

Responsibilities of Energy Exchange Team:

- Fundraising - explore, develop, and implement avenues for raising funds / generating revenue to cover Permatours costs listed below
 - ideate around co-op, non-profit, for profit-options, benefits, & flexibility)
- Manage finances - bookkeeping, payroll, budgeting
 - Support teams with budget creation
- Manage bank account
 - Signer on account
 - Holder of checks and card
- Allocate funds / reimburse
- Support with budget development for each team
- Interact with SEEDS cryptocurrency
 - Engage SEEDS / stay posted on currency changes (especially value of SEEDS)
 - Strategize around another SEEDs swap & make the request on SEEDS' discord
 - Populate & update marketplace of goods and services offered by our community for SEEDS or partial payment in SEEDS (also make known to our community what the global SEEDS community is offering for payment in SEEDS)
 - Facilitate SEEDS orientations / info sharing pre-events
 - Host & refine / improve trading circles / approaches that occur at events

Decisions that will be made by this team:

- Approving budgets
- Approving fundraising channels

Decision making process:

- Modified Consensus (Consensus minus one)

Criteria for membership:

- Attends team meetings consistently
- Is approved by existing team members
 - Note: If someone would like to join a team, they must first become a Member of permatours. A vote of the process team is required to officially become a Member of permatours.

Group members:

- Scott Guzman
- Darren Glenn
- Syd Harvey Griffith

Ways to Sustain Permatours:

1. Traditional fundraising (for events & team members' time)

- a. apply for government grants
- b. raise donations through non-profits, including Terry's 501 c3, [Trust For All Children](#), Inc. via the Servant Leadership Fellow Program (any Permatours-ers can leverage this fellowship program to raise funds)
- c. Social return on donations:
 - i. Sustainable, organic food production and sustainable shelter constructed at community and education centers in the northeast region of the U.S. (increasing their local impact, property value, & revenue potential via renting out their shelter(s) or housing additional work traders)
 - ii. Tangible empowerment to populations to sustainably grow local food and to build shelter, together
 - iii. Increased content on permaculture and sustainable construction education through documentation of Permatour projects and learnings

2. Pay for Permatours' services

- a. Services include construction, gardening / farming, promotion, programming / event production, entertainment, ceremonies, etc.

3. Profit share around projects that generate revenue for our hosts or our own community center

- a. Negotiate with hosts around what percentage of profits they generate as a result of a Permatours project (i.e. tiny homes, food forests, event spaces or amenities, etc.) they are willing to share with the network and individuals who helped
- b. Or Permtour-ers combine assets / acquire land to build a community center and dwelling place / home base that is revenue generating, where those who contribute to revenue-generating projects generate a percentage of revenue indefinitely
 - i. Could purchase or rent to own a portion of a friend's land
 - ii. Could outright purchase or rent to own land w/ a bank loan
 - iii. Tangible projects Permatour-ers could apply to be a part and to profit-share around (via contributing labor, cash, materials, or a

combination) could include community center structures / amenities:

1. Bathhouse
2. Sleeping quarters
3. Outdoor Oven
4. Outdoor kitchen
5. Greenhouse
6. Garden / Food Forest

4. **SEEDS** Crypto

- a. strategize to swap existing SEEDS for cash
 - i. currently have ~ 105,000 SEEDS
 - ii. 95,000 SEEDS have been distributed / sold thus far
 - iii. how do we plan to use cash to fulfill original grant:
 1. Outreach to form local partnerships, distribute SEEDS to local vendors and create media that they can be distributed locally
 2. provide vendors with marketing collateral post-event as an incentive or thank you for their participation and for offering their good / services for SEEDS / partial payment in SEEDS
- b. raise more SEEDS through a campaign, which are granted based on our hitting milestones, distribute to those who actualize projects (determine next set of milestones or projects to complete)
- c. Make it easy for community to redeem their SEEDS for products and services offered for payment or partial payment in SEEDS
- d. We've spent the following cash amounts, paid for by selling our SEEDS privately (as SEEDS crypto is not on a live exchange):
 - \$400 - AirCrete film & edit (Jourdan)
 - \$900 - Earthen cob film & edit (Jourdan & Ethan)
 - \$420 - GeoDome film & edit (Peter)
 - \$1k - GoPro & film equipment - SD card, tripod, adapter (Syd)
 - \$320 - speakers for iphone filming (Syd)
 - \$2,300 - logo, food, gas, organizing, miscellaneous costs for events (Syd & Joy & Scotty)

TOTAL = \$5,340 (\$660 left over from our SEED swap)

Where Funds Raised Will Go:

We project to do 2 Permatours stops per month on average (with more stops in the warmer months, and fewer stops when its cold) from now until October, 2022 (based on our current stats: 19 stops or projects completed in 5 months)

Per event costs:

\$2,700 to host 10-30 people put towards:

average costs per stop on tour / event	
food & gear	\$300
content capture & editing	\$600
contractor / educators / event feature	\$600
swag	\$200
organizing / planning /liasoning & follow up	\$500
promoting before & after (social media)	\$100
transportation cost	\$300
SEEDS circle facilitation (orientation and loading products & services in the marketplace pre event)	\$100
TOTAL	\$2700

Ongoing costs:

Time spent in team meetings outside of events (marketing, programming, energy exchange, and process / accountability) and doing work outside of meetings as a team member, including maintaining and updating our website, creating content for our social channels, website copy development, training newcomers, liasoning events or communicating between hosts and guests / members

Funds Needed for 1 Year of Operation:

2 stops on tour / month on average

x 12 months / year

x \$2700 / event on average

= \$64,800 / year for events

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+ \$35k in yearly maintenance (to pay for members' time spent working in team - marketing, programming, energy exchange, process - as well as on website maintenance, social media, strategic partnerships, training / onboarding, etc. See tasks done by team members & board of facilitators [here](#).)

TOTAL

= \$99,800

Or \$100k for an additional year of operation & growth