

# Cold Outreach #14 Nobadaddiction

Products:

Email

SL:

- Your <product> should <have result>
- Applying <product>'s potential
- Did you miss this for <product>
- I really believe in <product>

Body:

<I have an idea for your ultimate body shred program>.

<The idea uses people's problems and frustrations with fat loss in a very specific way>.

<I've noticed that you use those problems to create disruptive and specific videos. But I could apply this to your website in a way that'll tap into people's impulse-buying urges>.

<If properly applied to your sales funnel, you'd be able to convert more leads and fulfill their needs>.

To be clear, my idea isn't a marketing or writing strategy from a textbook.

<It uses real-time observations/research of people's frustration with fat loss. And turns it into desires for your program>.

<If you're interested in applying this to your sales funnel>,

<I'd be happy to discuss it over a call this week>.

<What time works for you?>

<P.S. Wouldn't mind doing a free project to show the results it can bring. >

