



Overview



No Kings Day Toolkit

#NoKings

Updated: Oct 16, 2025

Please continue to check back for more resources and updates.

Find an event near you

go.aft.org/nokings

No Kings Coalition Website

NoKings.org

[No Kings Toolkit](#)

[No Kings Spanish Toolkit](#)

[No Kings Trainings & Calls](#)

Thu., Oct. 16, 8pm (ET) [ACLU](#)
[Know-Your-Rights training](#)

[Please share photos, videos, and media coverage with the AFT's national office using this link.](#)

No Kings

Everyone deserves dignity, a life they can afford, and real opportunity. That's what we stand for on October 18.

America belongs to all of us—the people who care, who show up, and the ones who fight for dignity, a life we can afford, and real opportunity—**not the wealthy few.**

No crowns, no thrones, no kings.

We are educators, healthcare workers, and public service professionals. We show up every day to support our kids, our families, and our communities. **We will not back down against chaos, corruption and cruelty. We will build community, not division. We demand opportunity, not hardship.**

On October 18, **we are coming together to lift up the values that unite us:** safe and welcoming schools, affordable healthcare, strong communities, and a voice for every person.

Americans deserve safe, welcoming schools; affordable healthcare and higher education; the right to form and join unions; fair pay and safe working conditions; a secure retirement; and a strong democracy where every person is valued and every vote counts.

That's why on October 18, communities across the nation will rise up to protect our freedoms and our future. **We will make clear that in America, we don't have kings and we won't back down against chaos, corruption and cruelty.**

But as we fight for working people, President Trump escalates his authoritarian power grab. He thinks his rule is absolute. He is sending masked agents into our streets, terrorizing our communities. They are targeting immigrant families, profiling, arresting and detaining people without warrants. Threatening to overtake elections. Gutting healthcare, environmental protections, and education when families need them most. Rigging maps to silence voters. Ignoring mass shootings at our schools and in our communities. Driving up the cost of living while handing out massive giveaways to billionaire allies, as families struggle.

We don't need kings—we need fairness, opportunity, and respect for all.

Our peaceful movement is only getting bigger and bigger. **"NO KINGS" is more than just a slogan; it is the foundation our nation was built upon.** Born in the streets, shouted by millions,

carried on posters and chants, it echoes from city blocks to rural town squares, uniting people across this country to fight dictatorship together.

Together, we will stand up, speak up, show up, and vote—because when we fight, we win.

Content

- [Register an Event](#)
- [Attend an Event](#)
- [Messaging & Actions You Can Take](#)
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- [Resources for Safety & Security](#)



ATTEND/HOST EVENTS

Attend an Event



Visit and share [AFT's Mobilize page](#) to find an event or scan and share the QR code.

[No Kings Host Toolkit](#)

[No Kings Host Toolkit en español](#)

Register Your Event

[Create and Register an Event on the No Kings Mobilize page](#)

[Guide to creating Mobilize events](#) (via the AFL-CIO)

[Step-by-Step Guide to Capturing Video & Photos](#)

[Upload photos from your event](#)

[Sign up for No Kings trainings and calls](#)



ADDITIONAL ACTIONS

Actions you can take

- [Capture photos and videos from your event](#)
- [Post on your social media accounts](#)
- [Share these graphics to show your support](#)
- [Update your social media profile picture](#)
- [Share your story or testimonial with us here](#)
- [Upload photos and video from No Kings actions](#)
- [Read the statement re: Speaker Johnson comments on No Kings](#)
- [Sign up for No Kings trainings and calls](#)



MESSAGING

Messaging

EVERYONE DESERVES DIGNITY, A LIFE THEY CAN AFFORD & REAL OPPORTUNITY

Everyone deserves dignity, a life they can afford, and real opportunity. That's what we stand for on October 18.

We are AFT! We are educators, healthcare workers, and public service professionals. We show up every day to support our kids, our families, and our communities—and we fight for a better life that people can see, feel, and believe is possible.

