

Polina Voronkova

Social Media Manager | Copywriter

EXPERIENCE and PROJECTS

AltcoinLog

<https://en.altcoinlog.com/>

Editor-in-Chief

- Translation of Russian articles into English and their editing
- Cover design using AI
- Article formatting in the WordPress editor and their publication on the website
- SEO keyword optimization

StripChain

<https://www.stripchain.xyz/>
<https://ico.stripchain.xyz/>

13.11.24 - 06.08.25

Content Writer

My Responsibilities:

- Copywriting for Email Marketing
- Copywriting for website (<https://ico.stripchain.xyz/>)
- Copywriting for Twitter (<https://x.com/Stripchain>)

Eesee IDO Launchpad

<https://eesee.io/>
https://x.com/eesee_io
[https://t.me/eesee io](https://t.me/eesee_io)

06.06.24 - 01.08.25

Content Writer, Social Media Manager

My Responsibilities:

SKILLS

- Creating content strategy and content plan for Social Media
- Writing Engaging, Entertaining and Selling Posts
- Copywriting
- Influencer Marketing

CONTACTS

Email:

pollyphelony@gmail.com

Telegram:

[@pollyphelony](https://t.me/pollyphelony)

- Copywriting for Telegram and Twitter (Example of my posts:
https://t.me/eesee_io/228 https://t.me/eesee_io/219
https://t.me/eesee_io/238)
- Creating a weekly content plan
- Copywriting for Mirror (My article:
https://mirror.xyz/eesee.eth/ijfPd2JrebiA_6QPuxYqccNd-3yZg4vxJuZBKbG0aYY)

Gamety, G-Agents AI

<https://g-agents.ai/>
<https://x.com/gametyio>

03.08.24 - 04.09.24

Copywriter, Content Strategist

My Responsibilities:

- Copywriting for Gamety's Medium (My articles:
https://medium.com/@gamety_io/the-impact-of-play2earn-games-on-learning-and-skill-development-d0b192c87fe3
- https://medium.com/@gamety_io/why-blockchain-games-havent-hit-mainstream-adoption-and-how-gamety-is-changing-the-game-c376ff585f5a)
- Creating a monthly content strategy for all social media

Web3 Betting Platform (NDA)

02.09.23 - 03.01.24

Content Writer, Social Media Manager

My Responsibilities:

- Copywriting for Twitter and Telegram posts
- Writing creative scenarios for Youtube Shorts/TikTok
- Communication with our business partners

Astrena AI Web3 Gaming

<https://x.com/astrenaai>

03.01.25 - 04.05.25

Growth Manager and Head of Marketing

My Responsibilities:

- Developed and executed the overall marketing strategy for a product from early-stage launch
- Built and managed two brand accounts from scratch, including Telegram and Twitter(gained 20k followers)
- Managed influencer marketing campaigns and partnerships,

collaborating with KOLs for reach and engagement(gained 1000 early-stage users)

- Managing marketing team consisting of copywriter, web designer, and marketing manager

NFT Collections

<https://x.com/beardedapeteen>

https://x.com/cryptoguys_nft

02.03.22 - 30.06.22

Social Media Manager

My responsibilities:

- Coming up with weekly content plan
- Copywriting for Twitter posts
- Reply marketing
- Giveaway organisation
- Coming up with memes ideas