

# 1. Management Theory at Work Three

## Probable shape for #mtw3 28th-30th Oct 2012

This event is online but there will be face to face later at the Work Foundation

### 28th

John Burgoyne videos or restatement

End of Leadership

State of Salvation

concentrate on YouTube and Facebook

continues as #Design and #Ethics

### 29th

more on #design and learning

Concentrate on Cloudworks as site and case study

### 30th

close with Work Foundation response to "End of Leadership" and publishing as cases  
( can relate back to any form of publishing previously mentioned) [www.knowledgeunlatched.org](http://www.knowledgeunlatched.org)  
#Publish

May continue connected to Futures Conference at London College of Communication Nov 7-9

concentrate on LinkedIn (assumed used by Work Foundation audience)

LinkedIn #mtw3 has topics for #Design #Ethics #Publish, also #Virtual see below

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The virtual aspect is in background for the f2f . So far there has been little interest in Twinity. It can continue online but is not essential for the agenda above. There may be a link with academic publishing or promotion. Continues on Wild Show, Phonic FM Nov 1st  
#virtual

search on "#mtw3"

[mtw3.blogspot.com](http://mtw3.blogspot.com)