

Original outreach

For Lynn

Hi Lynn,

Your reviews really stood out to me because your clients show just how much they appreciate your services.

I noticed that you're not using these on your social media
What do you think about growing your social media by posting content that both impacts and helps the reader learn how massage and facial therapy can benefit in their lives?

If you're interested, reply to this message and I'll send you a short video showcasing potential strategies to attract, and monetize growth to your social media, and website.

I am not seeking payment, just an honest testimonial once I've provided you results.

Best regards.
-Brendan Rizzi

Follow up email

Did you get a chance to see my last email?

Hi Lynn,

I understand just how busy you may be, so I hope this caught you at a better time.

I have 7 potential strategies you could implement that your top competitors are using,
And no, it's not altering your images or color scheme.

If this is of interest to you, reply to this message. I'd be happy to make an example work that could possibly benefit your business.

I am not seeking payment, just an honest testimonial once I've provided you results.

Best regards
-Brendan Rizzi

Hey Lynn, Did you get the chance to see my previous email? I'm sure you will find it intriguing.

Hope I caught you at a better time.
-Brendan Rizzi

Hey, Looks like this isn't a top priority for you, No worries here. If it ever is, let me know. I'm really busy with other client work.

Best regards
-Brendan Rizzi

Your review impressive

I noticed strategies your typo competitors are using to market to your existing market

Hi mary,

The message your spreading is truly inspiring and has the potential to reach the emotions of your audience

Hi mary,

Your message about trying to help struggling massage therapists through courses is brilliant!

I noticed strategies your top competitors are using to drive people to their courses, and provide free value.

(Top competitor) Does this very well.

What do you think about using (Hes) strategies and tailoring them to your offer, while setting yourself apart from your competition?

If you're interested, I'll send you a short video showcasing potential strategies for growing your online presence and making your course more recognized.

(She wants to grow her course)
Ways to do this are

Posting persuasive content on her socials

Advertising

Showing up on google immediately

Ways to help monetize

Posting persuasive content on her landing page

Setting up a funnel (could be to free e book, or mystery offer)

Leads to email marketing

Showcase her products on website and socials