Jewson #SiteSnaps Competition 2026 - Terms and Conditions

1. Promoter & Eligibility

The promoter is Jewson, a trading name of STARK Building Materials UK Limited, registered in England and Wales (Company No. 01647362) with registered offices at Merchant House, Harry Weston Road, Binley Business Park, Coventry, CV3 2TT ("Promoter").

The Promotional Period runs from 00:01 on 1 January 2026 to 23:59 on 31 December 2026 inclusive ("Promotional Period").
The promotion is open to residents of the United Kingdom aged 18 years or over at the date of entry, excluding: (i) employees of the Promoter or any company within the STARK Group; (ii) their immediate families (spouse, partner, parent, sibling or child); and (iii) members of their households, whether or not related.

2. How to Enter

To enter, participants must submit original photo or video content created by them ("Site Snaps") from their own Instagram account during the Promotional Period that:

- tags @jewsonuk,
- includes the hashtag #SiteSnaps.

Only content that is publicly available and complies with Instagram's terms of use will be eligible. Site Snaps must not contain any material that is defamatory, obscene, offensive, discriminatory or otherwise objectionable, or that infringes any third party's intellectual property rights, privacy rights or data protection rights. Site Snaps must not depict any identifiable individual unless the entrant has obtained that individual's prior informed consent (or, in the case of a person under 18, the consent of their parent or legal guardian) to the capture, submission and subsequent use of their image in accordance with these terms. The Promoter reserves the right to disqualify any entry that, in its sole discretion, does not comply with these requirements.

No purchase is necessary to enter.

3. Entry Selection & Prize Draw

Each calendar month during the Promotional Period, the Promoter will select up to four (4) eligible Site Snaps to be reposted on the Jewson Instagram feed (including reels). Selection for reposting shall be at the Promoter's sole discretion, having

regard to content quality, relevance and compliance with these terms. All Site Snaps reposted in a given calendar month will be entered into that month's prize draw.

From the entries in each monthly prize draw, four (4) winners will be selected at random by an independent adjudicator who has no connection with the Promoter. A reasonable number of reserve winners will also be drawn in the event that any selected winner is ineligible, cannot be contacted or fails to claim their prize in accordance with clause 5. The adjudicator’s decision is final and binding, and no correspondence will be entered into.

4. Prizes

Each monthly winner will receive one bag of Jewson branded merchandise (approximate retail value: £50).

Prizes:

- are non-transferable,
- have no cash or other alternative, and
- must be accepted as awarded.

Any tax liability arising from acceptance of a prize is the sole responsibility of the winner.

5. Winner Notification & Publicity

Winners will be notified via Instagram direct message within five (5) working days of the relevant monthly prize draw. Winners must respond to the notification and provide a valid UK delivery address within fourteen (14) calendar days of notification. If a winner fails to respond within this period, or if the notification is returned as undeliverable, the prize will be forfeited and may be awarded to a reserve winner drawn in accordance with clause 3. Winners may also be announced via Jewson Instagram Stories.

By entering the promotion, entrants agree to participate in reasonable publicity related to the promotion if requested by the Promoter, including the use of their name, Instagram handle and submitted content, without additional compensation. Entrants may decline such participation, but this will not affect their eligibility to receive a prize.

6. Content Rights

By entering, entrants grant the Promoter a non-exclusive, royalty-free, perpetual, irrevocable, worldwide licence to use, reproduce, modify, adapt, publish, distribute, display and create derivative works from the submitted Site Snaps for promotional, marketing and editorial purposes across any Promoter-owned or operated channels,

including but not limited to social media, websites, email communications and printed materials. The Promoter may sublicence these rights to other companies within the STARK Group.

Where submitted content is reused, the Promoter will use reasonable endeavours to credit the original creator by reference to their Instagram handle, save where it is impracticable to do so by reason of the format or medium of publication.

