

YOUR CALL TO FUCKING WAR



AGOGUE NEW IDENTITY TEMPLATE

🛡️ CONQUEST PLANNER 🛡️

🛡️ DAILY DOMINATION 🛡️

The contents of all 3 docs are below...

AGOGE NEW IDENTITY TEMPLATE

The Ideal Version of Yourself 3-6 Months From Now

My Power Phrases (2-3)

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My Core Values (2-3)

- Disciplined
- Unconquerable - Can not be conquered
- Pride

My Daily Non-Negotiables (2-3)

- Daily checklist
- Spartan training
- Spending time with my loved ones and brother

My Goals Achieved

- RainMaker

The conquest plans I've written. Rising before the sun. The absolute RAW action on each and every task paid off as I made it to RainMaker with my fellow brothers. Utilizing the army of war

born warriors to conquer markets together and make it rain for our client's. The RainMaker role was mine. It was never REALLY about the role or even the money. It was to prove to myself and others that I can achieve the "Impossible" and set myself up to become the man that businesses get on their knees while throwing their hard earned cash at me. The life of a true RainMaker was mine.

- Quitting my job

8 hours a day of just wasting my time and getting paid puny little cash that the top Gs in the campus earn for 10 seconds of work. Staring at the day's wage in utter disgust and embarrassment was no more as I now value my time 50x the amount I made in a day from laboring. Client's on the go and campaigns ready to be launched, I knew that I've put in the work to make my client's millionaires in the next few short months from these campaigns that will take over the industry. The days of carrying buckets of cement and rumble for a measly £60 a day are gone and will never come back.

- Making £5,000 from copywriting

The Badman Jamaican music wakes me up at 9am sharp. Sun glaring through my curtains like the universe screaming my name to open up and be blessed for another day. Remembering that me and my client last night launched the funnel that could turn any business in any industry from the bottom to the top of their market, conquering nall the other kingdoms in the land and rising to the top. The payment was supposed to be rolling in overnight as I slept. £4,000 for the entire funnel plus a 15% revenue shared payment. Checking my phone confused and dazed, I rubbed my eyes and washed my face as I was staring at the stack of cash in my bank. "£5,237" straight in my bank. My client was so gassed with the funnel as soon as it launched it got MAJOUR results and for that he put in an extra £1k. The feeling was unlike anything I've ever experienced before, time to get my rewards and enjoy the sweet fruits of my labor.

My Rewards Earned

- Top G merch

Visiting CobraTate.shop every once in a while to see exactly what I will buy when I earn my rewards from the long hours and stress I've put in and imagining how it will feel. The power of FireBlood? Wudan fists turning me into a hard to kill cold son of a bitch. Waking up every morning wearing my dog chain and remembering that I have my brothers all around me. For months I was doing this and it finally became true after the stressful hard work sessions I've

put in. Buying whatever I want from there I do not go crazy as I know that I still need to earn rewards. Striving for more and more each day I tend to buy EVERYTHING from them and withhold the power inside of me.

- Dropping £500 cash on my nans table

A Blisteringly cold winter is coming and so is the risk of freezing to death. Struggling to pay the bills and put food in her belly as the times of shivering under blankets having to be fully wrapped up in order to stay remotely warm is only a short few weeks away. My nan in her old broken down house always freezes in the winter due to no money for heating. Walking into hers on a Friday night after a brutal session of boxing. Dropping that fat stack of cash on her table as she jumped in utter shock and said "What's that? That ain't mine." Almost refusing to take it off me, I refuse to take it back as she never has to worry about bills ever again.

- Buying my first car

The long awaited time of freedom is upon me as I go to the dealership for my booked appointment with my dad to buy my first ever car. Excited to just get in it and take a 10 hour drive in the mountains listening to badman riddims with my girl in the passenger seat. Controlling my emotions and dealing with the meeting/review first. Making sure the guy does not rip me off. Finally the boring review was over and I chucked him the stack of cash for the car as I took off quickly returning home to pack some things and immediately going off into the mountains. Feeling pure freedom and power from going as fast as I want through the beautiful welsh mountains.

My Appearance And How Others Perceive Him

- The eyes of a cold killer

Endless training sessions of torture was turning me into a strong man. Switching my training up to become harder than ever before. My eyes after several months started to change. Whoever I looked at in my life almost immediately looked away. Well, the average sloppy man did anyway. Something about my eyes changed from a slightly better than average man's look into a stare that the greatest warriors that ever walked the planet had. Intimidating the ones I need to

intimidate in certain situations of danger to having a normal conversation with a man while looking straight into their souls. My eyes changed forever.