On October 18, we rise to say: no thrones, no crowns, no kings! America belongs to all of us—not the wealthy few. We don't back down against chaos, corruption, and cruelty. Trump thinks his rule is absolute—but in America, there are no kings. We refuse to stand by while this administration escalates its authoritarian power grab—sending masked agents into our streets, targeting families, abandoning public education, making college less affordable, kicking millions off healthcare, taking food from hungry children, and waging war on workers' rights—all to give massive tax cuts to corporations and billionaires.

We build community, not division! We demand opportunity, not hardship!

On October 18, we are coming together to lift up the values that unite us: safe and welcoming schools, affordable healthcare, strong communities, and a voice for every person. Americans want safe, welcoming, and engaging public schools; affordable higher education and healthcare; the right to form and join unions; fair pay and safe workplaces; a secure retirement; and a strong democracy where every person is valued and every vote counts.

We don't need kings—we need fairness, opportunity, and respect for all.

We organize and mobilize! We cannot stay silent or stay home. We must protect our kids and communities. That's why AFT members are joining the No Kings Day of Action—rising up in every corner of this country to defend our freedoms, our democracy, and our future. Time and again, we've proven that when we fight, we win.

We stand up, speak up, show up and we vote! No one can do everything, but we can all do something. Together, we can stop the march toward authoritarianism. Together, we can reclaim the promise of America and build a better future of dignity, affordability, fairness, and opportunity for all.



SOCIAL MEDIA

Social Media

AFT's accounts to follow and tag

- **BlueSky**
 - AFT: <https://bsky.app/profile/aft.org>
 - Randi Weingarten: <https://bsky.app/profile/rweingarten.bsky.social>
 - Evelyn DeJesus: <https://bsky.app/profile/evelyndejesus>
- **Twitter/X**
 - AFT: <https://www.x.com/AFTUnion>
 - Randi Weingarten: <https://www.x.com/rweingarten>
 - Fedrick Ingram: <https://www.x.com/fedingram>
 - Evelyn DeJesus: <https://www.x.com/AFTEVPDeJesus>
- **Facebook**
 - AFT: <https://www.facebook.com/AFTUnion>
- **Threads**
 - AFT: <https://www.threads.com/@aftunion>
- **Instagram**
 - AFT: <https://www.instagram.com/AFTUnion>
 - Randi Weingarten: <https://www.instagram.com/randiweingarten>
 - Fedrick Ingram: <https://www.instagram.com/fedingram>
 - Evelyn DeJesus: <https://www.instagram.com/AFTEVP>

Hashtag for No Kings Events

#NoKings

Sample Promo Social Posts (Twitter/X + BlueSky)

- America belongs to We the People—not kings, dictators, or tyrants. On Oct. 18, we rise together to say: no thrones, no crowns, #NoKings! Join AFT members at an event near you 👉 go.aft.org/nokings

- We deserve:
 - ✓ Safe schools
 - ✓ Affordable healthcare & higher ed
 - ✓ The right to unionize
 - ✓ Fair pay & safe workplaces
 - ✓ A strong democracyOn Oct. 18, we'll make it clear: America has #NoKings.
Find an event near you: go.aft.org/nokings

- Trump is escalating his authoritarian power grab—sending masked agents into our streets, targeting families, silencing voters, and gutting healthcare & education. On Oct. 18, AFT members are gathering across the country to say: Enough. #NOKINGS.
Join us: go.aft.org/nokings

- In America, we build community—not division.
We demand opportunity—not hardship.
We value democracy—not dictatorship.
On Oct. 18, we rise together: No Thrones. No Crowns. No Kings.
Join your AFT family at a #NoKings event: go.aft.org/nokings

- On October 18, millions of us are rising again to show the world: America has no kings, and the power belongs to the people. Join us at a #NoKings event or register your own: go.aft.org/nokings

