

AJ. TEERIS THEPCHALERM *(Lecturer)*



(อาจารย์ธีรศ เทพเฉลิม)

Tel. 053-917774 E-mail: teeris.the@mfu.ac.th

Education:

- Bachelor of Business Administration in Aviation Logistics, Mae Fah Luang University, Thailand
 - Master of International Trade, IAE Pau-Bayonne Business School, University of Pau and Pays de l'Adour, France
-

Teaching:

- Business Model and Innovation Marketing for Aviation Business
 - Airline Business Management
 - Risk Management in Aviation Business
-

Certificate:

- Amadeus Basic Reservation System Course arranged by Amadeus Training Center
- Designing Entrepreneur Education Course arranged by SUT

Area of Interest:

- Airline Business, Marketing, Sustainability
-

Researches & Publications:

- Ho, P., & Thepchalerm, T. (2021). Factors Affecting Green Practices Adoption in Maize Stalks, Cobs, and Peels Disposal: A Case Study of

Chiang Rai Maize Farmers. *International Journal of Multidisciplinary in Management and Tourism*, 5(2), 47–55.

<https://so03.tci-thaijo.org/index.php/ijmmt/article/view/254912>

- Sirisawat, P., Ho Wongyai, P., & Thepchalerm, T. (2024). The Drivers of Green Practices Adoption in Air Cargo Carriers. *Creative Business and Sustainability Journal*, 46(1), 25–36.
<https://doi.org/10.58837/CHULA.CBSJ.46.1.2>
- Thepchalerm, T., & Ho, P. (2021). Exploring Airlines in Thailand: The Content Analysis of Thai Airlines' Mission and Vision Statements. *Business Review*, 13(2), 128–142.
<https://so01.tci-thaijo.org/index.php/bahcuojs/article/view/240921>
- Thepchalerm, T., & Ho, P. (2021). Impacts of COVID-19 on Airline Business: An Overview. *Journal of Business and Economics Review*, 6(1), 81–91. [https://doi.org/10.35609/jber.2021.6.1\(1\)](https://doi.org/10.35609/jber.2021.6.1(1))
- Thepchalerm, T., Ho, P., & Kongtaveesawas, N. (2021). Factors Affecting Airline's Passenger Choice During COVID-19 Pandemic. *Journal of Humanities and Social Sciences Thonburi University*, 15(3), 13–24.
<https://so03.tci-thaijo.org/index.php/trujournal/article/view/250349/170393>
- Wongyai, P. H., Suwannawong, K., Wannakul, P., Thepchalerm, T., & Arreras, T. (2024). The Adoption of Self-Service Check-In Kiosks Among Commercial Airline Passengers. *Heliyon*.
<https://doi.org/10.1016/j.heliyon.2024.e38676>

Book Chapter:

- Thepchalerm, T., & Ho, P. (2023). Green Practices Adoption Among Leading Green Airlines. In T. Hikmet Karakoc, S. Atipan, A. Dalkiran, A. H. Ercan, N. Kongsamutr, & V. Sripawadkul (Eds.), *Research Developments in Sustainable Aviation* (pp. 157-162). Springer.
<https://doi.org/10.1007/978-3-031-37943-7>

Conference Proceeding:

- Thepchalerm, T., & Ho, P. (2019, August 23). The Drivers of Sustainable Tourism Supply Chain: A Conceptual Framework. *The 3rd GSTM*

*International Conference Sustainability of Tourism, Hospitality and
Entrepreneur in a Disruptive Era, Bangkok, Thailand.*