- The fighters physique

Even through my well fitted attire you can tell that I train and train HARD. Looking at me you can tell that I've done over 1 million push ups in my life. Looking at me you know I am a fighter. Looking at me you know I am the toughest man in any restaurant. Looking at me you know you are weak compared to me. Walking around with utter confidence in my ability to fuck anyone up if needed. My head held high and shoulders back, I can tell in places that women stare at me even while with their boyfriends. The fighter's physique is unmatched.

- Meetings with client's

In person meetings or sales calls it does not matter. When I walk into that business room or present myself on a call there is something about my language and vibe that if I present my client's with a £50,000 deal and the upfront payment right here, right now. They will never hesitate to say no because they have complete confidence and trust in me and my ability to perform. Never breaking my word in the past and that is what separates me from the other 99%. RainMakers and true men stick to their word and perform regardless.

My Day In The Life Stories.

- Rise with the rising sun early in the morning, the embers from last night's roaring fire and the work I had completed are still hot. One little spark and it is back to the fire that simply can not be extinguished until I turn it off. Reading my goals and doing my push ups is the secret little key I pull out my pocket every morning to turn that blazing fire back on just before sitting down to work.
- Daily checklist is clear in my mind all day as I am conquering and taking over markets. No moaning, complaining, weeping or scrolling I get started on my first task, Boom. "Next", Boom. "Next", Boom. ticking of the daily tasks that MUST be completed each day to keep me on the right path to absolute freedom.
- Crushing the Daily checklist and grabbing my coffee to caffeinate back up ready for 2 GWSs ahead of me. Conquest planner laid out on the battle table, I start taking

immediate action on the tasks that move the needle. In the middle of battling a war for my client's project I knew I needed a weapon next to me. My sword on my lap and focus dialed in as I crush the work sessions like a bug.

- Both me and my brother are getting ready for war and to fight alongside each other like we always will until the very end. Boxing... we walk in and greet our trainers right before skipping. Doing the thing that everyone hates but we love for that exact reason, running. After a fast paced run it is time for 10 solid rounds on the bags and sparring straight afterwards. Putting my head guard on I can feel the nerves in my belly like I am getting butterflies. Reminding myself that I AM THE MAN and I am UNCONQUERABLE, I left him with a bloodied up nose. Going home to get changed and take my girl for dinner. Well seasoned T- bone steak is on the menu for me as I imagine the succulent taste of each bite right before diving in.
- 10 minutes is all it takes to go back and review my day from the minute I rosed with the sun to feeling immense pride from looking back at my hard day of conquest. Whole day of conquest planned for tomorrow, I rested my head on my pillow and fell into a deep sleep that will recharge my brain ready for tomorrow. Dreaming at night as I sleep will not be dreams anymore but my reality.







CONQUEST PLANNER

Step 1: What Is Your Target Outcome? Why is it important?

What is your target outcome? (e.g., "Launch a successful online business within the next year")

My Result Is - **Become a RainMaker**

This is important because it will set me up for bigger and better opportunities with my clients and will allow me to make more money on revenue share payments. This is also important because I will be leveling up in the campus and will have access to new resources and more opportunities.

Step 2: How Will You Measure Your Progress Towards Your Target Outcome?

How will you know when you've achieved your outcome and how will you measure it? (e.g., Revenue generated, number of customers acquired, website traffic, etc.)

How will I measure my progress? - **Revenue generated for my client**

Keeping an eye on how much I make my client and how much I bring them. As soon as I make 10k for a client/business then boom, RainMaker.

What will it look and feel like? -

The numbers will be going up and continue to go up for my client. I'll be holding a stack of cash from the revenue I generated for my client as a result and I will feel excited and immense pride and belief in myself and abilities to show up to any business and make it rain or them. The feeling of true conquest.

What will it allow me to do after I reach it? -

This will allow me to show up to other businesses with the million dollar testimonial I got and completely show my proof and abilities so I can close bigger and better clients. Referrals will be coming my way also. It will allow me to quit my job once I have a steady cash flow coming in from multiple clients.

Step 3: How Close Are You To Your Outcome From Your Current Position?

Describe your situation in detail. Where are you currently in relation to your outcome?

