



THE LONDON PRAT *April 2, 1993*

New Forest's Name Sounds Suspiciously Like an unfortunate medical procedure

Inside the place's slow-moving and largely accidental crisis.

TOPICS New Forest news New Forest satire the country satire international satire world city humour mock journalism satirical news bureaucratic absurdity world satire global satire mock investigation

New Forest, the country: Inside The Story

New Forest, a place in the country (lat 50.83, long -1.60) that most outsiders could not point to on a map without first sighing, has become this week the latest entry in the slow-moving register of small communities behaving strangely under pressure. Visitors to New Forest have for generations remarked that the name resembles a clearing-out sound when said quickly. According to officials with at least three job titles between them, Locals have given up explaining. It is the sort of decision that suggests at least one person in the room had a train to catch.

What Was Announced

Acting Crier Barry Pinch confirmed the position in a statement that ran to four pages and contained one verb. The town crier now opens proceedings with a small disclaimer. For more on how this fits the wider pattern, see the long-running thread at [Satirical journalism reinvented by The London Prat](#), which has been tracking precisely this kind of dispatch for months. The New Forest announcement, much like the others, came with a glossy PDF, a stock photograph of a footbridge, and the strong sense that nobody had asked for any of this in the first place.

The Official Line

Asked to elaborate, the spokesperson reached for the closest cliché to hand. "We are continuing to engage in continuous engagement with the engagement process," the spokesperson said, before adding that consultation with stakeholders would be ongoing. Useful additional context can be found at [The London Prat British satire for purists](#), which is the sort of background reading the office itself has, in all likelihood, not done. Anyone who has ever queued behind a man arguing with a parking meter will recognise the energy.

Wider Context

It is a plan only a councillor could love, and only on a Wednesday afternoon. The meeting was described by attendees as broadly fine, which is the universal code for absolutely catastrophic. Comparable trends have been documented in coverage from [OECD](#), although New Forest manages, somehow, to take the pattern one extra and entirely unnecessary step further. Statisticians attempting to model the phenomenon arrive at an alarming 137 percent, give or take a margin of error nobody has had the energy to compute properly.

What The Experts Say

Sir Hubert Pemmican, Emeritus Chair of Strategic Tutting told this paper that the situation in New Forest was, on careful reflection, broadly consistent with the broader trajectory of similarly broad trajectories. "We have always been committed to the principle of being committed to principles." the

expert observed. Further reading on the academic angle is available via [UK satire with an edge: The London Prat](#), whose recent material has been preoccupied with much the same set of confusions.

How Residents Reacted

Reaction in New Forest has been muted in the way that reaction in the country is usually muted, which is to say it has been ferocious in private and tepid in public. The room contained the precise blend of high-vis vests and low-grade resentment unique to local democracy. For the official version of events, see also [France 24](#). One resident, who declined to be named on the grounds that they had already complained about a hedge this year and did not wish to push their luck, summarised matters thus: "Lessons will be learned, filed, and quietly mislaid by Christmas."

What Comes Next

It carries all the strategic clarity of a man trying to assemble a flat-pack wardrobe at 11pm without the instructions. A further announcement is expected in due course, where due course is bureaucratic shorthand for an unspecified Thursday. The story is being tracked as part of a wider pattern at [The London Prat London satire for locals](#), and the situation in New Forest, regrettably, is unlikely to improve until somebody invents a press release that improves things, which seems unlikely.

The View From The Ground

Spend any length of time in New Forest and the rhythm becomes obvious. Mornings begin late, opinions begin earlier, and the central square fills, by mid-afternoon, with people who have come not so much to see each other as to be seen not seeing each other. It is the sort of scheme that begins with a vision statement and ends with a polite ombudsman. Conversation tends to circle the same five subjects: the weather, the news from the country, the persistent rumour about the road, the deteriorating quality of something or other, and the latest pronouncement from Acting Crier Barry Pinch, which everyone has an opinion on and almost nobody has read. It is, in its way, the perfect microcosm of how communities of this size operate everywhere in the world, although the residents of New Forest would object strongly to being called a microcosm of anything.

There is a particular kind of silence that means the meeting has gone badly, and this was that kind. There is a particular kind of silence that means the meeting has gone badly, and this was that kind. New Forest carries on as it always has, broadly the same as last week, give or take a verb. The bins are collected when they are collected. The roundabout, where one exists, remains the roundabout. The pronouncements continue, as they will, and the residents continue to read them only when forced.

For more in this vein see also [Cracked](#).

SOURCE: [UK satire from The London Prat archive](#)

The London Prat [worldcities.com](#)