



## Application Scoring Rubric Individual Artist Applicants

The following is intended to provide clarity about how each question in the grant application (RFP) will be scored, during the review process.

Total Score = 50 points, broken down per below:

### **I. Artist Background, Capacity and Readiness (500 words max) = 10 points**

A. Describe your artistic/cultural practice, philosophy and creative process. How long have you been practicing your art? Describe two projects you have accomplished in the last three years. If you practice traditional or folk art, discuss your traditional practice and the creation of new work in that cultural context. **4 points**

B. Where do you primarily develop or produce your work (workshop, studio, at home, in the community, etc.)? How do you directly engage an audience/community on arts activities such as installations, exhibitions, workshops, performances, etc.) as part of your current artistic/cultural practice? **4 points**

C. Identify the communities you are currently working in or have worked in. Indicate the sub-regions in Riverside and/or San Bernardino Counties. **2 points**

### **II. Health Equity – Target Populations on the Healthy Places Index (500 words max) = 10 points**

A. Where is your target HPI Community (cities, towns, etc.) that is in the Lowest Quartile? What are the Zip Codes of your target HPI communities? **3 points**

B. What are the community needs being addressed and how are you elevating communities residing within the Lowest Quartile? **4 points**

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C. Do you have a new or existing relationship with this audience/community? Describe the ways in which you plan to reach the audiences and/or communities that are identified in the California Healthy Places Index as 1st quartile. **3 points**

### **III. Program Design and Implementation (1000 words max) = 20 Points**

A. What are you proposing to do and what issue area(s) are you going to address – Public health, Environment, Social Justice, and/or Civic Engagement? Specify the artistic, cultural and/or creative discipline (ie. Literary Arts, Music, Dance, Cultural Arts, Visual Arts, etc. - See guidelines for examples) of your proposed project and explain how the project addresses the focused issue area. **5 points**

B. Describe your plan to engage local artists, cultural practitioners, and groups in creating new work in your specified issue area(s). How will you reach new audiences and participants including those in communities of color, low-income communities, LGBTQIA+, disabled communities, and other communities that experience barriers to arts participation? **5 points**

C. Please provide a detailed timeline of your proposed project and related activities. **5 points**

D. How will you know if your project is successful and what are the expected outcomes/community impact? Will expected outcomes and community impact likely lead to greater public understanding or action? If yes, how? **5 points**

### **IV. Accessibility (500 words max) = 10 Points**

A. Describe how the public components of your project will be accessible to individuals with disabilities, including but not limited to individuals who are Deaf, Hard of Hearing, Deaf-Blind, have difficulty speaking, have a physical disability, visual disability, developmental disability, learning disability, mental illness or chronic illness. **5 points**

B. Explain how the workshops, digital, physical work production, and distribution components will ensure that your project is accessible to all audiences. Consider physical spaces you will use, language barriers, transportation, and digital access in your response. **5 points**