Where am I now? -

I barely have a client I'm working with and have not even reached experienced yet. I have just sent the first draft for my first real discovery project to my client for feedback but it seems like they do not like it so that is not good. I have ideas for them and funnels I want to create and set up to start bringing in leads so that I can make them money and then become a RainMaker.

Step 4: What Are Your Checkpoints Towards Your Outcome?

What checkpoints do you need to achieve between your current position and your ultimate outcome? Break down your big result into smaller, actionable steps.

For example, if your goal is to launch an online business:

- Checkpoint 1: Conduct market research
- Checkpoint 2: Develop a business plan
- Checkpoint 3: Create a website
- Checkpoint 4: Launch a marketing campaign

My Outcome Is - **Become a RainMaker**

- Checkpoint 1: **Fully close a client**
- Checkpoint 2: **Complete the discovery project**
- Checkpoint 3: **Start the next big project and pitch them**
- Checkpoint 4: **Complete the funnel/big project and launch**
- Checkpoint 5: **Start the next project until RainMaker**

Step 5: What Known Roadblocks Will You Face?

What potential roadblocks could hinder your progress toward each checkpoint towards your outcome? How can you counteract these factors? What do you “know you don’t know”? How can you close the knowledge gap? (e.g., Lack of time, financial constraints, technical challenges, etc.)

What potential roadblocks could hinder my progress? -

- Not being able to provide results for my client
- Losing my client and not having one
- Not knowing the correct and right methods to do
- Technical challenges during the funnels
- Not being able to fully close them

How will I overcome these roadblocks? -

1. Not being able to provide results for my client
 - Use the resources I have and TRW
 - Keep testing and testing
 - Upgrade my knowledge and skill level
2. Losing my client and not having one
 - Stating that it is a first draft
 - Making them actually like or love the work
 - Prospect and carry on trying to get a new one incase
3. Not knowing the correct and right methods to do
 - Get feedback from the chats and my fellow students
 - Look at top players
 - Test different methods out
 - Using my resources

4. Technical challenges during the funnels
 - Use my resources I have to figure it out
 - Get help from the chats
5. Not being able to fully close a client
 - Make sure my outreach is perfect
 - Get them on a call
 - Provide big results for them
 - Over deliver on projects]
 - Discovery project

What do I know that I don't know? -

1. I don't know if my client will keep working with me or not
2. I don't know if I can even improve and get my copy up to standard let alone amazing
3. If my funnel will even work for them
4. If I can provide results and if I am even capable enough to

How will I close this knowledge gap? -

1. I don't know if my client will keep working with me or not
 - See what he says and his feedback is
 - Say that I will improve it and it is only the first draft
 - Pitch him on the next project and see what he says
2. I don't know if I can even improve and get my copy up to standard let alone amazing
 - I will send it for review in advanced copy aikido and copy review channel
 - Remind myself that I am the man and the person with a rare skill
 - Use resources I have to brainstorm and come up with improvements
3. If my funnel will even work for them
 - I will get feedback from the chats and experts
 - Use the resources I have to figure it out
 - Look at top player and see what they are doing
4. If I can provide results and if I am even capable enough to
 - I will improve my marketing IQ and skill level

- Get help from fellow students + All other resources in there
 - Keep testing and working hard
 - Remind myself that I am capable and I can't be conquered
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Step 6: What Helpful Resources Do You Have?

What resources do you have that will allow you to overcome obstacles and achieve your outcome faster? (e.g. TRW, current personal network, experience in an existing industry, etc.)

I have access to and will use -

1. TRW

- Chats
- Experts
- Advanced copy Aikido
- Lessons
- Diagrams
- Videos
- Students

2. Chat GPT

- Ideas
- Help
- Faster copy/work

3. The internet

- YT,IG,FB,etc
- Google
- Guides

4. Pen and paper

- Notes
- Brainstorming
- Ideas

Step 7: What Specific Tasks Will Lead To Each Checkpoint?

Break down each mini-goal into specific tasks that need to be completed to achieve it.

