Part 1 - Introduction

So you saw a random post on Twitter by a guy who probably shills his own scams and then says “I gave you $ANALOS before 1000x” and you want to ape some random derivative hoping that you will 100% pull up such a return on your investment?

Don’t worry!

You’re being fooled and you are simply exit liquidity for Twitter/TG shillers, so below we are going to mention quite a few things that will guide you through your degenerate journey.

We will cover everything important about memecoins: Strategy, tools, taking profits and sizing.

Read this guide more times, make sure that you understand. Most people will fomo into the tool section because they want to make money, and then they will lose all of their money.

Remember that memecoins are extremely risky assets, this is not financial advice. You are responsible for your own money.

Part 2 - Strategy

Because you don’t want to blind ape into a project, you have to filter projects effectively, below you’ll have a few tips on how to do that and then build a thesis/strat.

1. Where did you find the play and what do you or the person who shilled it to you know

2. What is the idea and narrative behind the current coin, if its a meme play and hype based does the hype make sense (a play called elon is at 1 mill and a baby elon comes out means the potential seems quite limited and makes it quite degen IMO); if it’s utility based, check what is live and working, if it’s unique, bonus points there.

3. Check the website, is it clean, professional looking, if it is a meme one it can be wild and crazy that's fine but how much work was put in

4. Check the pins in the tg, how many different admins have pinned stuff, is there lots of pinned showing lots of marketing done and what is the content of the pinned messages

5. Use bots/scanners/tools to analyze the project, will list some below

6. Community takeovers? How are they? Is the community still pushing the project even if it's down/up? Will the narrative ever be in play again?

7. How much attention can the network get?

8. Are people gonna gamble their money into shitcoins on that chain? Why so?

Remember, attention goes above everything else. That's how the best memecoins outperform, through attentions

Part 3 - Sizing and taking profits

Sizing your trade
Okay you found a memecoin and now it's time to buy, so how do you size your trade?

There are no fixed rules. But many people totally mess up this part by aping way too much on random new memecoins and FILLING their portfolio with garbage. (DO NOT BE THIS PERSON)

So don't overexpose yourself; even if you ape in small amounts, don't ape into 10+ memecoins. Choose 2-4 short-term trades, take your profits, and move on.

If you trade actively daily, you can use between 0.3 and 0.6% of your portfolio, depending on your conviction, the type of play, and so on. If it's a larger memecoin in which you have confidence and are looking for a mid-term swing trade, you can size up a little more.

Another option is to invest in larger and more established coins such as $PEPE, $WIF, and $COQ, which have the potential to become the leading ecosystem memecoin during a bull market. When buying these, you can significantly increase the size of your trade compared to smaller memecoin trades because they are safer.

The disadvantage is that they have a lower potential for profit, but again, you can combat that with a bigger size.

If you feel unsure what a good amount is then you can follow this size to market cap ratio guide at around 10$ per 10K in market cap:

MC $50K = 50$
MC $500K = 500$
MC $1M = 1000$
And avoid doing big buys which will both be used as exit liquidity by others while resulting in a higher slippage loss.

Taking profits
Taking profits depends on:
- The type of the play
- Your conviction (based on your analysis, not on feelings)
- Your original plan
- Your size/risk

In general, with most coins you want to take profits aggressively, a quick example would be taking out most of your position at a few Xs and letting a moon bag to run to the top (if it does). If you have more conviction on a play, you can simply DCA and take out your profits as you wish. There will be tokens that can do 500x after you took profits at a few Xs, keep in mind and TP accordingly.

Never take your profits all at once, you're a bad degen if done that, you are fudding everyone's bags and you will create a mess if the size is big, if you sniped a token or you bought super early and have a big size that can change the chart, please take profits in smaller amounts.

Remember that most coins will die (fast as well), so taking profits it's never a bad idea. Especially if you are starting to question your strategy and feeling emotional.
It is essential that you don't mindlessly ape back profits into memecoins, or you will end up where you started.

That said, it is good to reinvest in good memes during meme season. Again, make sure you size properly so you do not lose all your gains, even if your perfect meme does not go to plan. The best and most reliable option is reinvesting memecoin profits into solid long-term holds.

