

Course:

Change Management

DR. BROOKS HOLTOM
BCH6@georgetown.edu

SESSION DATE AND TIME

Thursday, May 26, 2022, 9.00-4.45

REQUIRED CLASS PREPARATION Pre-Reading:

- Simulation:
Foreground
Reading
- Leading
Organizational
Change

SESSION DESCRIPTION

Building change capability is a management imperative. Given the turbulence in the world today, the ability of AARP to effectively manage organizational change is especially critical. Organizations may have similar objectives, strategies, and resources, but those that execute change better, faster, and smarter will thrive in the long term.

In this session, we will first examine one of the most extensively researched and well-respected change management models. Then we will apply it to an online simulation to see if you can turnaround an organization facing change. The simulation focuses on Spectrum, a company fraught with real-world change challenges. Through careful application of change management best practices, you can build stakeholder buy-in and lead the company to success.