HARRIS WAN

Hong Kong | +852 5502 3938 | hwcyanalyst@gmail.com | linkedin.com/in/harris-wan/
Data Profile: https://harris-wan-analyst.github.io | Medium: https://medium.com/@hwcyanalyst

EDUCATION

University of California, Irvine, The Paul Merage School of Business, Irvine, CA   June 2022
Bachelor of Arts in Business Administration, Emphasis in Finance and Information Systems
- GPA: 3.783 | Dean's Honor List

Certification: Tableau Desktop Specialist (certificate) | Google Data Analytics Professional (certificate)

PROFESSIONAL EXPERIENCE

Crypto.com, Hong Kong   Aug 2024 – Present
Business Intelligence Analyst
- Created Tableau dashboards and performed ad-hoc requests using Amazon Athena (SQL) for various teams from Product to Growth
- Worked on data enrichment, migration, backfill. Used Apache Airflow to monitor data pipelines and review latency

AutoInsight (Start Up), Hong Kong   Aug 2023 – Aug 2024
Data Analyst
- Analysed CRM and POS data for developing marketing campaigns and customer segmentation (e.g. RFM (high value customers)) and logistics data
- Developed 10+ Tableau dashboards for executive and operations level, utilised SQL and Excel to handle daily ad-hoc requests, and Python for exploratory data analysis (EDA)
- Served as the point of contact for multiple clients in gathering data requirements and providing analytical consultation
- Collaborated with data engineers on data dictionary and data schema design and performance optimisation to serve clients' needs

ZINNTEX LLC, New York City   Jul 2022 – Jun 2023
Operations Analyst (E-Commerce and Marketing Analytics)
- Worked directly with the CEO and President to build and manage our e-commerce business on Amazon and scaled the business to 6-figures
- Performed search engine optimization and analyzed pay-per-click campaigns to get our products rank organically number one and sold 2000+ products every month on Amazon
- Supported the launch of 3 brands and created 25+ product listings on Amazon
- Became the go-to Analyst in creating compelling executive Excel reports and dashboards

PROJECT EXPERIENCE

Spotify End to End Data Pipeline (link)

- Developed an automated ETL Pipeline using Python and AWS to obtain Spotify "Top Songs - Global" playlist on weekly basis

Airbnb Market Analysis and Price Prediction (link**)**
- Performed price prediction through a trained regression machine learning model to measure the effect of each unit increase of independent variables (e.g. bedroom) to the listing price

SKILLS AND INTERESTS

Technical Skills
- **SQL**: MySQL, PostgreSQL, AWS Athena
- **Programming**: Python, R
- **Business Intelligence**: Tableau
- **Version Control:** Git / **Cloud**: AWS