

`DigiWhistle - ERP

About [DigiWhistle](#)

We are an influencer marketing and talent management agency which manages India's top finance influencer.

Type of login

- Admin
- Employees
- Accounts
- Brands
- Influencer

Accounts Management

- Invoicing
- PO
- Purchases (Invoice of purchase to be uploaded and added to data)
- Payroll

Campaign Creation

- Campaign to be created by the Team
- Campaign budget to be set

Campaign Management

- Sending confirmation mail to influencer from ERP
- Sending brief to influencer from ERP
- Influencer can upload the script to ERP
- Influencer can upload the video to ERP

Influencer selection

- Brands can login and search influencers
- Search will have influencers with their insights which will be taken by API (Instagram/Youtube/Linkedin/X)

Campaign Closing

- Campaign Report to be prepared by the employees by entering data or by API
- Influencers invoices to be uploaded

- Agreement with Creator signing online

Discover Influencers

Discover influencers with the audiences you need within a 80.9M+ database

- ✓ 80.9M+ database
- ✓ Demographic search
- ✓ Audience Quality filters

Analyze Accounts

Over 35 in-depth metrics to analyse Instagram, YouTube, Twitter, TikTok and Twitch influencers

- ✓ Audience Demographics
- ✓ Fraud Detection
- ✓ Brand Affinity

Manage Campaigns

Manage and monitor your influencer marketing campaigns

- ✓ Create a media plan for your campaign
- ✓ Get estimates for key campaign KPIs
- ✓ Understand how your campaign performs

Explore Markets

Analyze the Influencer Marketing Campaigns of your competitors and Industry Trends

- ✓ Competitor analysis
- ✓ Global market research
- ✓ Trends & Ranking Analytics

emma chamberlain

@emmachamberlain

16.2M

1.3M (8.26%)

Followers

Engagements (Engagement rate)

Showing 1 - 15 of 11,038 lookalikes found

Jennifer Lopez

@jlo

235.8M

1.2M (0.51%)

Followers

Engagements (Engagement rate)

LISA

@lalalisa_m

88.6M

6.8M (7.72%)

Followers

Engagements (Engagement rate)

J

@jennierubyan

74.6M

5.5M (7.48%)

Followers

Engagements (Engagement rate)

JISOO

@sooyaaa_

68.7M

4.8M (7.11%)

Followers

Engagements (Engagement rate)

ROSÉ

@roses_are_rosie

67.2M

4.6M (6.92%)

Followers

Engagements (Engagement rate)

Bella

@bellahadid

57.6M

1.2M (2.07%)

Followers

Engagements (Engagement rate)

Bruna Marquezine

@brunamarquezine

43.9M

548.6k (1.25%)

Followers

Engagements (Engagement rate)

Cara Delevingne

@caradelevingne

42.6M

444.8k (1.05%)

Followers

Engagements (Engagement rate)

Danna Paola

@dannapaola

34.7M

641.7k (1.85%)

Followers

Engagements (Engagement rate)

isis valverde

@isisvalverde

27.8M

59.6k (0.21%)

Followers

Engagements (Engagement rate)

Sadie Sink

@sadiesink_

25.9M

2.6M (10.18%)

Followers

Engagements (Engagement rate)

emma chamberlain

@emmachamberlain

Creator account

United States

Save

Hide

View full report

Followers

16.2M

ER%

8.26%

Fake Followers

14.62%

Most of the audience is located in **United States (59.81%)**, is **female (86.7%)**, and is between the ages of **18-24 (57.51%)**.

Influencer performance

Engagement Rate Distribution

Distribution by engagement rate for influencers with >1.0M followers

Low %

Median

High %

1.3M

Avg. Likes

85.17%

Paid Post Performance

0

Avg. Views

1.7k

Avg. Comments

6.0M

Avg. Reel Plays

543

Total Posts

References

<https://www.qoruz.com>

<https://viralpitch.co>

<https://confluencr.com>

<https://socialfaim.com/>

<https://oneimpression.io/>

More Details we can discuss in Meeting.

<https://digiwhistle.com/>