



Advertising with the Apollo Chorus of Chicago

Please contact marketing@apollochorus.org to request an ad placement

Print Advertising

FULL PAGE

- \$1,000: full color
 - Ad will be placed on inside front cover, inside back cover, or outside back cover
- \$750: black and white
 - Ad will be placed on an internal program page
- 5.5 x 8.5"
- JPG / PNG / BMP
- One-time placement in one of our concert programs, both print and digital. Generally, our programs are early November, mid-December, mid-March, and early May.
- Free ad swap available, space limited

HALF PAGE

- \$500: full color
 - Ad will be placed on inside front cover, inside back cover, or outside back cover
- \$250: black and white
 - Ad will be placed on an internal program page
- 5.5 x 4.25"
- JPG / PNG / BMP
- One-time placement in one of our concert programs, both print and digital. Generally, our programs are early November, mid-December, mid-March, and early May.
- Free ad swap available, space limited

Digital Advertising

E-BLAST FOOTER

- \$100: full color
- 660px x 330px (or larger, maintaining ratio, up to 1320px wide)
- JPG, JPE, JPEG, GIF, PNG, and BMP
- One-time placement in an e-blast, going out to our list of 1,700+. One ad space per e-blast.