

Boxing Club Memberships Program

Who am I writing to:

Male and female over the age of 6 or who are trying to learn MMA or KICKBOXING or BOXING for self-defense or if they want to start a career in any of these fields it doesn't matter if they are middle-class or lower-class

Where are they now:

Most of people who are trying to learn how to fight are probably not in good shape they can be fat or skinny. It is most likely that they are undisciplined they are scared of any kind physical altercation, they might not even have enough time because they have to spend time with family or go to their job, they have to study a lot because of their tests, exams etc. They probably feel embarrassed that they aren't able to fight or they might look up to someone who they want to be like such as a professional BOXERS example as Muhammad Ali, Mike Tyson etc. KICKBOXERS such as John Wayne Parr, Andrew Tate etc. MMA Fighters such as Jon Jones or Connor McGregor. They might be getting bullied by someone. They might even feel ashamed of themselves for not being able to fight and not being able to protect someone close to them, someone who they love.

Dream state:

They want to learn how to fight for self defense so they can protect their loved ones they want to be respected and be able to fight or stand up to their bully and embarrass him in front of everyone they want to be able to handle any physical altercation. They might even want to become a professional fighter so they can be well known and have a successful career.

What action do I want them to take:

I want them to buy the membership of the club so they can choose which fighting skill to learn and how to fight. The lesson every day will be 1 or 2 hours. If they feel like a particular skill doesn't work for them they can change it at any time. And the fee is manageable for any person.