6A. Entrant Warranties & Indemnity

By submitting a Site Snap, each entrant warrants and represents that:

they are the sole author and owner of the Site Snap and that it does not infringe the intellectual property rights or other rights of any third party;

where any identifiable individual appears in the Site Snap, the entrant has obtained that individual's explicit, informed consent to: (i) the capture and submission of their image; (ii) the Promoter's reposting and use of the content in accordance with clause 6; and (iii) any processing of their personal data that arises from such use, and the entrant is able to provide evidence of such consent upon request;

the entrant has complied with all applicable data protection legislation (including the UK General Data Protection Regulation and the Data Protection Act 2018) in connection with the capture and submission of the Site Snap, including by providing any required fair processing information to identifiable individuals depicted therein; and

the Site Snap does not contain or reveal any special category personal data (as defined in Article 9 of the UK GDPR) relating to any individual without that individual's explicit consent.

Each entrant shall indemnify and hold harmless the Promoter and its group companies, officers, employees and agents against all claims, liabilities, damages, losses, costs and expenses (including reasonable legal fees) arising out of or in connection with any breach of the warranties set out in this clause 6A or any third-party claim relating to the entrant's Site Snap.

7. Data Protection

Personal data supplied by entrants (including Instagram usernames, direct message correspondence and, where applicable, delivery addresses) will be processed by the Promoter as data controller for the purposes of administering this promotion, conducting the prize draws, distributing prizes and any related publicity. The lawful basis for processing is the Promoter's legitimate interest in running the promotion (Article 6(1)(f) UK GDPR) and, where entrants participate in publicity, their consent (Article 6(1)(a) UK GDPR). Personal data will be retained for a period of twelve (12) months following the end of the Promotional Period, after which it will be securely

deleted unless a longer retention period is required by law. Entrants have the right to request access to, rectification or erasure of their personal data, to restrict or object to processing, and to data portability, by contacting the Promoter at the address set out in clause 1 or by emailing starkmarketing@starkbuild.co.uk. For full details of how the Promoter handles personal data, please refer to the Promoter's Privacy Policy: https://starkbuild.co.uk/wp-content/uploads/2023/02/Privacy-Statement.pdf . Entrants also have the right to lodge a complaint with the Information Commissioner's Office (www.ico.org.uk).

Entrants acknowledge that Site Snaps depicting identifiable individuals may constitute personal data for the purposes of the UK GDPR. The Promoter does not control the content of Site Snaps prior to submission and shall not be treated as a data controller in respect of any personal data captured by entrants. Entrants are solely responsible for ensuring that any personal data contained within their Site Snaps has been collected and processed lawfully, including by obtaining all necessary consents and providing appropriate fair processing notices to data subjects. Where the Promoter reposts or otherwise uses a Site Snap containing personal data in accordance with clause 6, the Promoter will process such data on the basis of its legitimate interest in promoting its brand (Article 6(1)(f) UK GDPR) and in reliance upon the entrant's warranty that all necessary consents have been obtained.

8. General

The Promoter reserves the right to: (i) amend, suspend or cancel the promotion at any time where reasonably necessary due to circumstances beyond its reasonable control, including but not limited to technical failures, changes in applicable law or regulatory requirements, or events of force majeure; and (ii) disqualify any entrant who breaches these terms and conditions, acts fraudulently or in a manner that is contrary to the spirit of the promotion. Any amendments to these terms will be published on the Promoter's website.

The promotion is governed by English law, and the courts of England and Wales shall have exclusive jurisdiction.

This promotion is in no way sponsored, endorsed, administered by or associated with Instagram.

Nothing in these terms and conditions shall exclude or limit the Promoter's liability for death or personal injury caused by its negligence, fraud or fraudulent misrepresentation, or any other liability that cannot be excluded or limited by applicable law. Subject to the foregoing, the Promoter shall not be liable for any loss, damage or injury suffered by any entrant arising out of or in connection with this

promotion or any prize, except where such loss, damage or injury is caused by the Promoter's negligence.

If any provision of these terms and conditions is held to be invalid or unenforceable by a court of competent jurisdiction, such provision shall be severed and the remaining provisions shall continue in full force and effect.