

# RISE

## TEEN ENTREPRENEURSHIP PROGRAM



## RISE Teen Entrepreneurship Program - Business Ideas

[Learning Labs – Gwinnett County Public Library](#)

|   |    |
|---|----|
| <a href="#">RISE Teen Entrepreneurship Program - Business Ideas</a> | 1  |
| <a href="#">Business</a>  | 2  |
| <a href="#">Business Description</a>                                | 2  |
| <a href="#">Free Resources</a>                                      | 2  |
| <a href="#">Academic Tutor</a>                                      | 2  |
| <a href="#">Art Teacher</a>   | 3  |
| <a href="#">Baker</a>   | 4  |
| <a href="#">Blogger</a>   | 4  |
| <a href="#">Candle Maker</a>  | 5  |
| <a href="#">Car Wash &amp; Detail Service</a>                       | 5  |
| <a href="#">Caricature Artist</a>                                   | 6  |
| <a href="#">Child Care</a>  | 7  |
| <a href="#">Cleaning Service</a>                                    | 7  |
| <a href="#">Courier Service</a>                                     | 8  |
| <a href="#">Create an app or online game</a>                        | 8  |
| <a href="#">DJ</a>  | 9  |
| <a href="#">Data Entry</a>  | 9  |
| <a href="#">Farmers Market/Fair Vendor</a>                          | 10 |
| <a href="#">Gaming Livestreams</a>                                  | 11 |
| <a href="#">Graphic Designer</a>                                    | 12 |
| <a href="#">Greeting Card Writer</a>                                | 13 |
| <a href="#">Holiday Decorating Business</a>                         | 13 |
| <a href="#">House Sitting</a>                                       | 14 |
| <a href="#">Ice Cream Cart</a>                                      | 15 |
| <a href="#">Laundry Service</a>                                     | 16 |
| <a href="#">Lawn Care Service</a>                                   | 17 |
| <a href="#">Lemonade Stand</a>                                      | 17 |

# RISE

## TEEN ENTREPRENEURSHIP PROGRAM



GWINNETT COUNTY  
PUBLIC LIBRARY



|   |    |
|---|----|
| <a href="#">Music Lessons</a>             | 18 |
| <a href="#">Musician</a>                  | 18 |
| <a href="#">Online Reseller</a>           | 19 |
| <a href="#">Packing Business</a>          | 19 |
| <a href="#">Pet Grooming</a>              | 20 |
| <a href="#">Pet Sitting or Dog Walker</a> | 21 |
| <a href="#">Photographer</a>              | 21 |
| <a href="#">Podcaster</a>                 | 22 |
| <a href="#">Publish Your Own Magazine</a> | 23 |
| <a href="#">Seasonal Services</a>         | 23 |
| <a href="#">Sell Art</a>                  | 24 |
| <a href="#">Selling Handmade Goods</a>    | 25 |
| <a href="#">Social Media Marketing</a>    | 25 |
| <a href="#">Tech Support</a>              | 26 |
| <a href="#">Technology Tutor</a>          | 26 |
| <a href="#">Transcription</a>             | 27 |
| <a href="#">Videography</a>               | 27 |
| <a href="#">Web Designer</a>              | 28 |

| <b>Business</b> | <b>Business Description</b>   | <b>Free Resources</b>                                     |
|-----------------|---|---|
| Academic Tutor  | An easy business idea for teens is to become an academic tutor. Everyone has unique skills, so whether you're good at math, science, writing, or reading, you have the skills to teach someone else who may be struggling in that | <a href="#">Learn to Teach Online - LinkedIn Learning</a> |

# RISE

## TEEN ENTREPRENEURSHIP PROGRAM



|                    |  |   |
|--------------------|--|---|
|                    | <p>subject. An academic tutor can also help with test prep for the SATs, ACTs, AP tests, or other standardized tests.</p> <p>Most tutors will charge \$25/hour, but some may be able to get rates up to \$80/hr. You can find clients at your school, or you can try offering your services on sites like <a href="https://www.tutors.com">tutors.com</a> once you turn 18. What better way to start a business than to help others succeed?</p>   |   |
| <p>Art Teacher</p> | <p>The ability to draw, paint, or do any other kind of art is a skill, just like being able to solve complicated math equations. Teens who are looking for a business idea and are good at art should consider starting a business as an art teacher. They can offer lessons to peers or younger children in the neighborhood.</p> <p>You will need:</p> <ul style="list-style-type: none"> <li>• Materials and tools to use in your lessons</li> <li>• A space to teach from [or</li> </ul> | <p><a href="#">Teaching - LinkedIn Learning</a></p> |

