

Writing Project

Abstract: Build our media home on mirror and engage the contest to get our mirror subdomain (moondao.mirror.xyz).

Description of work / idea:

This is a necessary and urgent project. Media is so important for a project. And Mirror is popular for crypto projects to build a web3 home for DAO, to spread ideas to all. We need to build our Mirror. Also, a subdomain is an official representative and symbol for every organization. (A subdomain allows your Mirror publication and creations to live at "[Your Selected Name].mirror.xyz". The subdomain also serves as a totem representing your Mirror DAO membership.) Only through the weekly Mirror Spotlight Awards or Diverse projects of high quality can people receive 1 \$WRITE token and then burn it to get a sub-domain. We aim to meet the standard of "a project of high quality" and get one.

One Month Objectives and Key Results:

Objective #1: Build our media and pave the way for future publicity

Key Results for Objective #1:

- Create some high-quality articles
 1. Topic: What is DAO? Why is MoonDAO different from other DAOs? - @Ola
 2. Topic: How does MoonDAO Compensation work/ Compensation Journey- @Ola
 3. Topic: What is the Project in MoonDAO? How to work for MoonDAO? Project Initiator Shares Experience- @Carol, @Richard
 4. Topic: DAO Strategy 101: Diversification and Diversity @zeroindex
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Objective #2: Engage the contest to get our mirror subdomain.

Key Results for Objective #2:

- Win the contest and get \$WRITE
- Create our mirror sub-domain (moondao.mirror.xyz)

Objective #3: Set the basic process

Members' OKRs for Writing Project

Team Steward(s) Bio:

@Carol, editor-in-chief of writers guild and core contributor of community guild, devoted and worked deeply in the MoonDAO since juicebox day. 3 years experience working in blockchain, doing research in a blockchain think tank and writing whitepaper in a startup. Chinese translator of the new version of Dfinity whitepaper, translator of Greenpilled written by Bitcoin founder, Owicki.

Role: Project steward, writer and editor-in-chief

OKR within the project:

Objective #1: Overall planning for writing articles and publishing

Key Results for Objective #1:

- Create the thorough proposal of writing project
- Plan the appropriate topic for each article and assign the work
- Recruit writers to join
- Set our own ens for publishing (Ens is publicly solicited and voted on)
- Build our mirror account

Objective #2: Carry out articles writing and publishing

Key Results for Objective #1:

- Write articles
- Review all articles and give suggestions on google doc
- Complete the final version of all articles as the editor-in-chief
- Summarize writings and extract key words
- Typesetting and Searching copyright-free image for beautification
- Publish on mirror

Team Member #1:

@OlaPhysix (Olayimika)

I'm a seasoned crypto writer specializing in NFT, DAO, Defi and Web 3. A hardworking member of MoonDAO's writers' guild since the days of the JuiceBox funding and one of the drafters of MoonDAO's constitution. Two years experience writing for SolPunks(Solana OG) in an official capacity. Published an article on Yahoo Finance. A contributing writer on Hackernoon and a web 3 researcher.

Role : Writer & Editor

OKR within the project:

Objective #1: Writing MoonDAO's articles.

Key Results for objective #1:

- Collected data and relevant information for the mirror project
- Wrote Mirror articles

Objective #2: Wording articles to ensure clearness and beauty of language

Key Results for objective #1:

- Wording together with Carol

Team Member #2:

@Richard: Bachelor of Beijing Institute of Technology, Master of Renmin University of China. Automation R&D Engineer at Emerson Electric (4 years). Baidu's AI Sales Manager (3 years).

MoonDAO Contributor. At the very beginning I am in charge of the Chinese official WeChat account's public communication, translation proposal. Planned and led Ali's strategic cooperation, Hayrul Music nft project. Create Guangzhou moon offline organization, organize crypto gatherings regularly.