Tips (to expand on):
Make a plan/strategy
Don't be greedy

Don't revenge trade
Study and understand how the shitcoin games work
Analyze where the money will flow to/from
Attention above all

Most people are losing money on shitcoins, but they just show you their wins but not the losses...and they flex making 10x on 0.2% of their portfolio (which is worst than 20% on their whole portfolio)

Part 4 - Tools

ETH/L2 shitcoins tools:

- Wallet
Metamask (https://metamask.io/)

- Find new pairs
Dextools (https://www.dextools.io/app/)
Dexscreener (https://dexscreener.com/)
Geckoterminal (https://www.geckoterminal.com/)

- Main dex
Uniswap (https://app.uniswap.org/)
Sushiswap (https://www.sushi.com/swap)

- Bots
Banana (https://bananagun.io/)

- Scanner
TTFBot (https://t.me/ttfbotbot)
De.fi (https://de.fi/scanner)
Tokensniffer (https://tokensniffer.com/)
Honeypot.is (https://honeypot.is/)
Bubblemaps (https://app.bubblemaps.io/eth/)
PirbviewBot (https://t.me/PirbViewBot)
DevSellingBot (https://t.me/is_dev_selling_bot)

Solana shitcoins tools:

- Wallet
Phantom (https://phantom.app/)

- Find new pairs
Dexscreener (https://dexscreener.com/)
Birdeye (https://birdeye.so/?chain=solana)

- Main dex
Jupiter (https://jup.ag/)
Raydium (https://raydium.io/swap/)

- Bots
Bonkbot (https://t.me/bonkbot_bot)
Trojan (https://t.me/solana_unibot)
Photon (https://photon-sol.tinyastro.io/)

- Scanner
TTFBot (https://t.me/ttfbotbot)
Rugcheck (https://rugcheck.xyz/)
DevSellingBot (https://t.me/is_dev_selling_bot)
Bubblemaps (https://bubblemaps.io/)
PirbViewBot (https://t.me/PirbViewBot)

Part 5 - Who to follow?

There are a few Telegram channels that do their job pretty well, you wanna join most of these in order to form your thesis about the token you ape.

Kobe https://t.me/KobesCalls / https://t.me/kobesgambles - very good

Pow https://t.me/PowsGemCalls - good for narratives, discovering new trends, but scams a lot lately

H https://t.me/civilianinvestors - solid

Dream https://t.me/DreamCalls100x - good to have around, sometimes hit or miss

ShitcoinAlphaChannel https://t.me/ShitcoinAlphaChannel - underrated degen channel

DegenSeals https://t.me/DegenSeals - done very well lately

Sapphire https://t.me/SapphireCalls - just for alpha, rest is scammy

Julz https://t.me/JulzLabs - done pretty well, underrated as a degen channel

Deus https://t.me/CryptoDeusGems - gambling a lot, but his gambles often hit 100xs

EZ https://t.me/EZMoneyCalls - good to have, does decent

MrPunk https://t.me/memecoindegen / https://t.me/Mrpunkgambles - the cool guy, pages a bit messy but often hits

MadApes(?) https://t.me/mad_apes_gambles - literal scammer, but is fine to be exposed to his gambles channel in case there's one good sendoor to choose from

Part 6 - Some ending tips

General tips:

- DON'T feel euphoric and don't use emotions as your strategy
- Make a plan/strategy
- Lower your IQ level aka be a degenerate ape thinker when needed, not always
- Be active and be early on plays
- Spend a shit ton of hours scrolling on TG/Twitter for new interesting shitcoins
- Balance properly your risk, portfolio and exposure
- STICK TO YOUR FUCKING PLAN
- Attention above all
- Analyze where the money will flow to/from
- For the love of God, take profits.
- Avoid scams and derivatives (just avoiding losing money you are doing better than most people)
- Use on-chain tools to analyze a contract before aping
- Take all of these plays with a burner wallet (it's better)

- Use telegram groups as a plus edge, TG is better than Twitter when spotting things early (for example if you jump into a memecoin, and a big influencer shills it on telegram that's higher confluence for you), just be careful not to be exit liquidity
- Study and understand how the game works
- Don't be greedy
- Don't revenge trade
- Missing plays it's fine, you can't catch all and you must understand and be ok with this (and don't feel bad for it)
- Don’t be too late in narratives, you will see a narrative being oversaturated when everybody talks about it and everyone gambles their money on it.

Remember, 90% of people are losing money, they just show you their wins but not the losses...and they flex making 10x on 0.2% of their portfolio (which is worse than 20% on their whole portfolio)

The bull run is a marathon, not a sprint. It's not just about what happens in 1 day

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