# RISE

## TEEN ENTREPRENEURSHIP PROGRAM



|                |  |  |
|----------------|--|--|
|                | <p>offer virtual lessons</p> <ul style="list-style-type: none"> <li>• A website or social media page where people can learn about the class</li> <li>• You may even want to register as a business with the local government</li> </ul> <p>As your business grows, you can offer more lessons and do group sessions.</p>   |  |
| <p>Baker</p>   | <p>Many teenagers start their own businesses when they are in high school. If you enjoy cooking, baking, and decorating cakes, then it might be a good idea for you to start your own cake-making business in your free time.</p> <ul style="list-style-type: none"> <li>• Sell locally</li> <li>• Or, create an online bakery and have goods delivered on-demand with additional customization options</li> </ul> | <p><a href="#">Entrepreneurship Learning Pathway - LinkedIn Learning</a></p> |
| <p>Blogger</p> | <p>Anyone can blog. You just have to find something you enjoy writing about. Blogging is near the top of</p>   | <p><a href="#">Wordpress Blog - LinkedIn Learning</a></p>                    |

# RISE

## TEEN ENTREPRENEURSHIP PROGRAM



|                                      |   |   |
|--------------------------------------|---|---|
|                                      | <p>business ideas for teens because you can start with sites like <a href="#">Medium</a> [or <a href="#">WordPress</a>] for free.</p> <p>How do you make money blogging though? There are a few ways:</p> <ul style="list-style-type: none"> <li>• Freelancing through <a href="#">Upwork</a> and other sites.</li> <li>• Use <a href="#">Affiliate links</a> and get commissions based on referrals.</li> <li>• Earn crypto by blogging on <a href="#">Publish0x</a>.</li> <li>• Allow Google to <a href="#">sell ads on your site</a>.</li> </ul> | <p><a href="#">Copy Editing/Writing - LinkedIn Learning</a></p> <p><a href="#">Sell on Fiverr - LinkedIn Learning</a></p> <p><a href="#">Wordpress Blog - LinkedIn Learning</a></p> <p><a href="#">WordPress.com</a></p> <p><a href="#">Medium.com</a></p> <p><a href="#">Wix.com</a></p> |
| <p>Candle Maker</p>                  | <p>A simple craft to make that's always in demand is candles. For those looking for a business idea for teens, this is a sellable craft that's easy to learn and doesn't require a ton of upfront investment. Learn more in our guide to starting a candle business.</p>  | <p><a href="#">Entrepreneurship Learning Pathway - LinkedIn Learning</a></p> <p><a href="#">Sell on Etsy - LinkedIn Learning</a></p>  |
| <p>Car Wash &amp; Detail Service</p> | <p>Everyone loves to have their car looking shiny and new, but not</p>  | <p><a href="#">Entrepreneurship Learning Pathway -</a></p>  |

# RISE

## TEEN ENTREPRENEURSHIP PROGRAM



GWINNETT COUNTY  
PUBLIC LIBRARY



|                          |  |   |
|--------------------------|--|---|
|                          | <p>everyone has the time to dedicate to washing it. A car washing business is simple to start, all you need is a bucket, soft sponge, window cleaner, and elbow-grease for polishing. This can be a great weekend job for teens.</p> <p>It can be done either with or without machines. With low start-up costs, you can start small and then grow the business to include mobile service, and maybe even become a car wash chain.</p> | <p><a href="#">LinkedIn Learning</a></p> <p><a href="#">Sell on Etsy - LinkedIn Learning</a></p>  |
| <p>Caricature Artist</p> | <p>A caricature artist aims to make the person look like a cartoon by exaggerating features to create a caricatured portrait.</p> <p>The primary goal of a caricature artist is to make the person look how they perceive themselves.</p> <p>The caricaturist should be able to uncover what makes them unique and then exaggerate it. This will result in the finished product being something that they are</p>                      | <p><a href="#">Caricature Drawing - LinkedIn Learning</a></p> <p><a href="#">Sell on Fiverr - LinkedIn Learning</a></p> <p><a href="#">Sell on Etsy - LinkedIn Learning</a></p> |

