

NPHL - Player Social Media Policy

Northern Premier Hockey League

1. Purpose

This policy outlines expectations for all players participating in the Northern Premier Hockey League (NPHL) when using social media. Social media activity by players can directly impact the reputation of their team, teammates, and the league as a whole. The goal of this policy is to encourage positive engagement while preventing conduct that could damage the integrity or reputation of the NPHL.

2. Personal Responsibility

Players are responsible for all content posted on their personal social media accounts including posts, comments, shares, photos, videos, and messages. Even when posted on personal accounts, content may still be associated with the player's team and the NPHL.

3. Positive Use of Social Media

Players are encouraged to use social media in ways that support and promote the league, including:

- Celebrating team accomplishments
- Promoting upcoming games
- Supporting teammates
- Sharing positive experiences within the league
- Engaging respectfully with fans and the community

Positive online activity helps grow the NPHL and strengthen the reputation of both the team and the league.

4. Prohibited Conduct

The following types of content are strictly prohibited for players while participating in the NPHL:

Disrespectful or Harassing Behavior

- Attacking or insulting other players
- Targeting opposing teams
- Harassing referees or league officials
- Personal attacks against league staff

Offensive Content

- Hate speech
- Discriminatory language
- Threats or intimidation
- Explicit or obscene material connected to league participation

Damage to League Reputation

- Posting content that undermines the integrity of the NPHL
- Publicly disputing league disciplinary decisions
- Spreading misinformation about the league or teams
- Posting content intended to create conflict between teams or players

5. Officials and League Decisions

Players must not publicly criticize referees, league officials, or league disciplinary decisions on social media. Concerns regarding officiating or league rulings must be directed through team management or the appropriate league channels.

6. Private League Matters

Players may not share private league or team matters online. This includes:

- Internal team discussions
- League disciplinary decisions
- Private communications between teams or the league
- Any information not intended for public release

7. Reporting Concerns

If players encounter social media content that may violate this policy, they are encouraged to report it to their team management or the NPHL League Office.

8. Violations and Discipline

Violations of this policy may result in disciplinary action by the NPHL, including but not limited to:

- Warning from the League Office
- Required removal of content
- Player suspension
- Additional discipline determined by the NPHL Board

The severity of discipline will depend on the nature of the violation.

9. League Authority

The Northern Premier Hockey League reserves the right to review social media activity involving its players and enforce disciplinary action when necessary to protect the league, its teams, and its reputation.