Privacy Policy

This page is used to inform visitors regarding our policies with the collection, use, and disclosure of Personal Information if anyone decided to use our Service.

If you choose to use our Service, then you agree to the collection and use of information in relation to this policy. The Personal Information that we collect is used for providing and improving the Service. We will not use or share your information with anyone except as described in this Privacy Policy.

The terms used in this Privacy Policy have the same meanings as in our Terms and Conditions, which is accessible at this app unless otherwise defined in this Privacy Policy.

INFORMATION WE COLLECT

When you use our services, we collect information about which of those services you've used, how you've used them and the devices you use to access those services. See below for more details:

Usage Information. We collect information about your activity on our services. For example, we may collect information about: how you interact with our services, such as date and time you logged in, which emojis you sent, which clothing you wore or which sharing method you used.

Device information. We collect information from and about the device(s) you use to access our services. For example, we collect: 1) information about your hardware and software, such as the hardware model, operating system version, device memory, unique application identifiers, apps installed, unique device identifiers, browser type, language, battery level, and time zone; 2) information from device sensors, such as accelerometers, gyroscopes, compasses, microphones, and whether you have headphones connected. 3) information about your wireless and mobile network connections, such as your service provider and signal strength.

Face Data We Use But Not Collect

For use of our App you may provide us your face images. In order to make possible for you to use certain functions of our App, we will process (provided by you) human face images through our technologies that will provide us information about such human faces' position, orientation and their topology on your image. Images, that you provide us in or through this App are the "Face Data".

However, we do not collect, store your face images or share your face images with any third parties.

We Do Not Collect Face Data

Allowing its Users to compare your selfie photo and find out which person you look like. In order for this functionality to be possible, the app requires access to your device's camera and/or photos already stored in your device. This access can be toggled on or off at any time in your device's settings.

In doing so, we use a third-party algorithm offered by Amazon Rekognition. The method detects the faces in the image provided by users and extracts facial features into a feature vector. Later, extracted feature vectors are used to perform face match.

Please notice that, the camera images and resulting data (feature vectors) are only used for the purposes of comparison. Once a session is complete, all data will be deleted immediately from RAM of the server. We do not retain any of this facial data. Facial data is never stored to a disk. We do not perform facial recognition on your facial data.

The app does not sync face data to a server or cloud. It is only transferred to and processed by Amazon Rekognition to obtain feature vectors from the face data provided and search celebrities collection for matching faces.

The Face Data shall be considered the Personal Data. Notwithstanding anything to the contrary in other Sections of this Privacy Policy in relation to the Personal Data, **WE DO NOT:**

• collect, store, share or transfer the Face Data off the user devices;

• use the Face Data to identify any particular individual User;

• use the Face Data for authentication, advertising, or marketing purposes, or to otherwise target a user in a similar manner;

• use the Face Data to build a user profile, or otherwise attempt, facilitate, or encourage third parties to identify anonymous users or reconstruct user profiles based on the Face Data;

• transfer, share, sell, or otherwise provide the Face Data to advertising platforms, analytics providers, data brokers, information resellers or other such parties.

Third-party Disclosure

We do not store any Face Data/Personal Information on our servers; we do not share any user information with any third parties; we do not sell or trade your Face Data/Personal Data to third parties.

The Purposes of processing Your Information

Our mission is to constantly improve our App and provide you with new experiences. As part of this mission, we use your information for the following purposes:

(a) To make our service available. We use information that you submit and information that is processed automatically to provide you with all requested services.

(b) To improve, test and monitor the effectiveness of our App. We use information that is processed automatically to better understand user behaviour and trends, detect potential outages and technical issues, to operate, protect, improve, and optimize our App.

(c) To communicate with you. We use the information we have to communicate with you through newsletters, i.e. to send you marketing notifications, receive your feedback about our App experience, and let you know about our policies and terms. We also use your information to respond to you when you contact us.

(d) To prevent fraud and spam, to enforce of law. We really want our App to be free of spam and fraudulent content so that you feel safe and free. We may use your information to prevent, detect, and investigate fraud, security breaches, potentially prohibited or illegal activities, protect our trademarks and enforce our Terms of Use.

If any new purposes for processing your personal data arise, we will let you know we start to process information on that other purpose by introducing the corresponding changes to this Privacy policy.

Security

We value your trust in providing us your Personal Information, thus we are striving to use commercially acceptable means of protecting it. But remember that no method of transmission over the internet, or method of electronic storage is 100% secure and reliable, and we cannot guarantee its absolute security.

Changes to This Privacy Policy

We may update our Privacy Policy from time to time. Thus, you are advised to review this page periodically for any changes. We will notify you of any changes by posting the new Privacy Policy on this page. These changes are effective immediately after they are posted on this page.

Contact Us

If you have any questions or suggestions about our Privacy Policy, do not hesitate to contact us.