

Privacy Policy

“Citizens for Mercer Island Public Schools” (“we”, “us”, or “our”) operates the “Vote Yes MI Schools” website (www.yesmischools.com) (the “Service”). This privacy policy explains how we collect, use, protect, and disclose information from users of our website.

Information Collection

We collect a variety of information from and about our users in order to provide, improve, and personalize our services. The types of information we collect include but are not limited to:

- First and Last Name
- Phone Number
- Email Address
- Payment Information

Methods of Collection

We collect information in several ways:

- **Directly from You:** When you register on our site, fill out a form or make donations
- **Public Sources:** We may collect information about you from publicly accessible sources, such as social media profiles, government databases, and other online platforms. This information is used to verify the accuracy of data we already have, enhance user profiles, or provide more personalized services.

Use of Information

We use the information collected for various purposes, including:

- **Create and Manage User Profiles and Accounts:** Use personal information to establish and maintain user accounts.
- **Communicate with Users:** Send users updates about the Vote Yes campaign and ask for support of the campaign
- **Comply with Legal Requirements:** Ensure our practices align with legal standards and regulations.

Information Sharing and Disclosure

Citizens for Mercer Island Public Schools maintains strict privacy policies to protect the personal information of our users.

Text messaging opt-in data, consent and related collected personal information will not be shared with or sold to any third parties, unless required by law.

We may share your personal information in the following situations:

- **Service Providers:** With third-party vendors or service providers who perform services on our behalf, such as payment processing, email delivery, and customer service.
- **Legal Requirements:** When required by law, such as to comply with a subpoena, court order, or other legal process.
- **Protecting Rights and Safety:** When necessary to protect the rights, property, or safety of our company, our users, or others.
- **Aggregate or Anonymized Information:** We may share aggregate or anonymized information that cannot reasonably be used to identify you.

Information Protection

We are committed to ensuring the security of the personal information we collect. Our organization implements a variety of technical, administrative, and physical measures designed to protect your data from unauthorized access, disclosure, alteration, or destruction. These measures include but are not limited to:

- **Encryption:** We use industry-standard encryption protocols to protect sensitive data during transmission and in storage.
- **Access Controls:** We restrict access to personal information to authorized personnel only, based on their role and need to know. This includes the use of authentication measures such as passwords, multi-factor authentication, and role-based access controls.
- **Data Minimization:** We limit the collection and retention of personal data to what is necessary for the purposes outlined in this policy. Data that is no longer needed is securely deleted or anonymized.
- **Third-Party Security:** When we work with third-party service providers who process data on our behalf, we ensure that they have appropriate security measures in place to protect your information.

While we strive to protect your personal information, no method of transmission over the internet or electronic storage is 100% secure. Therefore, we cannot guarantee its absolute security. However, we continually update and improve our security practices to protect your data.

User Rights

You have the following rights regarding your personal information:

- **Access:** You can request a copy of the personal data we hold about you.
- **Correction:** You can request that we correct any inaccurate or incomplete data.
- **Deletion:** You can request that we delete your personal data.

To exercise these rights, please contact us using the contact information provided below.

Opt-Out

Users can opt-out of receiving future communications from us by:

- Following the unsubscribe instructions included in each email
- Replying "Stop" to any text message to discontinue text message communications

Cookies and Tracking Technologies

We do not use cookies or tracking technologies to monitor your usage of our site.

What Are Cookies?

Cookies are small text files that are placed on your device when you visit a website. They allow the website to recognize your device and remember certain information about your visit, such as your preferences and actions. Cookies can be "persistent" or "session" cookies. Persistent cookies remain on your device until they expire or are deleted, while session cookies are deleted when you close your browser.

Contact Information

If you have any questions about this privacy policy, please contact us at:

- **Email Address:** yesmischools@gmail.com
- **Address:** PO Box 132, Mercer Island, WA 98040

Changes to the Privacy Policy

We may update this privacy policy from time to time. We will notify you of any changes by posting the new privacy policy on this page. We advise you to review this privacy policy periodically for any changes.

Last Updated: March 25, 2025