

Agoge Mission Plan my Conquest journey:

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CONQUEST PLANNER

1. Define Objective
 - a. What is the goal?

Help your 2 prospects get 25k more revenue than previous months in a span of 5 months
 - b. How will I know I've achieved it?

I will have been paid 5 k from both prospects
 - c. When is my deadline?

My deadline is 17 of july
2. What are the Checkpoints between my Objective and where I am? //GET AS DETAILED AS POSSIBLE
 - a. Checkpoint #1 - Optimizing their internet presence after the release of their websites
 - i. Cause and effect #1

I will use social media platforms and make organic content for them(instagram,facebook,tiktok).That will get them a bigger audience and give the chance to analyze the performance of their websites
 - ii. Cause and effect #2

From the analysis i can get an opportunity to optimize their websites,homepages,sales,pages etc so that they can monetize more people's attention and increase revenue
 - iii. Cause and effect #3

SEO can get people more attention .Using keywords can promote you to first pages of every platform without paying
 - iv. Cause and effect #4

After making sure that everything runs smoothly i can look to add any other features to their funnels ,talk with the prospects about more offers and programs and add more tools to their arsenal to increase revenue

- b. Checkpoint #2 - Lastly after they both reach a state where they companies earn good money and they are already pretty known i can look to optimize payed ads.That way i can make sure that more people see our content and influence more people onto buying from them
- 3. What Assumptions or Unknowns do I face?
I don't know web design yet,i can learn it in the time frame of getting the information for my analysis
- 4. What are the biggest challenges/problems I have to overcome?
Time management and using it to be as productive as possible in the small time frames i have for copywriting work
- 5. What resources do I have?
 - a. TRW
 - b. AGOGE Resources
 - c. Laptop
 - d. Unlimited internet
 - e. phone
 - f. MY notes
 - g. Ai tools

Calendar Work

- List out checkpoints and set time to reach them
- List out tasks needed to reach each checkpoint
- Identify metrics/kpis for each task.
- Allocate time on for each tasks
- Each day look at the tasks you perform and metrics you need to hit to achieve checkpoints.

//Share your completed document and screenshot of the calendar with checkpoints and tasks in the main agoge-chat. Should take you less than 48hrs