

Google Site Rubric



CATEGORY	3	2	1	0
Page Count	The site contains at least 10 separate pages.	The site contains at least 7-9 separate pages.	The site contains at least 4-7 separate pages.	The site contains less than 4 separate pages.
Multimedia	The site contains at least 3 multimedia objects (video, image, mp3, etc)	The site contains at least 2 multimedia objects (video, mp3, etc)	The site contains at least 1 multimedia object (video, mp3, etc)	The site contains no multimedia objects (video, mp3, etc)
Content	The site has a well-stated clear purpose and theme that is carried out throughout the site.	The site has a clearly stated purpose and theme, but may have one or two elements that do not seem to be related to it.	The purpose and theme of the site is somewhat muddy or vague.	The site lacks a purpose and theme.
Color Choices	Colors of background, fonts, unvisited and visited links form a pleasing palette, do not detract from the content, and are consistent across pages.	Colors of background, fonts, unvisited and visited links do not detract from the content, and are consistent across pages.	Colors of background, fonts, unvisited and visited links do not detract from the content.	Colors of background, fonts, unvisited and visited links make the content hard to read or otherwise distract the reader.
Navigation	Links for navigation are clearly labeled, consistently placed, allow the reader to easily move from a page to related pages (forward and back), and take the reader where s/he expects to go. A user does not become lost.	Links for navigation are clearly labeled, allow the reader to easily move from a page to related pages (forward and back), and internal links take the reader where s/he expects to go. A user rarely becomes lost.	Links for navigation take the reader where s/he expects to go, but some needed links seem to be missing. A user sometimes gets lost.	Some links do not take the reader to the sites described. A user typically feels lost.
Spelling and Grammar	There are no errors in spelling, punctuation or grammar in the final draft of the Web site.	There are 1-3 errors in spelling, punctuation or grammar in the final draft of the Web site.	There are 4-5 errors in spelling, punctuation or grammar in the final draft of the Web site.	There are more than 5 errors in spelling, punctuation or grammar in the final draft of the Web site.
Layout	The Web site has an exceptionally attractive and usable layout. It is easy to locate all important elements. White space, graphic elements and/or alignment are used effectively to organize material.	The Web pages have an attractive and usable layout. It is easy to locate all important elements.	The Web pages have a usable layout, but may appear busy or boring. It is easy to locate most of the important elements.	The Web pages are cluttered looking or confusing. It is often difficult to locate important elements.
Purpose	The site is interesting, informative and useful. The time that was spent on it will eventually be usefull to the creator.	The web site is either interesting or useful but not really both.	The web site is fairly well done but is not really useful, informative or interesting.	The site is not done well.
Embedded Forms	You should have at least two embedded forms on your google site.that enhance to project.	Forms are present but do not enhance the site.	One of the forms is working.	No embedded forms are present.
TOTAL SCORE:				/24