For example, if your mini-goal is to conduct market research:

- Task 1: Identify target audience demographics
- Task 2: Conduct competitor analysis
- Task 3: Create surveys or questionnaires
- Task 4: Analyze data and draw conclusions

CHECKPOINT NAME - Fully close a client

Task 1: Outreach perfect

Task 2: Find prospects

Task 3: Book a call(s)

Task 4: Close them on the call

CHECKPOINT NAME - Complete the discovery project

Task 1: Market research

Task 2: Top player analysis

Task 3: WWP

Task 4: Create outline

Task 5: First Draft

Task 6: Send to advanced copy aikido

Task 7: Improve it and send to client until happy

Task 8: Launch it

CHECKPOINT NAME - Start the next big project and pitch them

Task 1: Brainstorm ideas for project

Task 2: Get on a call and close them

Task 3: Start the project

Task 4: Get feedback and help

Task 5: Once complete and finished, launch it

CHECKPOINT NAME - Start the next project until RainMaker

Task 1: Brainstorm ideas for next project

Task 2: Get on a call and close them

Task 3: Start the project

Task 4: Get feedback and help

Task 5: Once complete and finished, launch it

Step 8: When Will You Perform These Tasks?

Assign each task to a specific date and time on your calendar.

Be realistic about your time constraints and allocate sufficient time for each task.

- Use reminders and alerts to keep you on track and accountable.
- Prioritize tasks based on their importance and deadlines.

Step 9: Time To Execute and Review:

1. Execute your planned tasks according to the schedule.
2. Regularly review your progress toward each checkpoint.
3. Adjust your tasks and schedule as necessary based on your progress and any unforeseen challenges.
4. Continuously refine your plan based on your experiences and feedback received.

Tips:

- Stay focused on your ultimate objective but be flexible in your approach to achieving it.
- Break down complex tasks into smaller, manageable steps to avoid getting overwhelmed.
- Get help from fellow Agoge Students, Experts, and Captains if needed to overcome challenges or answer questions.

- Maintain momentum by taking time to feel proud of your successes along the way.
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EXAMPLE CONQUEST PLANNER - CHESS IMPROVEMENT

Step 1: Define Your Objective

- Improve chess skills to sharpen my tactical and strategic thinking abilities

Step 2: Establish Measurable Criteria

- Achieve a chess Elo rating of 1600 or higher via consistent wins against opponents of similar or higher rating by June 5th, 2024

Step 3: Assess Current Position - Where are you currently in relation to your objective?

- Currently at a chess Elo rating of 1200 with basic understanding of chess principles and tactics

Step 4: Identify Mini-Goals ("Checkpoints")

- Checkpoint 1: Improve Opening Repertoire
- Checkpoint 2: Enhance Tactical Skills
- Checkpoint 3: Develop Strategic Understanding
- Checkpoint 4: Increase Endgame Proficiency

Step 5: Anticipate Known Obstacles

What potential obstacles could hinder your progress toward each mini-goal/checkpoint?
How can you counteract these factors?

- Limited time for practice due to other commitments → frame chess as a reward for succeeding at other commitments. Prioritize key skills. Use the G work focus system to maximize time.

Step 6: Identify Helpful Resources

- What resources do you have that can help you overcome obstacles and achieve your objectives faster?
 - Online chess tutorials, courses, and videos
 - Chess books focusing on specific aspects of the game
 - Chess software for analyzing games and practicing tactics
 - Several friends who are above 1600 elo

Step 7: Plan Specific Tasks

Checkpoint 1: Improve Opening Repertoire

- Task 1: Study and memorize key lines in 5 chosen openings (30 minutes daily)
- Task 2: Practice opening moves against chess engines or online opponents (30 minutes daily)
- Task 3: Review games to identify opening mistakes (30 minutes daily)

Checkpoint 2: Enhance Tactical Skills

- Task 1: Solve tactical puzzles daily (30 minutes)
- Task 2: Study tactical motifs and practice applying them in games (20 minutes)
- Task 3: Analyze own games to identify tactical opportunities (20 minutes)

Checkpoint 3: Develop Strategic Understanding

- Task 1: Study classic games by grandmasters (30 minutes)
- Task 2: Practice formulating and executing long-term plans in games (20 minutes)
- Task 3: Analyze own games to assess strategic decision-making (20 minutes)

Checkpoint 4: Increase Endgame Proficiency

- Task 1: Study fundamental endgame principles (30 minutes)
- Task 2: Practice basic endgame techniques (20 minutes)
- Task 3: Play endgame scenarios against chess engines or practice partners (20 minutes)

Step 8: Schedule Tasks

CONQUEST PLANNER SCHEDULE

April 11th - April 24th: Checkpoint 1 - Improve Opening Repertoire

- Tasks:
 - Study and memorize key lines in chosen openings (30 minutes)
 - Practice opening moves against chess engines or online opponents (30 minutes)
 - Review games to identify opening mistakes (30 minutes)

