

Dear Friend of the Alpena County Fair,

2024 is a very special year, as we are celebrating 150 exciting years entertaining our community! Located right in the heart of Alpena, our county fair has been creating lifelong memories for several generations. In fact, the Alpena County Fairgrounds is one of the most unique fairgrounds in Michigan, allowing many families to be just a walking distance away. We are very blessed to be able to bring a small piece of agriculture to our community year after year, as well as a week of family fun events.

With that being said, we hope you “Giddy on Up” to the 2024 Alpena County Fair. We will be kicking off the best week of the year starting August 11<sup>th</sup>, where our fairgrounds start to come to life with all the livestock, showmen, and families. Several of the events hosted in 2023 were very well received by the community. So, of course, you can expect to see many of them returning in the coming year – Flying Star Rodeo, Thumb Tractor Pulling Association, the Bump n Run, and Micro Wrestling, just to name a few. New to the fair this year is the Michigan Mower Races, which should be a fun family event! We also have big plans to include several free kids events, as well as our community appreciation free bands in the evenings. There will truly be something for everyone at the 2024 Alpena County Fair!

Speaking of our wonderful sponsors, we are incredibly grateful for the tremendous community support that we received for the 2023 Alpena County Fair, both financially and through our countless volunteers. It truly takes a village to put on one of the town’s largest events, and it would not be possible without phenomenal partners like you. We cannot thank you enough for all that you do for our fair. Each year we strive to improve our county fair, and 2024 is no exception.

Would you like to partner with us for our 150<sup>th</sup> Alpena County Fair? There are many ways you can become a supporter of the fair through sponsorship and volunteer opportunities. If you would like to become a sponsor or have any questions feel free to contact Courtney Krentz at (989)255-8601 or send us an email at [alpenafairboard@gmail.com](mailto:alpenafairboard@gmail.com).

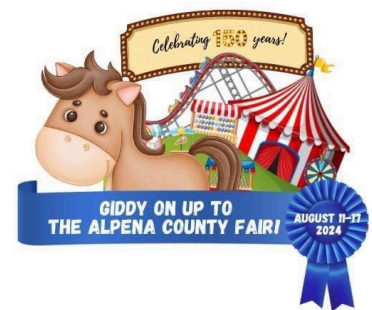
Warm Regards,

The Alpena County Fairboard

## Alpena County Fair 2024 Sponsorship Levels

August 11<sup>th</sup> through August 17<sup>th</sup>

Please return by Monday, July 22<sup>nd</sup>, 2024 to ensure proper recognition



**Diamond Partnership Package**

**\$20,000**

- 25 tickets to all Grandstand Events for the entire week of the Alpena County Fair
- 25 Gate passes for unlimited entry to the Alpena County Fair for the entire week.
- Display of your banner at all of the Grandstand Events. (Sponsor Supplies Banner).
- Prominent display of Sponsor banner on the Fairground fence the week before and the week after.
- Announced recognition during all Grandstand Events and Livestock shows.
- Recognition on Social Media, on our Web Site and Media Outlet Interviews.
- Sponsor may also have a display booth near outdoor vendor area.
- 4 Alpena County Fair theme tee shirts (size requests due by July 22<sup>nd</sup>)
- 4 Carnival Wristbands for the day of your choice
- 1 free campsite for the entire week
- Alpena County Fair Sponsored Hog Roast for 200 people

## Platinum Gold Partnership Package

**\$15,000**

- 25 tickets to all Grandstand Events for the entire week of the Alpena County Fair
- 25 Gate passes for unlimited entry to the Alpena County Fair for the entire week.
- Display of your banner at all of the Grandstand Events. (Sponsor Supplies Banner).
- Prominent display of Sponsor banner on the Fairground fence the week before and the week after.
- Announced recognition during all Grandstand Events and Livestock shows.
- Recognition on Social Media, on our Web Site and Media Outlet Interviews.
- Sponsor may also have a display booth near outdoor vendor area.
- 4 Alpena County Fair theme tee shirts (size requests due by July 22<sup>nd</sup>)
- 4 Carnival Wristbands for the day of your choice
- 1 free campsite for the entire week
- Alpena County Fair Sponsored Hog Roast for 100 people

## Platinum Silver Partnership Package

**\$10,000**

- 25 tickets to all Grandstand Events for the entire week of the Alpena County Fair
- 25 Gate passes for unlimited entry to the Alpena County Fair for the entire week.
- Display of your banner at all of the Grandstand Events. (Sponsor Supplies Banner).
- Prominent display of Sponsor banner on the Fairground fence the week before and the week after.
- Announced recognition during all Grandstand Events and Livestock shows.

