

Step 2 Mission - Writing For Influence

Mission - Fascinations:

Write a list of 40 fascinations about the following product:

1. How to NEVER lose your girl to another guy again.
2. The easiest challenge that you won't accept.
3. The secret to gaining 20 pounds of solid muscle and it's NOT taking performance enhancing drugs.
4. Why you MUST order Charles Atlas' programme before your next holiday.
5. The ONE thing you must do *right now* to improve your attractiveness.
6. The real reason why your last girlfriend broke up with you.
7. How to look like a Greek God.
8. Are you afraid to take this leap?
9. Live in fear, or live powerfully?
10. How to avoid weakness.
11. Don't take your girl to the beach again until you've done this ONE thing.
12. Tired of being seen as the "brother"?
13. Become the strongest man on the beach in time for the summer.
14. The quickest way to boost your confidence and stop that bully from taking your girl.
15. The single step you must take to ensure no man ever looks at your girl again.
16. Better than weight training. Discover the best (natural) way to look like the guys on the covers of magazines.
17. If you're tired of being ignored by the women you desire, then you HAVE to get this "Dynamic-Tension" training programme and never be ignored again.
18. Tired of looking like a scarecrow? This ebook will change the way you look and feel about yourself by the time you finish reading.
19. The sneaky technique that will make sure you're never bullied again.
20. The simple method that will have women eating out of the palm of your hand.



21. The truth about gaining muscle, and how you can get there in half the time of everyone else.
22. The (legal) secret to having more stamina and energy than you knew was possible.
23. Tired of being called “little boy”? This simple technique will ensure you never hear that term again.
24. Better than money! How to get the attention of every woman on the beach.
25. The 5 steps to gaining muscle without getting fat.
26. How to take advantage of unlimited masculine power.
27. Get your power back
28. Major CHANGES you must make to improve your attractiveness.
29. How to overcome your fear and rise to the occasion of fighting off your bully.
30. Important realisation on the path to self mastery.
31. The quickest path to a god-like body, and why you can achieve it.
32. The weird exercise strategy that helped me grow 10 pounds of muscle in 10 weeks.
33. Your path to unlimited success - a how-to training.
34. Why most people won't get a god-like body.
35. Weight training 5 days a week is the most efficient way to build muscle right? WRONG. Why my “Dynamic-Tension” strategy will have you outperforming your competition in half the time.
36. WARNING - Don't order my book until you're certain you can handle the amount of female attention you're about to receive.
37. WARNING - Don't start this program until you're ready to become a completely new man.
38. The confidence “hack” that will have women chasing you constantly.
39. WARNING - Don't order this programme until you're ready to rip through your shirt sleeves every time you lift your arms
40. Why most bullies will never achieve anything in life, and why you will outperform them after you order this guide.

HEY! QUIT KICKING THAT SAND IN OUR FACES!

THAT MAN IS THE WORST NUISANCE ON THE BEACH

LISTEN HERE, I'D SMASH YOUR FACE...ONLY YOU'RE SO SKINNY YOU MIGHT DRY UP AND BLOW AWAY.

THE BIG BULLY! I'LL GET EVEN SOME DAY

OH DON'T LET IT BOTHER YOU LITTLE BOY!

DARN IT! I'M SICK AND TIRED OF BEING A SCARECROW! CHARLES 5 ATLAS SAYS HE CAN GIVE ME A REAL BODY. ALL RIGHT! I'LL GAMBLE A STAMP AND GET HIS FREE BOOK!

BOY! IT DIDN'T TAKE ATLAS LONG TO DO THIS FOR ME! WHAT MUSCLES! THAT BULLY WON'T SHOVE ME AROUND AGAIN.

LATER

OH, MAC! YOU ARE A REAL MAN AFTER ALL!

MAC

GOSH! WHAT A BUILD

HE'S ALREADY FAMOUS FOR IT!

Charles Atlas

Awarded the title of "The World's Most Perfectly Developed Man."

CHARLES ATLAS ON TV

WIN THIS VALUABLE TROPHY

5 FREE GIFTS

If you act now, in addition to my complete course, you will also get these five valuable outline courses.

JIU JITSU KARATE BOXING
WRESTLING
FISTS OF STRENGTH HAND BALANCING

ATLAS, Dept. 325 B

ARE you "fed up" with seeing the huskies walk off with the best of everything? Sick and tired of being soft, frail, skinny or flabby — only **HALF ALIVE?** I know just how you feel. Because I myself was once a puny 97-pound "runt." And I was so ashamed of my scrawny frame that I dreaded being seen in a swim suit.

Then I discovered a wonderful way to develop my body fast. It worked wonders for me — changed me from the scrawny "runt" I was at 17, into "The World's Most Perfectly Developed Man." And I can build up YOUR body the very same natural way — without weights, springs or pulleys. Only 15 minutes a day of pleasant practice — in the privacy of your room.

My "Dynamic-Tension" method has already helped thousands of other fellows become real he-men in double-

**"Dynamic-Tension"
Builds Muscles FAST!**

If you're like I was, you want a powerful, muscular, well-proportioned build you can be proud of any time, anywhere. You want the "Greek-God" type of physique that women rave about at the beach — the kind that makes other fellows green with envy.

Mailing the coupon can be the turning point in your life. I'll send you a copy of my 32-page illustrated book, "How Dynamic-Tension Makes You a NEW MAN." Tells how and why my method works; shows many pictures proving what it has done for others. Don't delay. Mail coupon NOW. CHARLES ATLAS, Dept. 325B, 115 E. 23rd St., New York, N.Y. 10010.

Dear Charles Atlas: Here's the kind of Body I Want

Dear Charles Atlas: Here's the kind of Body I Want

(Check as many as you like)

☐ Broader Chest and Shoulders	☐ More Energy and Stamina
☐ Ironhard Stomach Muscles	☐ More Magnetic Personality
☐ Tireless Legs	☐ More Weight—Solid—in the Right Places
☐ Slimmer Waist and Legs	

I enclose 10c. Please send me a copy of your famous book showing how "Dynamic-Tension" can make me a new man. 32 Pages, crammed with photographs, answers to vital health questions, and valuable advice. This does not obligate me in any way.

Print Name.....Age.....

Address.....

City & State Zip Code

In England: Charles Atlas, 21 Poland St., London, W.1