

# National Law Day of Action – Social Toolkit

On **May 1, 2025**, lawyers, judges, and advocates across the country will rise up in a **coordinated national day of action** to defend the **rule of law, judicial independence, and democracy itself**.

This toolkit is for **organizations or individuals** that are organizing or promoting a **local Law Day event**. Whether you're hosting or supporting an event in your community, this is your moment to mobilize your network and be part of something powerful. **This toolkit includes social media posts, emails, and graphics!** To use it, make sure to plug in:

- [YOUR ORG NAME]
- [CITY NAME]  
[EVENT TIME + LOCATION]  
[RSVP LINK] — or use [lawdayofaction.org](https://lawdayofaction.org) to point people to their local rally

**In communications, make sure to:**

- Use the hashtag **#LawDayofAction** !
- Remind people: “Not in [CITY NAME]? Find another Law Day event near you: [lawdayofaction.org](https://lawdayofaction.org)”

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## Digital Graphics (for social media, online use, etc)

### 1. [Law Day Social Media Templates](#)

- a. Note: Please do not edit this template directly. Make a copy and add your own information / make your own edits.

### 2. [NEW: Law Day Graphics Geared For Legal Professionals](#)

### 3. [NEW: Law Day Graphics Geared For Public](#)

### 4. [NEW: Law Day Video for All](#)

## Printed Graphics (for day-of, in-person use)

## 5. [Flyer Template](#)

- a. Note: Please do not edit this template directly. Make a copy and add your own information / make your own edits.

## 6. [Banner Templates](#)

- a. Note: Please do not edit this template directly. Make a copy and add your own information / make your own edits. There is space on the right side for you to place your logo.
- b. These banners are sized for 1.5' x 6' (1:4 Ratio) - be sure to order with left side and right side pockets so the banner can be held by individuals with dowels or a banner stand.
- c. Places to order: [SF Banner](#) [PSPrint](#)
- d. If you think it will be windy/urban canyon consider ordering a mesh sign

## 7. [Vertical Signs](#) - [Horizontal Signs](#)

- a. Note: Please do not edit this template directly. Feel free to craft your own messages using these templates or use the templates provided.
- b. These signs are sized 18 x 24 and 24 x 18
- c. We recommend ordering paint stirrers 16 - 21 inches also known as "5 gallon" paint stirrers to complete your signs with a staple gun. Remember to order double the amount of signs you need since signs will typically be double-sided.

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## **X / Bluesky / Threads – 4 Sample Posts (300 characters or less)**

### **Post 1 – Local Announcement**

On May 1, lawyers in [CITY NAME] are joining a national day of action to defend the rule of law. [YOUR ORG NAME] is proud to co-sponsor.

 [Insert Time + Location]


Check out our event or find one near you: [lawdayofaction.org](http://lawdayofaction.org)

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### **Post 2 – Countdown**

Just [2 weeks / 1 week / 3 days] left. Join us in [CITY NAME] for Law Day—part of a nationwide legal movement.

 RSVP: [Insert Link]


Or find a rally near you: [lawdayofaction.org](http://lawdayofaction.org)

#LawDayofAction

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### Post 3 – Lawyer-Focused Call

Lawyers, we need you. On May 1, join [YOUR ORG NAME] in [CITY NAME] to stand up for democracy.

 RSVP: [Insert Link]

Find a rally near you: [lawdayofaction.org](http://lawdayofaction.org)

#LawDayofAction

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### Post 4 – Solidarity Message

[CITY NAME] is one of many cities rallying on May 1. Join [YOUR ORG NAME] and the legal community across the U.S.

 Find your local event: [lawdayofaction.org](http://lawdayofaction.org)

#LawDayofAction

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## Facebook – 4 Sample Posts

### Post 1 – Local Rally Promotion

We're co-sponsoring a Law Day Rally in [CITY NAME] on **May 1**, part of a national movement organized by legal professionals across the country.

Join us in standing up for judicial independence, legal integrity, and democracy.

 [Insert Location + Time]

 RSVP: [Insert Link]

Or find an event near you: [lawdayofaction.org](http://lawdayofaction.org)

#LawDayofAction

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### Post 2 – Urgent Lawyer Call

 Lawyers in [CITY NAME], this is your moment.