- From city blocks to rural town squares, millions are shouting it loud: NO KINGS.
On Oct. 18, our peaceful movement grows even bigger.
Be part of it. Find a #NoKings event in your community: go.aft.org/nokings

- We will not back down against chaos, corruption, and cruelty.
We will stand up, speak up, show up, and vote.
Join us Oct. 18 to protect our freedoms and our future.
No thrones. No crowns. #NoKings.
go.aft.org/nokings

- Our kids deserve safe schools.
Our families deserve healthcare we can afford.
Our workers deserve fair pay & a secure retirement.
Our communities deserve democracy.
On Oct. 18, we rise to demand it all because America has #NoKings.
go.aft.org/nokings

- Authoritarians want chaos. Billionaires want power. Trump wants a crown.
But America was built on one truth: We have NO KINGS.
On Oct. 18, millions will make it clear again.
Find a #NoKings event near you: go.aft.org/nokings

- “NO KINGS” is more than a slogan—it’s a movement.
Born in the streets, shouted by millions, carried in chants & posters, echoing across the country.
On Oct. 18, we rise again. Stand with AFT members in your community to say #NoKings: go.aft.org/nokings

Sample Promo Social Posts (Facebook)

- America doesn’t belong to kings, dictators, or tyrants — it belongs to We the People.

On October 18, millions of us will rise together with one voice to say:

👉 No thrones.

👉 No crowns.

👉 No Kings.

AFT members and allies across the country are mobilizing for our freedoms, our democracy, and our future. Join us at an event near you: go.aft.org/nokings

- Our kids deserve safe, welcoming schools.
Our families deserve affordable healthcare and higher education.
Our workers deserve fair pay, safe workplaces, and the right to unionize.
Our communities deserve democracy.

But Trump is escalating his authoritarian power grab—sending masked agents into our streets, silencing voters, and handing out giveaways to billionaires while families struggle.

On October 18, AFT members will rise across the country to say loud and clear:

America has #NoKings.

Join us: go.aft.org/nokings

→ We will not back down against chaos, corruption, and cruelty.

On October 18, we will stand up, speak up, show up, and vote to protect our freedoms and our future. This is about building community—not division. Opportunity—not hardship. Democracy—not dictatorship.

Join your AFT family at a #NoKings event in your community and add your voice to the movement: go.aft.org/nokings

→ “NO KINGS” is more than a slogan — it’s a movement.

Born in the streets, shouted by millions, carried on posters and chants, it echoes across city blocks and rural town squares. On October 18, our movement only grows stronger.

Stand with AFT members and allies nationwide as we rise up together:

👉 go.aft.org/nokings

→ On October 18, America will show the world again: the power belongs to the people.

From schools to town squares, from big cities to small towns, AFT members and allies will come together to say:

✊ America has no kings.

✊ Democracy belongs to us.

✊ We will not be silenced.

Join us at a #NoKings event near you—or register your own. Together, we are stronger: go.aft.org/nokings

Sample Day Of Event Social Posts (all platforms)

→ Today, across America, we’re coming together for the #NoKings Day—a peaceful day of action celebrating the values that make our country strong: community, fairness, and democracy.

→ Hello from [city name]’s #NoKings rally! We’re out here because we believe in an America where everyone has dignity, opportunity, and a voice.

No thrones. No crowns. No kings.

