

Letter to Recruit Potential Head Coach - Start With Why

(courtesy of CF Burke/Origin Fitness)

Head Coaching Position

Do you believe you can change the world through fitness?

Do you believe the world needs a little more inspiration in it these days?

Do you want to help make the world a better place?

Are you a leader?

If so -- I might want to meet you.

I'm looking for a Head Coach to help CrossFit Burke on our quest. Everyday we wake up to find ways to inspire people to exercise and lead a more healthy life. We teach athletes of all ages and ability levels how to move well and inspire them to be a better version of himself/herself. We live it through our leadership, command of the class, and empathetic connection with each athlete. But we need more help serving our growing and dynamic community!

CrossFit Burke is 7500 sf and outfitted with all the latest and greatest equipment. You will have a coaches office. You will teach classes from early in the morning to late at night. You will teach personal training and conduct one-on-one On Ramps with new athletes. You will develop high value programs that inspire you and will inspire our athletes to be better. You will write blogs a few times a month for the website. You will be professional, empathetic, knowledgeable, and kind. You will be a team player.

I delegate lots of responsibilities to my coaches. You must be a leader, have initiative and willing to ask questions when something is unclear. CrossFit Burke's foundation is built on trust. You need to be trustworthy.

In a nutshell -- I need a head coach who wants to serve the CrossFit Burke athletes, demonstrates knowledge in the CrossFit methodology, is a leader, is a team player, and works with me to make this world a healthier place.

Can you help?

If you're interested, drop me a note -- tell me a little about you: certifications, experience, leadership, why helping others is important, how you have helped others, and we can set up some time to talk more.

Whoever will help CrossFit Burke, I guarantee will help make this world a healthier place.

Thanks.