

Department of Business Management (2018)

YEAR 1. Semester I

Course Code	Course Name			C R E D I T	E C T S
BUS 101	Intro. to Business& Management	3	0	3	7
COMP 103	Computer Application 1	3	0	3	4
PSYC 100	Psychology	3	0	3	4
MAT 101	Business Mathematics	3	0	3	8
EGL 101	Development of Reading Skills	3	0	3	4
NH 001	National History 1.			-	2
TFL 101	Turkish as a Foreign Language 1. (for non-natives)				4
<i>Total</i>		15			30

Semester II

Course Code	Course Name			C R E D I T	E C T S
BUS 108	Principles of Management	3	0	3	7
COMP 104	Computer Application 11. <i>Prereq: COMP 103</i>	3	0	3	4
SOCY 100	Sociology	3	0	3	4
MAT 102	Business Mathematics 11. <i>Prereq: MAT 101</i>	3	0	3	8
EGL 102	Development of Writing Skills <i>Prereq: EGL 101</i>	3	0	3	4
NH 002	National History 11. <i>Prereq: NH 001</i>			-	2
TFL 102	Turkish as a Foreign Language 11. (for-non-natives) <i>Prereq.TFL101</i>				4
<i>Total</i>		15			30

YEAR 2 Semester III

Course Code	Course Name			C R E D I T	E C T S
BUS 211	Microeconomics	3	0	3	6
BUS 203	Financial Accounting 1	3	0	3	6
BUS 205	Statistics 1 <i>Prereq: MAT 101, MAT 102</i>	3	0	3	6
BUS 207	Introduction to Law	3	0	3	6
CS 201	Communication Skills 1 <i>Prereq: EGL 101, EGL 102</i>	3	0	3	4
TURK 001	Turkish 1.			-	2
<i>Total</i>		15			30

Semester IV

Course Code	Course Name			C R E D I T	E C T S
BUS 212	Macroeconomics	3	0	3	6
BUS 204	Financial Accounting 11. <i>Prereq: BUS 203</i>	3	0	3	6
BUS 206	Statistics 11. <i>Prereq: BUS 205</i>	3	0	3	6
BUS 208	Business Law <i>Prereq: BUS 207</i>	3	0	3	6
CS 202	Communication Skills 11. <i>Prereq: EGL 101, EGL 102</i>	3	0	3	4
TURK 002	Turkish 11. <i>Prereq: TURK 001</i>			-	2
<i>Total</i>		15			30

YEAR 3. Semester V

Course Code	Course Name			C R E D I T	E C T S
BUS 301	Organizational Behavior <i>Prereq: BUS 108</i>	3	0	3	6
BUS 303	Human Resource Management <i>Prereq: BUS 108</i>	3	0	3	6
BUS 307	Business Finance I <i>Prereq: MAT 101, MAT 102, BUS 205</i>	3	0	3	6
BUS 305	Quantitative Methods & Forecasting <i>Prereq: BUS 205, BUS 206</i>	3	0	3	6
BUS 315	Principles of Marketing	3	0	3	6
<i>Total</i>				15	30

Semester VI

Course Code	Course Name			C R E D I T	E C T S
BUS 302	E-Commerce	3	0	3	6
BUS 304	Operations Management <i>Prereq: BUS 205, BUS 206</i>	3	0	3	5
BUS 306	Management Info Systems <i>Prereq: BUS 108</i>	3	0	3	6
BUS 310	Organizational Theory <i>Prereq: BUS 108</i>	3	0	3	6
	Departmental Elective (1)	3	0	3	6
STJ 030	Internship - 30 calendar days	-	-	-	1
<i>Total</i>				15	30

YEAR 4 Semester VII

Course Code	Course Name			C R E D I T	E C T S
BUS 401	International Business <i>Prereq: BUS 211, BUS 212</i>	3	0	3	6
BUS 403	Globalization&Econ.Integra. <i>Prereq: BUS211, BUS212</i>	3	0	3	6
	Departmental Elective (2)	3	0	3	6
	Non-Departmental Elective (1)	3	0	3	6
	Non-Departmental Elective (2)	3	0	3	6
		3	0	3	5
<i>Total</i>				15	30