- Our members showed up today for a #NoKings event to celebrate the America we love & what unites us: safe schools, affordable healthcare, fair pay, and a strong democracy where every person is valued.
- Today, we rise together—peacefully, powerfully, proudly.
America belongs to all of us, not the wealthy few.
No thrones. No crowns. No kings.
#NoKings #UnionStrong
- Today is about us—the people who care, who show up, and who make America what it is. 🇺🇸
- On No Kings Day, we're celebrating our democracy, our communities, and our collective power to create a better future.
This is what America looks like when we lift each other up. 💪
- Today is about us—the people who care, who show up, and who make America what it is. 🇺🇸 On #NoKings Day, we're celebrating our democracy, our communities, and our collective power to create a better future. This is what America looks like when we lift each other up. 💪
- From big cities to small towns, today we see the same message everywhere:
We believe in fairness, opportunity, and respect for all.
Thank you to our members & communities for showing up today to say: #NoKings!
- This is what democracy looks like. Our community has come together for the [city name] #NoKings event to peacefully stand up for dignity, fairness & opportunity for all.
- There's power & joy in unity.
Across the country, thousands are joining #NoKings to celebrate what truly makes America great: our people, our workers, our democracy.
Here's what it looked like in [city name]!

Share your stories from No Kings

- Post a picture online! During the No Kings day of action, we'd love it if you would post a photo of your event or a selfie on Instagram or Facebook, Twitter, BlueSky, or Threads—wherever you prefer.
 - Please tag us **@AFTunion** on [Instagram](#), [Facebook](#), [Twitter/X](#), and [Threads](#).
 - Please tag us **@aft.org** on [BlueSky](#).

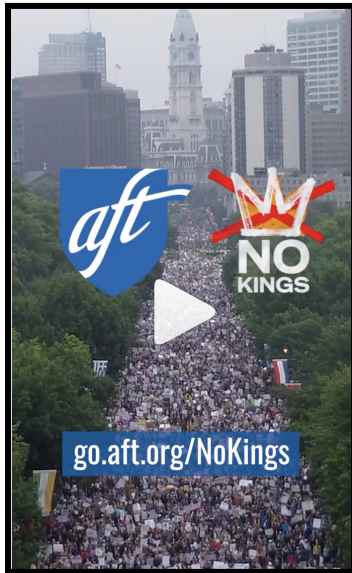
- Make sure to use the hashtag **#NoKings** so we can share it too.
- Take a selfie video! You can post on your own platforms—on Reels or TikTok or your preferred platform. Keep it simple: Just take one minute, with a direct-to-camera message, to tell everyone why you're saying #NoKings.
- [Share your story with us here](#)



VIDEOS

Videos

Watch & share our video to show why it's important for all of us to come together on October 18.



Click to share on:

[YouTube](#)

[Instagram](#)

[Facebook](#)

[Bluesky](#)

[Threads](#)



GRAPHICS AND SIGNAGE

Social Media Graphics

[Click here to view and download our graphics.](#) Previews are below.

On **OCTOBER 18**, millions of us are rising again to show the world: America has no kings, and the power belongs to the people. Join us at a #NoKings event or register your own:
go.aft.org/nokings



America doesn't belong to kings, dictators, or tyrants – it belongs to We the People.



On October 18, millions of us will rise together with one voice to say:
NO THRONES. NO CROWNS. NO KINGS.

AFT members and allies across the country are mobilizing for our freedoms, our democracy, and our future. Join us at an event near you: go.aft.org/nokings

**POWER
BELONGS TO
THE PEOPLE.**





Social Media Profile Graphics

[Click here to download graphics to update your profile photos on social media.](#)



Logos

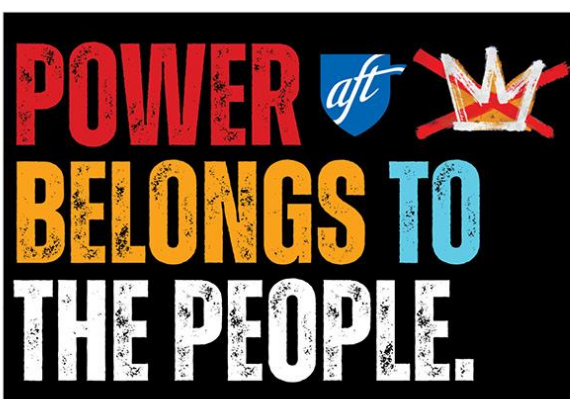
[Click here to view and download our logos.](#) Previews are below.

