

Privacy Policy

Privacy Policy for Daleela Game

Welcome to Daleela by UNICEF Lebanon privacy policy! This policy outlines how we handle your personal data when you play our mobile game. It also informs you about your privacy rights under applicable law.

1. Data Collection

We collect anonymous non-personal information from players of the game. This information is collected both directly from you and automatically as you use our game.

Information We Collect From You:

To play the game, we require you to register with us. We collect your chosen nickname, age, gender, region, and country.

Information We Collect Automatically:

Our game uses analytics to track usage and crash information. No personally identifiable information is collected. The information collected includes:

Analytics Data (anonymized bulk data)

Number of new users

Number of Daily Active Users

Number of Monthly Active Users

Number of sessions per user

Average Session Length

Retention

Average Playtime

2. Use of Your Data

We use the collected data for various purposes:

Analyzing, providing, and updating information, features, and services

Notifying you of changes and improving features and services

Allowing you to participate in interactive features on the game

Analyzing the demographics of our audience (gender, age)

Providing customer care and support

Monitoring the use of the services

Detecting, preventing, and addressing technical issues

3. Disclosure of Data

We may disclose your data in the following circumstances:

To comply with a legal obligation

To protect and defend the rights or property of the application

To prevent or investigate possible wrongdoing

To protect the personal safety of users or the public

To protect against legal liability

4. Data Integrity

We ensure the integrity and security of your data by following international data security standards. Your data will not be transferred to any organization or country without adequate controls in place to ensure its security.

5. Service Providers

We may employ third-party companies and individuals to facilitate and provide services on our behalf. These third parties will only access your data to perform these services and are legally obligated not to disclose or use the information for any other purpose.

6. Links to Other Sites or Applications

Our game may contain links to third-party sites or applications. We advise you to review the privacy policies of any third-party sites you visit, as we do not assume responsibility for their content or practices.

7. Changes to this Privacy Policy

We reserve the right to update our privacy policy as necessary. We will notify you of any changes by posting the new privacy policy on the game and providing a prominent notice before the changes take effect.

8. Contact Us

If you have any questions about this Privacy Policy, please contact us:

UNICEF Lebanon

Website: UNICEF Lebanon

Email: dataprotection@unicef.org