# RISE

## TEEN ENTREPRENEURSHIP PROGRAM



GWINNETT COUNTY  
PUBLIC LIBRARY



|                  |  |  |
|------------------|--|--|
|                  | happy with.  |  |
| Child Care       | <p>A tried and true business idea for teens is to operate a child care or babysitting business. On the weekends or even during the week after school, you can help neighbors or family friends by caring for their young children. If you want to stand out from the competition, many communities offer local <a href="#">classes on child care and babysitting</a>.</p>  | <p><a href="#">Entrepreneurship Learning Pathway - LinkedIn Learning</a></p> |
| Cleaning Service | <p>One of the easiest business ideas to make money is cleaning people's houses.</p> <p>Any kid who's been helping out with chores around the house, they're likely already familiar with all the skills they'd need to <a href="#">start a housecleaning business</a>. Nearby homeowners would likely be happy to pay a teenager to help them dust, mop, and vacuum their home.</p> <p>One of the easiest business ideas to make money is cleaning</p> | <p><a href="#">Task Runner - LinkedIn Learning</a></p>                       |

# RISE

## TEEN ENTREPRENEURSHIP PROGRAM



GWINNETT COUNTY  
PUBLIC LIBRARY



|                                     |  |   |
|-------------------------------------|--|---|
|                                     | <p>people's houses.</p> <p>Almost anybody with a job and kids needs help keeping their home clean. Young people can start a small business by using the cleaning products at their parents' homes and offering their services on social media.</p> <p>If you are over 18, you can also use sites like <a href="http://bark.com">bark.com</a> and <a href="http://housekeeper.com">housekeeper.com</a> to find clients.</p> |   |
| <p>Courier Service</p>              | <p>Create an app or online game</p> <p>Anyone can create an app or online game these days, including teens. If your teen has a great idea and the technical skill to make it into a reality, they could turn this into a business. Completed apps and games can then be featured on various app stores, which return a percentage of the profit to the creator.</p>  | <p><a href="#">Game Development - LinkedIn Learning</a></p> <p><a href="#">Visit the GCPL Learning Labs</a></p> |
| <p>Create an app or online game</p> | <p>Create an app or online game</p> <p>Anyone can create an app or online game these days, including</p>   | <p><a href="#">Game Development - LinkedIn Learning</a></p> <p><a href="#">Visit the GCPL Learning</a></p>      |

# RISE

## TEEN ENTREPRENEURSHIP PROGRAM



GWINNETT COUNTY  
PUBLIC LIBRARY



|                   |  |  |
|-------------------|--|--|
|                   | <p>teens. If your teen has a great idea and the technical skill to make it into a reality, they could turn this into a business. Completed apps and games can then be featured on various app stores, which return a percentage of the profit to the creator.</p>  | <p><a href="#">Labs</a></p>                          |
| <p>DJ</p>         | <p>A DJ is a person who plays recorded music for an audience.</p> <p>To become a DJ, you need to start by learning how to play with various turntables and mixers. You also need to learn about the different types of music and songs before becoming a professional.</p> <p>If you want to become a DJ, you do not need any formal qualifications in most cases. Some professional DJs like Martin Garrix started in their teens, and by the time he was 21, <a href="#">he was worth \$35 million</a>. If you love music, give it a shot!</p> | <p><a href="#">DJ Events - LinkedIn Learning</a></p> |
| <p>Data Entry</p> | <p>For most future professions, teens will need to know how to use</p>   | <p><a href="#">Sell on Fiverr - LinkedIn</a></p>     |