Note: All logo files are in PNG format with transparent backgrounds.



Downloadable signs for printing

[Click here to view and download our rally signs.](#) Previews are below.



DIGNITY
OPPORTUNITY
RESPECT



FAIRNESS
FOR ALL,
NOT A FEW



AMERICA
BELONGS TO
ALL OF US



COMMUNITY,
NOT DIVISION



EVERY PERSON
COUNTS. EVERY
VOTE COUNTS.



We care. We fight.
We show up. We vote.

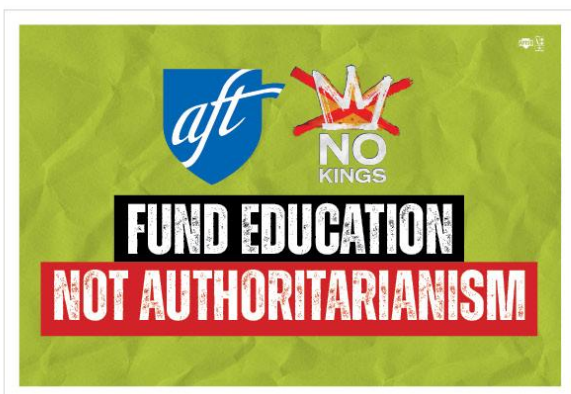


RESPECT
WORKERS.
RESPECT
FAMILIES.



SAFE SCHOOLS.
HEALTHY FAMILIES.
STRONG DEMOCRACY.





Order Form for Materials

You can request signage from the AFT by filling out [this form](#).



SAMPLE PRESS

MATERIALS

Sample Media Advisory

Media Advisory For
October 18, 2025

Contact:

Contact Name

Contact Email Address

Contact Phone Number

(Insert City Name) Residents to Join National Protest as President Trump Doubles Down on Authoritarian Acts

On October 18, projected millions across thousands of cities will join No Kings—a national mobilization to reject authoritarianism and stand united against fear.

(Insert CITY name)—On Saturday, October 18, **(insert city name)** residents will join a mass, nationwide protest rejecting authoritarianism, billionaire-first politics, and the militarization of our democracy. In recent weeks, President Trump has escalated his authoritarian agenda, threatening to deploy additional militarized forces into U.S. cities, expanding the detention and encampment of immigrants, and even suggesting that “maybe [America would] like a dictator.”

Across all 50 states, communities will gather to declare: The president is not a king. No Kings is a nationwide day of defiance. From city blocks to small towns, from courthouse steps to community parks, we’re taking action to reject authoritarianism—and show the world what democracy really looks like.

On June 14, more than 5 million people across all fifty states joined No Kings in the largest single-day protest yet against President Trump’s authoritarianism.

All No Kings events adhere to a shared commitment to nonviolent protest and community safety. Organizers are trained in de-escalation and are working closely with local partners to ensure peaceful and powerful actions nationwide.

For a full list of events, visit www.NoKings.org

WHAT: “No Kings” Protest and **(Insert additional event activity if applicable)**

WHEN: Saturday, October 18, (Insert event time)

WHO: (Insert speaker names and titles: {First name Last name}, {title}, {Organization name})

WHERE: (Insert location address and/or cross streets)

Sample Press Release

[LOCAL NAME] Stands Up Against Authoritarianism During “No Kings” Day

Millions across thousands of cities joined No Kings—a national mobilization to reject authoritarianism and stand united against fear.

CITY, State—Today, [LOCAL NAME] [LEADER NAME] and residents of [CITY NAME] joined a mass, nationwide protest rejecting authoritarianism, billionaire-first politics, and the militarization of our democracy. In recent weeks, President Trump escalated his authoritarian agenda, deploying additional militarized forces into U.S. cities and expanding the detention and encampment of immigrants.

