

COURSE DESCRIPTION

In this course, which can be taken multiple times, students will build on concepts learned in Introduction to Broadcast Journalism and learn how to produce and direct a news program, design a show, and direct the crew. Students must demonstrate understanding of all the skills necessary for video production and studio production before they proceed. Students will also learn leadership and communication skills needed in the workplace. As a capstone project, students in each class will create and add to a portfolio of their work.

ACADEMIC PLANNING

This course satisfies one elective credit required for graduation.

PREREQUISITE: BROADCAST JOURNALISM I

FREQUENCY: SEMESTER/DAILY

STANDARDS

- Generate and conceptualize artistic ideas and work.
- Organize and develop artistic ideas and work.
- Refine and complete artistic work.
- Students recognize the rights, responsibilities and opportunities of living, learning and working in an interconnected digital world, and they act and model digital citizenship in ways that are safe, legal and ethical.
- Write arguments to support claims in an analysis of substantive topics or texts, using valid reasoning and relevant and sufficient evidence.
- Students use a variety of technologies within a design process to identify and solve problems by creating new, useful or imaginative solutions.

UNITS

- Advanced studio Jobs & teamwork
- Mastering Content in Adobe
- Writing a Cohesive Script
- Interviewing People
- Covering Live Events
- Analyzing News Content
- Designing a Themed Show

OBJECTIVES

- Create content for a variety of audiences and purposes.
- Lead a team to produce content for specific purposes and audiences.
- Understanding how to convey information and keep an audience engaged.

KEY RESOURCES

- Newspapers, Magazines, & research materials
- Newtek Tricaster
- Adobe Creative Suite
- Apple Computers
- Wacom Drawing Tablets
- Video Cameras, Microphones, Lighting
- LinkedIn Learning Tutorials
- Screencastify

ASSESSMENTS & GRADING

- Show Rubrics
- Project Rubrics
- Common Art Assessments using objectives for individual projects.
- Group Assessments

ATTENDANCE POLICY

Twin Valley School District's attendance policy can be found in the [TVHS Student Handbook](#).

ELECTRONIC DEVICE POLICY

Twin Valley School District's Electronic Device Policy can be found in [School Board Policy 237](#). Additional information can be found in the [TVHS Student Handbook](#).

ACCOMMODATIONS STATEMENT

The Twin Valley School District has a longstanding commitment to the inclusion of students requiring specially-designed instruction within the general education environment to the extent appropriate for the individual child. Twin Valley School District implements a co-teaching model at levels in which general and special education teachers plan and provide instruction within a general education class so that instruction is differentiated to meet the educational needs of all students. These co-taught classes increase learning opportunities and success within the least restrictive environment.

ACADEMIC POLICIES & PROCEDURES

Twin Valley School District values academic integrity. The following information regarding cheating/plagiarism can be found in the [TVHS Student Handbook](#): "Students involved in cheating, plagiarism, and/or unauthorized copying of schoolwork or other educational material will receive no credit for the particular test or assignment, or other actions at the discretion of the teacher. More severe or involved offenses may result in disciplinary actions by the school administration." Additional High School Academic information can be found on their [Program of Studies Website](#).