- Recognition on Social Media, on our Web Site and Media Outlet Interviews.
- Sponsor may also have a display booth near outdoor vendor area.
- 4 Alpena County Fair theme tee shirts (size requests due by July 22<sup>nd</sup>)
- 4 Carnival Wristbands for the day of your choice
- 1 free campsite for the entire week

## Platinum Partnership Package

**\$7500**

- 25 tickets to all Grandstand Events for the entire week of the Alpena County Fair
- 25 Gate passes for unlimited entry to the Alpena County Fair for the entire week.
- Display of your banner at all of the Grandstand Events. (Sponsor Supplies Banner).
- Prominent display of Sponsor banner on the Fairground fence the week before and the week after.
- Announced recognition during all Grandstand Events and Livestock shows.
- Recognition on Social Media, on our Web Site and Media Outlet Interviews.
- Sponsor may also have a display booth near outdoor vendor area.
- 2 Alpena County Fair theme tee shirts (size requests due by July 22<sup>nd</sup>)
- 2 Carnival Wristbands for the day of your choice

## Premier Partnership Package

**\$5000**

- 25 tickets to all Grandstand Events for the entire week of the Alpena County Fair
- 25 Gate passes for unlimited entry to the Alpena County Fair for the entire week.
- Display of your banner at all of the Grandstand Events. (Sponsor Supplies Banner).
- Prominent display of Sponsor banner on the Fairground's 11<sup>th</sup> Av. fence the week before and the week after.
- Announced recognition during all Grandstand Events and Livestock shows.

- Recognition on social media, and media outlet interviews.
- Sponsor may also have a display booth near outdoor vendor area.
- 2 Alpena County Fair theme tee shirts (size requests due by July 22<sup>nd</sup>)

## Grand Champion Partnership Package

**\$2500**

- 16 Tickets to all Grandstand Events for the entire week of the Alpena County Fair.
- 16 Gate passes for unlimited entry to the Alpena County Fair for the entire week.
- Display of your banner at all of the Grandstand Events. (Sponsor Supplies Banner).
- Prominent display of Sponsor banner on the Fairgrounds 11<sup>th</sup> Av. fence the week before and the week after.
- Announced recognition during all Grandstand Events and Livestock shows.
- Recognition on social media, and media outlet interviews.
- Sponsor may also have a display booth near outdoor vendor area.

## Reserve Champion Sponsorship

**\$1000**

- 4 Tickets to all Grandstand Events for the entire week of the Alpena County Fair.
- 4 Gate passes for unlimited entry to the Alpena County Fair for the week.
- Prominent display of banner on Fairground Fence for the week before and the week after the Fair.  
(Sponsor provides Banner).
- Announced recognition during all Grandstand Events and Livestock shows.
- Recognition on social media, and media outlet interviews.

## First Place Sponsorship

**\$500**

- 8 Tickets to the Grandstand Event of your choice.
- 2 Gate passes for unlimited entry to the Alpena County Fair for the week.
- Prominent display of banner on Fairground Fence for the week before and the week after the Fair.  
(Sponsor provides Banner).
- Announced recognition during all Grandstand Events and Livestock shows.

- Recognition on social media and media outlet interviews.

## Honorable Mention Sponsor Package

**\$150**

- 2 Tickets to the Grandstand Event of your choice.
- 2 Gate passes for unlimited entry to the Alpena County Fair for the week.
- Prominent display of banner on Fairground Fence for the week before and the week after the Fair. (Sponsor provides Banner).
- Announced recognition during all Grandstand Events and Livestock shows.
- Recognition in prominent location on the Fairgrounds, as well as social media.

## Legacy Sponsor Package

**\$50**

- 2 Gate passes for unlimited entry to the Alpena County Fair for the week.
- Recognition in prominent location on the Fairgrounds, as well as social media.

# Alpena County Fair

## 2024 Pledge Card

August 11<sup>th</sup> through August 17<sup>th</sup>

Please return by Monday, July 22<sup>nd</sup>, 2024 to ensure proper recognition

Business Name: \_\_\_\_\_

Contact Name: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Phone: \_\_\_\_\_ Email: \_\_\_\_\_

Package Selected: \_\_\_\_\_ Amount: \_\_\_\_\_

**\*Please Make Checks Payable to The Alpena Fair Society**

**501c3 Identification Number: 88-1021424**

**Checks may be sent to: Alpena County Fair, 627 11<sup>th</sup> Ave, Alpena, MI 49707**

If you wish to Sponsor a specific event(s) please check that below:

\_\_\_\_\_ Flying Star Rodeo

- Chute @\$500.00
- Barrel @\$300.00

\_\_\_\_\_ Micro Wrestling

\_\_\_\_\_ Bump n Run

\_\_\_\_\_ Tractor/Truck Pull feat. Thumb Tractor Pulling Association

\_\_\_\_\_ Michigan Mower Races

\_\_\_\_\_ **Livestock Show (Please specify which show/shows)**

\_\_\_\_\_ **Special Event**

\_\_\_\_\_ **Other**

\*Please note that the sponsorship banners will be picked up by a Fair Board Director 7-10 days prior to the Alpena County Fair and returned within 2 weeks following the close of the Fair.

**Thank you for supporting the Alpena County Fair!**