Role: Writer & Editor

OKR within the project:

Objective #1: Mirror project support

Key Results for Objective #1:

- Collect material of MoonDAO and write some introduction article
- Refresh the progress of MoonDAO
- Write articles to describe the big event in MoonDAO
- Translate one DAO building good article to share to our organization

Objective #1: Human Resource support

- Organize more than 3 persons to attend the writer work

Team Member #3:

@zeroindex I began life as an artist and am currently a software developer and founder at a worker-owned and client-owned cooperative that provides financial management to nonprofit organizations in the arts. I'm fascinated by the ways that "magic internet money" can reshape the way we organize as humans and became an early contributor to MoonDAO after meeting Kori Rodgers in PeopleDAO. In the past I led the Economics & Finance research team of the Brooklyn Commune Project and I am the current Board Treasurer of the experimental theater company Immediate Medium.

Role:

OKR within the project:

Objective #1: Writing MoonDAO's articles for Mirror.

Key Results for objective #1:

- Collecting data and relevant information for the mirror project
- Wrote articles

Team Member #4:

@pablo

Role:

OKR within the project:

Objective #1: Assistance

Key Results for Objective #1:

- Help Carol set our ens and mirror account

Team Table (Table A)

Team Leads	Carol/W#8711
Initial Team	@Carol @Olaphsix @richard @InstantLife @zeroindex @luffy

Sponsors	@Kori
Multi-sig Signers (if Budget is needed)	No need for budget
Start Date - End Date	18 April 2022 - 18 May 2022

Team Leader(s) Bio:

@Carol, editor-in-chief of writers guild and core contributor of community guild, devoted and worked deeply in the MoonDAO since juicebox day. 3 years experience working in blockchain, doing research in a blockchain think tank and writing whitepaper in a startup. Chinese translator of the new version of Dfinity whitepaper, translator of Greenpilled written by Gitcoin founder, Owocki.

Initial Team Bios (one for each):

Team Member #1:

@Olaphsix

I'm Ola and I'm a seasoned blockchain writer specializing in NFT, DEFI, DAO and crypto education. I write in an official capacity for SolPunks NFT and I have been published on Yahoo Finance and Hackernoon. I joined MoonDAO in the early days on the invitation of my good friend Louis Yip and went into overdrive to become one of its writers. I have published more than 7 articles on MoonDAO in an effort to promote it and I consider it a sacred duty to help our community write its own story.

Team Member #2:

@Richard: Bachelor of Beijing Institute of Technology, Master of Renmin University of China. Automation R&D Engineer at Emerson Electric (4 years). Baidu's AI Sales Manager (3 years).

MoonDAO Contributor. At the very beginning I am in charge of the Chinese official WeChat account's public communication, translation proposal. Planned and led Ali's strategic cooperation, Hayrul Music nft project. Create Guangzhou moon offline organization, organize crypto gatherings regularly.

Team Member #3:

@InstantLife, I am an independent biological researcher and artist. I have worked as a science communicator and blog writer for various biotech projects. As an autodidact I learned the value of decentralized open-source projects. My love of DAOs is born from this desire to learn and to share in an open and collaborative way.

Team Member #4:

@zeroindex I began life as an artist and am currently a software developer and founder at a worker-owned and client-owned cooperative that provides financial management to nonprofit organizations in the arts. I'm fascinated by the ways that "magic internet money" can reshape the way we organize as humans and became an early contributor to MoonDAO after meeting Kori Rodgers in PeopleDAO. In the past I led the Economics & Finance research team of the Brooklyn Commune Project and I am the current Board Treasurer of the experimental theater company Immediate Medium.

Budget Justifications (Table B)

No need for budget.

Project Timeline (Table C)

Date	Description
Apr 16 - May 5, 2022	Write four articles - Topic: <i>What is DAO? Why is MoonDAO distinguished from other DAO?</i> - @Ola - Topic: <i>How does MoonDAO Compensation work/ Compensation Journey-</i> @Ola - Topic: <i>What is Project? How to work for MoonDAO? Project Initiator Shares Experience-</i> @Carol, @Richard - Topic: <i>Risk management for MoonDAO</i> @zeroindex Inner review by @Carol and @Ola
May 6, 2022	Submit to @kori - Final review and revise
May 7-May 8, 2022	Multisig sign to publish on mirror
May 9 - May 16	Contact Mirror team and apply - @Carol The Mirror contest will be held once a week.(Every week, members of the Mirror DAO select a subset of recent works to highlight. They call this the Spotlight Series.) If the 1st contest fails, we will improve and engage in the 2rd one next week.