Increase your online presence and gain more traffic to you and your services using TripAdvisor.

TripAdvisor is for travel lovers who are looking for online assistance with travel services.

Folks are planning their next trip, reading reviews and receiving travel advice from the community on where to stay and what to do.

There's opinions from members about destinations, accommodations, restaurants and activities throughout the world through its site.

They claim their target demographic is middle and upper-income travelers, based on the suggested places and blogs. They are especially focused on catering to families and their blogs and travel guides have a lot of family vacation itineraries to interest their patrons.

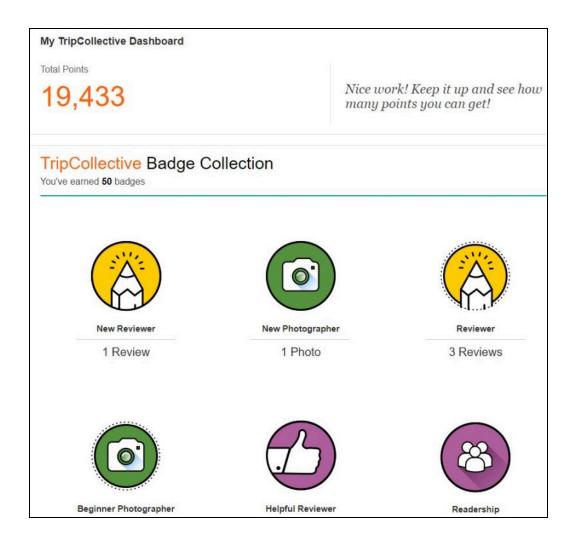
You can easily create an account and completely fill out your profile.

Make sure and add a website (your VV profile if you prefer) and fill out the bio / "Write some details about yourself" area, upload a profile photo, banner photo, etc.

Now when people read your reviews, they can click on your name if they wish and go directly to your home profile page.

From there, they can see your clickable link that will take them right to your blog.

A super way to increase your online presence and drive more traffic to your blog. Thanks TripAdvisor!

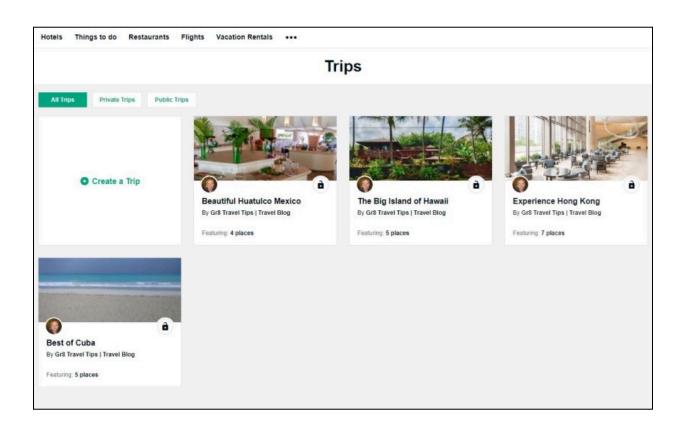


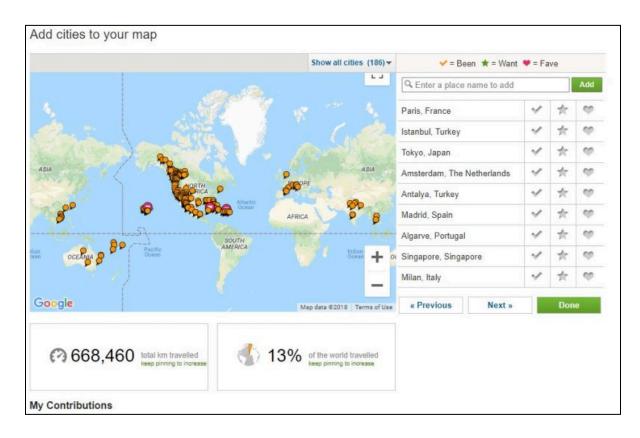
The main menu on your profile page gives a number of options for visitors to look at.

For example: Activity Feed, Trips, Reviews, Photos, Badges, Travel Map

Your Trips On TripAdvisor

Make sure all sections of your profile are public so search engines can find it and list you, and others in the TripAdvisor community can find you and your activity.





As long as your comments and posts add value, TripAdvisor should be a great resource to gain exposure and an area where you can demonstrate yourself as the expert for your niche.