Across the country, millions of Americans gathered to declare: The president is not a king. Today’s mobilization follows the first No Kings march in June, where more than 5 million people across all fifty states joined the largest single-day protest yet against President Trump’s authoritarianism.

[INSERT LOCAL LEADER QUOTE ABOUT THE IMPORTANCE OF STANDING UP AGAINST AUTHORITARIANISM]

[No Kings](#) is a nationwide day of defiance. From city blocks to small towns, from courthouse steps to community parks, we’ve taken action to reject authoritarianism—and show the world what democracy really looks like.

“Today, millions marched in hundreds of cities around the country with the clear message: America does not want kings,” said **AFT President Randi Weingarten**. “It’s not about party, it’s about what Americans want and need: a government that upholds freedom and opportunity; a government that solves problems, not exacerbates fear; a government that believes in democracy, not dictatorship. To achieve these goals, we must speak up and show up—so we’re hitting the streets again. We’re putting

hope over fear, community over cruelty. We're fighting for the promise of America: for opportunity, dignity, respect and a decent life for all; strong public schools; affordable higher education and healthcare; the right to form and join unions; fair pay and safe working conditions; a secure retirement; and a vibrant democracy where every person is valued and every vote counts."

All No Kings events adhere to a shared commitment to nonviolent protest and community safety. Organizers are trained in de-escalation and are working closely with local partners to ensure peaceful and powerful actions nationwide.



SAMPLE EMAIL

Email

Below is a sample email that you can edit and share with your members.

Email

Subject Line: On Oct. 18, join us to say: No Thrones. No Crowns. No Kings.

Alt Subject Line: America has no kings—join us Oct. 18

Preview text: On Oct. 18, we rise together to defend our freedoms and our democracy.



Alt text: AFT Logo

Link: go.aft.org/nokings

[FIRST NAME],

President Trump is escalating his authoritarian power grab—sending masked agents into our streets, targeting families, silencing voters, gutting healthcare and education, and handing out massive giveaways to billionaire allies while working families struggle.

We cannot stay silent or stay home. We must protect our kids and communities. That's why we're joining the No Kings day of action—rising up in every corner of this country to defend our freedoms, our democracy, and our future.

And we need you with us on Oct. 18 at [TIME AND LOCATION]. Click here to learn more: [LINK TO YOUR EVENT'S MOBILIZE PAGE]

At marches, rallies, vigils, and community gatherings, folks across America are raising our voices against the chaos, corruption, and cruelty coming out of Washington. We're demanding safe schools, affordable healthcare, good jobs with fair pay, and a strong democracy where every vote counts and every person is valued.

We're making it clear that we won't back down against chaos, corruption, and cruelty. We refuse to stand by while this administration escalates its authoritarian power grab. Time and again, we've proven that when we fight, we win.

Join us at **[TIME AND LOCATION]** to show that in America, there are no thrones, no crowns, **NO KINGS**. **[LINK TO YOUR EVENT'S MOBILIZE PAGE]**

We hope you're able to join us. Click here to learn more. **[LINK TO YOUR EVENT'S MOBILIZE PAGE]**

In unity,

[YOUR SIGNATURE HERE]



RESOURCES FOR SAFETY & SECURITY

Resources for safety & security

Below are resources to keep yourself, your members, and your fellow activists safe at Labor Day events.

- [Safety at Mass Mobilization Events](#)
- [ACLU Know Your Protest Rights](#)
- [ACLU Know Your Rights When Interacting with Immigration Agents](#)
- [AFT MOVE: Wellness Tips for Mass Mobilization](#)
- [Safety Procedures: Gas, pepper spray and acoustical devices](#)
- [Know the Difference Between the National Guard and ICE](#)

Additional resources

- [Union Volunteer Guide](#), via the AFL-CIO

Protesters' Rights

The First Amendment protects your right to assemble and express your views through protest. [Find out more from our friends at the ACLU](#) and stay informed!