

WP 5- DETAILED MEETING INFORMATION

THURSDAY, 8 FEBRUARY (CAMPUS HASSELT) Meeting Room tbc

9:00-10:30	Branding and Student Recruitment
ORGANISATION	
<ul style="list-style-type: none"> • <i>Meeting Leader: Koen Santermans (UHasselt)</i> • <i>Meeting Minutes: Britte Vanlessen (UHasselt)</i> 	
OBJECTIVE	
<p>- <i>Expected outcome(s): What are you trying to achieve with this meeting?</i> Agreeing on a workflow and starting point for the work package on branding and student recruitment. Presenting the first steps to come and receiving input from our student council.</p> <p><i>Main discussion points: Please list the main discussion points and their subpoints that you want to work on during your meeting</i></p> <ul style="list-style-type: none"> - Presentation of ourselves + UP (co-chair) - Workflow and involvement during the upcoming years - Presentation of project branding (goal, roadmap) - Execution of branding – role of UP - Possible presentation of the quotations – outcomes - Presentation of the student recruitment project (goal, roadmap) - Feedback on step-by-step plan – things we forgot or still need to add - Student input 	
PARTICIPANTS	
<ul style="list-style-type: none"> • <i>Work Package 5 members + students</i> • <i>Expected number of participants 20-25</i> 	
MEETING TYPE	
<i>Presentation, followed by group discussion</i>	
ROOM SET UP	
<ul style="list-style-type: none"> • <i>Preferred seating arrangements: Open circle</i> • <i>Technical requirements and equipment needed: Hybrid, Presentation screen</i> 	
PREPARATION	
<ul style="list-style-type: none"> • <i>Preparation by participants: What do they need to prepare for the meeting, what information do they need to have to be able to represent the views of their institution? Please think of best practices your institution has for student recruitment and gather this information in a document.</i> 	