quality is too low, it may be disqualified)

How to Submit your Document(s):

1. Go to this Google Form: <https://forms.gle/r34hRey5UNMP464g6>
2. On YOUR Google Docs, Sheets, Google Image, Google Drive Video etc, click **share** at the top right-hand corner
3. Click **change link to Arcadia Unified School District**
4. Click the **small arrow** next to Arcadia Unified School District
5. Click **anyone with the link can view**
6. Click **done**
7. Click **share** again at the top right-hand corner
8. Click **copy link** at the bottom next to anyone on the internet with this link can view
9. Paste the link onto the Google Form

Questions? Feel free to email dc@ausd.net with any questions you may have and we will get back to you!

Rubric for Each Medium:

News Writing Team's Rubric

	0-2 points	3-5	6-8	9-10
Prompt and Guidelines	Did not answer the prompt and/or did not follow guidelines and instructions (not following guidelines are grounds for disqualification)	It's hard to see that they answered the prompt and/or did not follow several guidelines (not following guidelines are grounds for disqualification)	Answered the prompt but with some inaccuracies and/or one or two guidelines were not thoroughly followed (not following guidelines are grounds for disqualification)	Clearly and evidently answered the prompt and followed all and every guideline applicable to the student's work.
Communicative competence	Very careless grammar mistakes, odd punctuation, words outside boxes, not clean at all when presented, etc.	Careless grammar mistakes, words outside boxes, not very clean nor clear when presented.	Mostly grammatically correct/ few punctuation errors, words and messages presented mostly cleanly overall.	Impressive word choice, very detailed and oriented boxes for art, music and words are in clear balance for videos and podcasts.
Originality	If plagiarism is found in any shape or form it will be automatically disqualified at our discretion. 1-2 can be awarded if work is not considered original/creative/unique.	Originality-wise it is not a 0-2 pointer but it is not a 6-10 pointer either.	Considerably original/creative/unique.	Outstandingly original/creative/unique. Innovative.
Neatness	Overall very messy/ scattered.	It is not a 0-2 pointer but still hard to follow.	Mostly neat but with a few aspects that are not.	Very neatly intertwined together.
Complexity	Way too simple. No risk taken.	It is not a 0-2 pointer but not a huge risk was taken.	Can see a level of intricacy but could be perfected/ could have added more layers to it/ had trouble executing it.	Work is complex with a bold but reasonable amount of risk and contestant could handle giving it its complexity.

Video Team's Rubric

	0-2 points	3-5	6-8	9-10
Prompt and Guidelines	Did not answer the prompt and/or did not follow guidelines and instructions (not following guidelines are grounds for	It's hard to see that they answered the prompt and/or did not follow several guidelines (not following guidelines are grounds for	Answered the prompt but with some inaccuracies and/or one or two guidelines were not thoroughly followed (not	Clearly and evidently answered the prompt and followed all and every guideline applicable to the student's work.

	disqualification)	disqualification)	following guidelines are grounds for disqualification)	
Quality	Blurry video throughout, unclear video cuts, careless editing mistakes, muffled/muted/ or fluctuating audio levels.	Poor video and audio quality, inconsistent editing. At times, quality is reasonable, but reverts back to technical errors.	Most of the video is clear cut with little video transition inconsistencies. The audio is clear and does not sound like it is recorded on a separate device.	High camera quality and excellent audio (voice overs if needed). Precise editing skills and the entire video is fluid.
Originality	If plagiarism is found in any shape or form it will be automatically disqualified at our discretion. 1-2 can be awarded if work is not considered original/ creative/ unique.	Originality-wise it is not a 0-2 pointer but it is not a 6-10 pointer either.	Considerably original/ creative/ unique.	Outstandingly original/ creative/ unique. Innovative.
Organization	Overall very messy/ poorly edited or filmed.	It is not a 0-2 pointer but still hard to follow.	Mostly neat but with a few aspects that are not.	Very neatly intertwined together.
Complexity	Way too simple. No risks taken.	It is not a 0-2 pointer but not a huge risk was taken.	Can see a level of intricacy but could be perfected/ had trouble executing it.	Video is complex with a bold but reasonable amount of risk and contestant could handle giving it its complexity.

Podcast Team's Rubric

	0-2 points	3-5	6-8	9-10
Prompt and Guidelines	Did not answer the prompt and/or did not follow guidelines and instructions (not following guidelines are grounds for disqualification)	It's hard to see that they answered the prompt and/or did not follow several guidelines (not following guidelines are grounds for disqualification)	Answered the prompt but with some inaccuracies and/or one or two guidelines were not thoroughly followed (not following guidelines are grounds for disqualification)	Clearly and evidently answered the prompt and followed all and every guideline applicable to the student's work.
Quality	There seems to be little effort put in, careless editing mistakes, extreme fluctuating in audio, inappropriate	Audio quality is inconsistent or unclear at times, fluctuating quality in audio. Transitions are odd and music/effects seem out of place.	Most of the podcast is clean with little audio inconsistencies. There are a few background noises and distractions. Decent transitions and music/effects are somewhat fitting.	Balanced audio levels, smooth transitions and cuts, fitting music and/or effects if applicable. Audio is very clear and there is little to none background noise or distractions.
Originality	If plagiarism is found	Originality-wise it is	Considerably original/	Outstandingly

	in any shape or form it will be automatically disqualified at our discretion. 1-2 can be awarded if work is not considered original/ creative/ unique.	not a 0-2 pointer but it is not a 6-10 pointer either.	creative/ unique.	original/ creative/ unique. Innovative.
Organization	Overall very messy/ poorly edited or filmed.	It is not a 0-2 pointer but still hard to follow.	Mostly neat but with a few aspects that are not.	Very neatly intertwined together.
Complexity	Way too simple. No risks taken.	It is not a 0-2 pointer but not a huge risk was taken.	Can see a level of intricacy but could be perfected/ had trouble executing it.	Video is complex with a bold but reasonable amount of risk and contestant could handle giving it its complexity.

Graphic Design Team's Rubric

	0-2 points	3-5	6-8	9-10
Prompt and Guidelines	Did not answer the prompt and/or did not follow guidelines and instructions (not following guidelines are grounds for disqualification)	It's hard to see that they answered the prompt and/or did not follow several guidelines (not following guidelines are grounds for disqualification)	Answered the prompt but with some inaccuracies and/or one or two guidelines were not thoroughly followed (not following guidelines are grounds for disqualification)	Clearly and evidently answered the prompt and followed all and every guideline applicable to the student's work.
Quality	Blurry output quality, not clear at all, careless placements and no dimension	Poor output quality, inconsistent placements. At times, quality is decent, but reverts back to technical errors.	Most of the design is clear with occasional blurry output. Placements are clear and show skill in design mediums.	High output quality and excellent placement. Shows that user is experienced in graphic design mediums and all programs.
Originality	If plagiarism is found in any shape or form it will be automatically disqualified at our discretion. 1-2 can be awarded if work is not considered original/ creative/ unique.	Originality-wise it is not a 0-2 pointer but it is not a 6-10 pointer either.	Considerably original/ creative/ unique.	Outstandingly original/ creative/ unique. Innovative.
Organization	Overall very messy/ poorly edited or filmed.	It is not a 0-2 pointer but still hard to follow.	Mostly neat but with a few aspects that are not.	Very neatly intertwined together.
Complexity	Way too simple. No risks taken.	It is not a 0-2 pointer but not a huge risk was taken.	Can see a level of intricacy but could be perfected/ had trouble	Design is complex with a bold but reasonable amount of

			executing it.	risk and contestant could handle giving it its complexity.
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