Semester VIII

Course Code	Course Name			C R E D I T	E C T S
<u>BUS 404</u>	Strategic Management <i>Prereq: BUS 203, BUS 204, BUS 303, BUS 304, BUS 307, BUS 308, BUS 315</i>	3	0	3	6
	Departmental Elective (3)	3	0	3	6
	Departmental Elective (4)	3	0	3	6
	Departmental Elective (3)	3	0	3	6
	Non-Departmental Elective (4)	3	0	3	6
<i>Total</i>				15	30

(Format: 4 Departmental + 4 Non-departmental= 8 courses)

Departmental Electives (4) (3,0) 6 ECTS

- BUS 213 Business Ethics
- BUS 308 Business Finance 11 (Prereq:BUS307)
- BUS 406 Insurance & Risk Management (Prereq: BUS 307, BUS 308)
- BUS 407 Innovation & Entrepreneurship
- BUS 408 Non-Governmental Organizations
- BUS 409 Corporate Governance&Family Business (Prereq:BUS108)
- BUS 418 Small Business Seminar (Prereq: BUS 307, BUS 308, BUS 315)
- Bus 419 Research Methods in Business (Prereq: BUS205, BUS206)
- BUS 420 Contemporary Issues in Business
- BUS 422 Project Evaluation & Investment Management (BUS307, BUS308)
- BUS 430 Supply Chain Management (Prereq:BUS205, BUS206, BUS304)
- BUS 444 Cross Cultural Studies in Organizations (Prereq: PSYC 100, SOCY100)
- Bus 445 Workshop in Export and Import
- Bus 454 Logistic Management ((Prereq:BUS304)
- BUS 462 Leadership and Organizational Culture (Prereq: BUS 301)

Non-Departmental Electives: (4) (3,0) 6 ECTS

Marketing Electives

- BUS 318 Business to Business Marketing (Prereq: BUS 315)
- BUS 436 Contemporary Issues in Marketing (Prereq: BUS 315)
- BUS 448 Marketing Channels (Prereq: BUS 315)
- BUS 449 Managing Customer Relationship (Prereq: BUS 315)
- BUS 451 Sales Management
- BUS 452 Advertising and Promotion Management
- BUS 453 Brand Management (Prereq: BUS 315)
- BUS 456 International Marketing (Prereq: BUS 315)
- BUS 469 Retail Marketing & Management (Prereq: BUS 315)

Accounting Electives:

- BUS 411 Cost Accounting (Prereq:BUS203, BUS204)
- BUS 460 Budgeting Systems and Control (Prereq:BUS203, BUS204)
- BUS 461 Accounting Software Applications (Prereq:BUS203, BUS204)
- BUS 463 Accounting for Government and NGO' (Prereq:BUS203, BUS204)

Banking & Finance Electives:

- BUS 412 Financial Statement Analysis (Prereq:BUS203, BUS 204, BUS307, BUS308)
- BUS 423 International Finance (Prereq: BUS 307)
- BUS 424 Commercial Bank Management ((Prereq BUS203, BUS204, BUS307)
- BUS 426 Financial Institutions & Markets ((Prereq: BUS203, BUS204)
- BUS 427 International Banking (Prereq: BUS203, BUS204, BUS307)

Economics Electives:

- ECON305 Money&Banking (Prereq:BUS211, BUS 212)
- ECON403 Managerial Economics (Prereq:BUS 211, BUS 212)
- ECON404 Public Finance (Prereq:BUS211, BUS212)

- ECON406 Economic Development (Prereq:BUS211,BUS212)
- ECON415 Environmental Economics (Prereq:BUS211,BUS212)
- ECON422 Economics of Gender (Prereq:BUS211,BUS212)