

Hi there <business name>,

Hope you don't mind me reaching out. I heard great things about your services from a friend, and did my research on your business. I came across your recent uploads <insert their recent posts> Your aesthetic clinic speaks for itself, making customers happy and satisfied with the service.

But I noticed that your posts' engagement is low, limiting your potential reach by up to 80%. I have a few solutions to boost your engagement as a digital marketing consultant, such as social media advertising, Data Analytics, Optimization and more that I'd like to share with you.

Can we schedule a quick call or meeting to discuss further?
I'm nearby, so it'd be convenient.

Cheers,

<Name>