Abel Sam Eldo

Experienced UX Designer with 5+ years designing intuitive, data-driven experiences across SaaS and consumer-facing platforms. Skilled in simplifying complex workflows, aligning regulatory requirements with user needs, and collaborating with cross-functional teams to deliver high-impact solutions. Passionate about usability, accessibility, and driving measurable outcomes through design thinking and rapid prototyping.

Location: Mullingar, Ireland   Work Permit: Stamp 4 Visa   Email: abelsam11@gmail.com

Portfolio: https://abeleldo.com   LI: linkedin.com/in/abel-eldo   Phone: +353 89271736

Freelance & Volunteer Projects

Web Designer (Volunteer)

Grace Community Church, Roscommon   May 2025 - Jun 2025

- Developed a website for a community organisation using Framer, enhancing its digital presence.

Brand Designer (Contract)

Pages, Remote   Feb 2025 - Mar 2025

- Executed brand refresh, delivering logo systems, typography hierarchies, and colour palettes that aligned with Pages' vision.
- Designed and launched an interactive brand guideline and maintained brand consistency.

Consultant UI/UX Design (Contract)

HerKey, Remote   Sep 2024 - Dec 2024

- Conducted usability studies and revamped 'Session' cards, resulting in increased user engagement and improved usability.

Professional Work Experience

UX Team Lead

Flooid, Bangalore   Jan 2023 - Dec 2023

- Led end-to-end product design for consumer and enterprise applications through Lean UX and agile collaboration, improving usability and business alignment.
- Redesigned user flows and aligned business goals with user needs for HerKey, boosting user engagement by 40% and user adoption by 8%.
- Mentored four designers, fostering a culture of design excellence and strategic thinking across the team.

UX/UI Designer

This Is DMG, Remote   Apr 2022 - Dec 2022

- Developed wireframes for a trend radar tool, optimizing user interaction and experience.
- Optimized internal design processes to improve team productivity and design output quality.

Senior UX/UI Designer

TruKKer, Bangalore Feb 2021 - Apr 2022

- Spearheaded redesign of fleet dashboard using heatmap analysis and user interviews, boosting adoption by 25%.
- Delivered high-fidelity prototype and interaction patterns for complex SaaS workflows, aligning with business priorities.
- Collaborated with cross-functional teams in agile sprints to ensure timely and impactful design delivery.

UI/UX Designer

Three38, Bangalore Jan 2020 - Feb 2021

- Conducted user research and designed wireframes for Kristu Jayanti College mobile app, achieving 10,000+ downloads and a 4.2 Play Store rating by prioritizing usability for students.
- Revamped DropMyGift's UI using user-centric design, increasing engagement by 10%.
- Designed logos, posters and social media campaigns for multiple clients.

Career Break — Relocation & Professional Development

Ireland Jan 2024 – Aug 2024

- Focused on professional development through a diploma course in UX Design and independent learning, including Framer, to enhance technical skills and prepare for future opportunities.

Education

Diploma in UX Design

UX Design Institute, Dublin Jul 2024 - Jul 2025

Master's in Computer Application

Bangalore University Aug 2017 - Oct 2020

Bachelor's in Commerce

University of Mumbai Aug 2014 - Apr 2017

Skills

Design & Strategy

Interaction Design, End-to-End Product Design, Design Systems, Accessibility (WCAG), Strategic Thinking, Problem Solving, User-Centric Design, Design Thinking, Presentation Skills, Mentoring

Research & Process

User Research & Analysis, Journey Mapping, Wireframing, Storyboarding, Information Architecture, User Testing, High-Fidelity Prototyping, Agile, Lean UX

Tools & Tech

Figma, Adobe XD, Illustrator, Premiere Pro, Photoshop, Framer, HTML, CSS, JavaScript basics