

**Newsletter Free Value:**

**Subject Line:** How to make your skin glow!

**We've researched this secret to empower YOU!**

This is a subject that matters to us, and we want to help you be the best you.

**Hydrate!**

One of the most important things you **MUST** do is hydrate your skin with a moisturizer that suits **YOUR SKIN TYPE**.

**How do I know what skin type I have?**

There are many free tests online to test your skin type, the general model for this however are 3 main types.

**Oily Skin** which tends to have excess sebum production, enlarged pores, and prone to acne and blackheads. This skin type needs oil-free and non-comedogenic products, regular cleansing, and hydration.

**Dry Skin** which tends to have tightness, flakiness, dull complexion, and fine lines. This type of skin needs hydrating cleansers, rich moisturizers, and products with ingredients like hyaluronic acid.

**Combination Skin** which tends to be different areas of the face exhibit characteristics of multiple skin types (e.g., oily T-zone and dry cheeks). This typically needs more care and use of products targeted for specific areas, such as oil-free formulations for the T-zone and richer moisturizers for dry areas.

More Tips to Becoming the Best You Coming Soon!