



**We believe in  
making noise for  
Polkadot!**

## Polkadot in Media

**545**

News  
Articles

**128**

News coverage  
on print media

**43**

Appearances on  
electronic media

**8**

Press  
Conferences

*Read our comprehensive coverage report for each Alt HACK (Link provided below)*

### IBC Media launches innovation and internships series in Web3

CHENNAI MARCH

India's Blockchain and education pioneer, IBC Media, today launched a series of Alt Hack series in Chennai, which is a successful and



### IBC Media launches Digital India Alt Hack, Delhi



### Students from 75 institutes take part in Alt Hack

BB BUREAU  
VISAKHAPATNAM

STUDENTS from 75 higher educational institutes learnt from industry experts and Web3.0 pioneer, Polkadot at Alt Hack which concluded here.

ns with 200  
d their ideas  
the event.  
ed by men-

led the stu-  
re of inno-  
solving att-  
d. 73

### Alt Hack in city from Friday

After two successful editions in Hyderabad and Vizag, IBC Media is presenting the Alt Hack series in Chennai.

### Alt Hack programme to train students on emerging technology

Chennai, Mar 22: Alt Hack Chennai is conducted in association with MeitY.

Chennai seeks to do this by bringing together students and seasoned industry experts under one roof and facilitating interaction between them. The comprehensive programme intends to provide students with easy-to-understand concepts to enhance their learning experience effectively by bridging the gap between practice and theory. to connect newer members with the skill set.

# 1900+ SOCIAL MEDIA POSTS RELEASED TO IGNITE THE POLKADOT HYPE!



We promoted  
the web3  
upskilling with  
Polkadot in our  
influencer  
marketing and  
Insta Live as  
well

# Students' Feedback

"I opted for IBC Alt Hack because it's a great opportunity to gain technical knowledge and learn the basics. Being an Accounting student, Hackathon is quite different to me. I have learnt lot many things in IBC Alt Hack. I have learnt blockchain and how it work; about Polkadot, web development and several other interesting topics in this space. This Hackathon has helped me learn new things because "new learning can never go wrong".

**Mukkera Siri**

Rishi UBR Women's College, Nizampet

I opted IBC Hackathon to develop my skill in a multidisciplinary group and also to showcase & develop project in real time. IBC Hackathon helped me gain knowledge on new technologies which will help me in future.

**Sai Pratyusha**

Rishi UBR women's college, Nizampet

I opted for IBC Hackathon to gain more knowledge about emerging technologies like blockchain and Web 3. I aspire to become a Web 3 developer though this is in the nascent stage and see myself as part of the global Web 3 community as a coder. The new learnings about Polkadot, Substrate, Web3 and Rust have inspired me towards these new technologies. IBC Hackathon helped me get a new perspective about my future. I want to be a Web3 developer.

**M Shiva Priya**

Rishi UBR Women's College, Nizampet

Being a student who has already attended a few Hackathons, i believe that this Blockchain is going to help me gain more knowledge as it is one of the emerging technologies. After being part of this program for the past 7 days, I already see myself as a Web3 Developer.

**MA Raheem Khan**

Pavalli Engineering College

# OUR SOCIAL MEDIA IS BUZZING WITH POLKADOT AND STUDENTS' LEARNINGS AT ALT HACK



VIKAS SINGH • 2nd

Full Stack Developer | Crafting Innovative Solutions for the ...  
1mo •

+ Follow ...

Greetings connections, recently I attended digital India alt hack organised by IBC Media at Indian Institute of Technology, Delhi sponsored by Polkadot which was a 8 day program. It was an eye opener for me as i got opportunity to learn about emerging technologies which are web 3.0 and blockchain in the guidance of Prof. [Praveen Thakur](#) and CEO [Abhishek Pitti](#).

I have gained very much from this hackathon and i will continue this journey with IBC media through CEP

Also got top into leaderboard of 5th day of the program.



Sarika S. • 2nd

BD & Growth @ Buildoor Labs | Web3 | SaaS || Prior XP - B...  
1mo •

+ Follow ...

Team Virtuous bagged second position at 'Digital India Alt Hack' event for being one of the most promising ideas for a startup in [#web3](#) organised by [IBC Media](#) which was stretched as an 8-day Web3 hackathon at IIT Delhi

Congratulations to my teammates [Manya Aggarwal](#), [Soumya P. Pathak](#) as well as all the other contestants who participated with some coolest ideas I know.

Also had a chance to get involved in [#firesidechat](#) with [Praveen Thakur](#) about the awareness of crypto and blockchain in GenZ community along with [Nayan Lal](#), [Apoorva Jha](#), [Manya Aggarwal](#) and [Raghav Tyagi](#).

Nice to connect with you all.

Cheers!



Deepika Narwal • 2nd

Attended Geeta University  
1mo •

Greetings connections, recently I attended digital India alt hack organised by [IBC Media](#) at Indian Institute of Technology, Delhi sponsored by [Polkadot](#) which was a 8 day program. It was an eye opener for me as i got opportunity to learn about emerging technologies which are web 3.0 and blockchain in the guidance of Prof. [Praveen Thakur](#) and CEO [Abhishek Pitti](#).

+ Follow ...



Vidushi Gandhi • 2nd

ML and AI Developer | B.Tech CSE Student | 5 ★ Java @ Hack...  
1mo •

+ Follow

"Dreams become reality when we put our minds to it."

Thank you [IBC Media](#) for organising this event Alt Hack in IIT Delhi. Thank you [Echelon Institute of Technology](#) for giving us this wonderful opportunity to participate in this 8 days hackathon.

When I said dreams come true, two of my beautiful dreams become reality. First to explore IIT Delhi also got a chance to meet exciting people and learn new things from them.

Second, I really want to start my entrepreneur journey and here we got a chance to propose our business idea about Water Management System using Blockchain in a real world scenario. Out of 405 participants our team got selected in top 10. It was our pleasure to be a part of this roller coaster ride.

A big thank you to [Abhishek Pitti](#) Sir, [Praveen Thakur](#) Sir, and the entire team of IBC Media for organising such an amazing event. I'm grateful for the opportunity to be a part of it and would love to collaborate again and seek your guidance in the future.

At last I want to thank my team members [Manik Jain](#) and [Himanshu Drolia](#) for their support and also to have faith in me.

[#blockchaindevelopment](#) [#ibc2023](#) [#AltHack](#) [#blockchain](#)  
[#blockchaintechnology](#) [#IITDelhi](#) [#web3](#)  
[#watermanagement](#)



Witness the web3 yourself. *Read more stories by our students in the link provided below.*

---

**Links for folders:**

1. [Click to access social media buzz for Polkadot among Students](#)
2. [Click to access all the PR and Media Reports](#)