On **May 1**, join [YOUR ORG NAME] in taking a visible stand for the rule of law. This is one of many events happening across the country.

RSVP: [Insert Link]

Or find an event near you: [lawdayofaction.org](http://lawdayofaction.org)

#LawDayofAction


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### Post 3 – Countdown Reminder

 Just [1 week / 3 days] left until Law Day!

Join the legal community in [CITY NAME] for a local rally—part of a coordinated national day of action.

 [Insert Time + Location]

 RSVP: [Insert Link]

Or find an event near you: [lawdayofaction.org](http://lawdayofaction.org)

#LawDayofAction

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### Post 4 – National Framing

On May 1, legal professionals will rally in [CITY NAME] and cities across the U.S. to protect judicial independence and the rule of law.

Join [YOUR ORG NAME] or find a rally near you: [lawdayofaction.org](http://lawdayofaction.org)

#LawDayofAction


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## LinkedIn – 4 Sample Posts

### Post 1 – Local Rally Overview

[YOUR ORG NAME] is co-sponsoring a Law Day Rally in [CITY NAME] on May 1 as part of a coordinated national day of action involving legal professionals across the country.

 [Insert Time + Location]

 RSVP: [Insert Link]

Or find a local event: [lawdayofaction.org](http://lawdayofaction.org)

#LawDayofAction

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### Post 2 – Lawyer Call to Action

Legal professionals in [CITY NAME], we need you.

On May 1, we rally together—for judicial independence, the rule of law, and the future of democracy.


Join [YOUR ORG NAME] locally or find your nearest event: [lawdayofaction.org](http://lawdayofaction.org)


#LawDayofAction

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### Post 3 – National Solidarity

Lawyers across the country are rallying on May 1. [CITY NAME] is proud to be part of this coordinated action. Join us.

 [Insert Location]

 RSVP: [Insert Link]

Or find your local rally: [lawdayofaction.org](http://lawdayofaction.org)

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### Post 4 – Countdown & Urgency

Just [a few days] left until lawyers nationwide take action for democracy on May 1.

Join us in [CITY NAME] or find a rally near you: [lawdayofaction.org](http://lawdayofaction.org)

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## Instagram – 4 Sample Captions

### Post 1 – Local Rally Info

 [CITY NAME] is rallying for Law Day on May 1.

[YOUR ORG NAME] is co-sponsoring this local event as part of a national day of action organized by legal professionals across the country.


 [Insert Location + Time]

 RSVP: [Insert Link] or [lawdayofaction.org](http://lawdayofaction.org)


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### Post 2 – Countdown Post

 Only [1 week / a few days] left!

On May 1, join [YOUR ORG NAME] and the legal community in [CITY NAME]—or find a rally near you.

 RSVP: [Insert Link]

 [lawdayofaction.org](http://lawdayofaction.org)

#LawDayofAction

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### Post 3 – Call to Lawyers

Lawyers in [CITY NAME], this is your moment.

Show up. Speak out. Defend the rule of law.

Join us for the May 1 Law Day Rally—or find an event near you: [lawdayofaction.org](http://lawdayofaction.org)




#LawDayofAction

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### Post 4 – National Unity

[CITY NAME] is one of many cities taking part in the **National Law Day of Action**.

Join [YOUR ORG NAME] locally or find your rally: [lawdayofaction.org](http://lawdayofaction.org)

 May 1 |  [Insert Time] |  [Insert Location]

#LawDayofAction

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## Sample Email for Outreach

**Subject Line:** Stand with Us on May 1 – [CITY NAME] Law Day Rally

**Email Body:**

Hi [FIRST NAME],

On **May 1**, legal professionals across the country will participate in a **coordinated National Law Day of Action**—and we’re proud to be co-sponsoring a local event right here in **[CITY NAME]**.

This is a powerful moment for lawyers, judges, and advocates to show up and defend the values we hold dear: judicial independence, democratic norms, and the rule of law itself.

 **Thursday, May 1**

 [Insert Time]

 [Insert Local Event Location]

 **RSVP:** [Insert Custom Link or \[lawdayofaction.org\]\(http://lawdayofaction.org\)](#)

Together with legal professionals nationwide, we’re making our voices heard—and we hope you’ll join us.

In solidarity,

[YOUR NAME or ORG NAME]

[Optional: Your Title or Contact Info]