

Privacy Policy for Motif Car Launcher

Last Updated: June 22, 2026

Introduction

Welcome to **Motif Car Launcher** ("App", "we", "our", or "us"). We are committed to protecting your privacy and ensuring transparency regarding how information is accessed and used when you use our application.

Motif Car Launcher is a launcher application designed for Android-based car head units. This Privacy Policy explains what information may be accessed by the App, how it is used, and your rights regarding your information.

By installing and using Motif Car Launcher, you agree to the practices described in this Privacy Policy.

Information We Access and Why

1. Location Information

Permissions Used:

- ACCESS_FINE_LOCATION
- ACCESS_COARSE_LOCATION

Purpose:

Motif Car Launcher may access your device's location to:

- Display location-based information within the launcher
- Support navigation-related features
- Show local weather or nearby services (if enabled)
- Improve user experience while driving

Location information is only accessed with your permission and only when required for App functionality.

2. Bluetooth Information

Permissions Used:

- BLUETOOTH
- BLUETOOTH_ADMIN
- BLUETOOTH_SCAN
- BLUETOOTH_CONNECT

Purpose:

These permissions allow the App to:

- Detect available Bluetooth devices
- Display connected vehicle devices
- Connect to compatible Bluetooth accessories
- Show Bluetooth connection status within the launcher

Bluetooth information is used solely to provide launcher and vehicle integration features.

3. Microphone and Audio Access

Permissions Used:

- RECORD_AUDIO
- MODIFY_AUDIO_SETTINGS

Purpose:

These permissions may be used to:

- Enable voice assistant integration
- Support voice commands
- Facilitate hands-free operation
- Improve driving safety through voice interactions

Audio recording only occurs when you actively use a voice-related feature.

4. Media and Image Access

Permissions Used:

- READ_MEDIA_IMAGES

- READ_EXTERNAL_STORAGE (Android 12 and earlier)

Purpose:

These permissions allow users to:

- Select custom wallpapers
- Customize launcher backgrounds
- Choose profile or vehicle images
- Personalize the launcher interface

The App only accesses images that you explicitly choose to use.

5. Installed Applications Information

Permission Used:

- QUERY_ALL_PACKAGES

Purpose:

As a launcher application, Motif Car Launcher requires access to installed applications in order to:

- Display installed apps on the launcher screen
- Create app shortcuts
- Organize applications within launcher categories
- Allow users to launch installed applications
- Provide launcher customization features

This permission is a core requirement for launcher functionality.

The App does not sell, share, or use installed application information for advertising purposes.

6. Network and Connectivity Information

Permissions Used:

- INTERNET
- ACCESS_NETWORK_STATE
- ACCESS_WIFI_STATE

Purpose:

These permissions allow the App to:

- Retrieve online content and services
 - Check internet connectivity status
 - Display online widgets and information
 - Support updates and cloud-based features
 - Improve application performance and reliability
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7. Wake Lock

Permission Used:

- WAKE_LOCK

Purpose:

This permission allows the App to:

- Keep certain launcher services active when necessary
 - Ensure smooth operation of widgets and vehicle-related features
 - Improve stability while the device is in use
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Information Collection

Motif Car Launcher is designed to minimize data collection.

We do not intentionally collect, sell, rent, or trade personal information.

Any information accessed through permissions is used solely to provide the functionality of the launcher and improve user experience.

Third-Party Services

Motif Car Launcher may use third-party services such as:

- Google Play Services
- Google Maps APIs (if applicable)
- Weather service providers (if applicable)
- Crash reporting services (if implemented)

These services may process information according to their own privacy policies.

Data Sharing

We do not sell personal information.

We may disclose information only when:

- Required by law or legal process
 - Necessary to protect our rights or users' safety
 - Required for technical service providers supporting the App
 - In connection with a business transfer, merger, or acquisition
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Data Security

We implement reasonable technical and organizational safeguards to protect information accessed by the App.

However, no electronic transmission or storage method can be guaranteed to be 100% secure.

Data Retention

Information is retained only as long as necessary to provide App functionality, comply with legal obligations, resolve disputes, and enforce agreements.

Children's Privacy

Motif Car Launcher is not directed toward children under the age of 13.

We do not knowingly collect personal information from children. If we become aware that such information has been provided, we will take reasonable steps to remove it.

Your Rights

Depending on your jurisdiction, you may have rights to:

- Access information about you
- Request correction of information
- Request deletion of information
- Withdraw permissions granted to the App
- Object to certain processing activities

You may manage permissions at any time through your Android device settings.

Permission Management

You can control App permissions through:

Android Settings → Apps → Motif Car Launcher → Permissions

Disabling certain permissions may limit specific launcher features.

Changes to This Privacy Policy

We may update this Privacy Policy periodically to reflect changes in the App, legal requirements, or operational practices.

Any updates will be posted within the App, on our website, or on the Google Play Store listing. The "Last Updated" date will indicate when the policy was revised.

Contact Us

If you have any questions regarding this Privacy Policy or the App, please contact:

App Name: Motif Car Launcher

Email: treesoltechnologies@gmail.com

Google Play Compliance Statement

Motif Car Launcher uses device permissions only to provide launcher functionality, vehicle integration, Bluetooth connectivity, voice features, location-based services, app management, and user customization options.

The App does not sell user data and does not use accessed information for unauthorized tracking, profiling, or advertising purposes. Access to permissions is limited to the purposes described in this Privacy Policy and is required to provide the core functionality of the launcher application.