# RISE

## TEEN ENTREPRENEURSHIP PROGRAM



|                                   |  |   |
|-----------------------------------|--|---|
|                                   | <p>spreadsheets and work with data. To learn these skills, teens can start a business in data entry. This type of business offers teens a flexible work schedule and the ability to learn an important new skill.</p> <p>This is a job that can be done from home with remote access, or you can go to local companies and do the work on-site.</p> <p>As long as you can type, data entry should definitely be on the list of teenage business ideas.</p> | <p><a href="#">Learning</a></p> <p><a href="#">Become a Virtual Assistant - LinkedIn Learning</a></p> |
| <p>Farmers Market/Fair Vendor</p> | <p>Farmers' Markets and craft fairs are generally a great way to sell handmade goods in your local area, and they can be an easy way for teens to start a business and sell their wares close to home. Whether selling crafts, food items, or handmade beauty products, there are several avenues for this type of business. Keep in mind, you may need a parent to actually reserve the booth and oversee operations.</p>                                 | <p><a href="#">Sell at Craft Fairs - LinkedIn Learning</a></p>  |

# RISE

## TEEN ENTREPRENEURSHIP PROGRAM



GWINNETT COUNTY  
PUBLIC LIBRARY



### Gaming Livestreams

For teens who love video games, there's no better dream than to make money by playing video games. Gaming livestreams are live videos where gamers play video games and allow viewers to watch them.

These can be of two types: Non-professional livestreams, which are done by the players themselves, and professional streams, which are done by professional gamers.

Non-professional streams are usually on platforms like [YouTube](#) or [Twitch](#), where users can stream themselves playing video games. Professional streams usually take place on platforms like Twitch or YouTube Gaming.

Professional gameplays on these platforms involve high production quality with professional graphics and sound effects for an enhanced gaming experience.

You can also host competitions where you get sponsorships and

### [Make Money on YouTube - LinkedIn Learning](#)

# RISE

## TEEN ENTREPRENEURSHIP PROGRAM



GWINNETT COUNTY  
PUBLIC LIBRARY



|                         |  |  |
|-------------------------|--|--|
|                         | <p>give prizes. Those can be super fun</p>   |  |
| <p>Graphic Designer</p> | <p>For a tech-savvy teen who is also artistically inclined, there's an opportunity to start a graphic design business. This can be as simple as creating a few cool designs and then putting them on T-shirts for friends or could involve doing freelance work for local business's marketing efforts.</p> <p>Graphic design is another easy business to start as a teenager. Graphic design is focused on creating artwork and product information for businesses including:</p> <ul style="list-style-type: none"> <li>● Logos</li> <li>● Websites</li> <li>● Product packaging</li> <li>● Marketing materials</li> </ul> <p>To find out more about different types of graphic design businesses, check out the blog <a href="#">8 Types of Graphic Design</a>.</p> | <p><a href="#">Sell Your Graphic Designs - LinkedIn Learning</a></p> <p><a href="#">Sell on Fiverr - LinkedIn Learning</a></p> <p><a href="#">Visit the GCPL Learning Labs</a></p> |

# RISE

## TEEN ENTREPRENEURSHIP PROGRAM



GWINNETT COUNTY  
PUBLIC LIBRARY



|                                    |  |   |
|------------------------------------|--|---|
| <p>Greeting Card Writer</p>        | <p>Another business idea that creative teens can turn into a small business is as a greeting card writer.</p> <p>They can sell their own greeting cards through sites like <a href="#">Shopify</a> using print-on-demand company <a href="#">Card Isle</a>. Alternatively, you can try <a href="#">freelancing for Hallmark</a>.</p> <p>Don't try to send them unsolicited card ideas though. I get the feeling the movie Mr. Deeds made it where they refuse to accept them. Check out why below.</p> | <p><a href="#">Create a Greeting Card - LinkedIn Learning</a></p> <p><a href="#">Sell on Etsy - LinkedIn Learning</a></p> <p><a href="#">Visit the GCPL Learning Labs</a></p> |
| <p>Holiday Decorating Business</p> | <p>Creating an appropriate and memorable holiday decorating business can be a great way to earn some extra cash during the holidays.</p> <p>The major holidays that people or businesses tend to have decorative festivities for in the US are:</p> <ul style="list-style-type: none"> <li>● Valentine's Day - February 14th</li> <li>● Easter - First Sunday</li> </ul>   | <p><a href="#">Task Runner via LinkedIn Learning</a></p>  |

# RISE

## TEEN ENTREPRENEURSHIP PROGRAM



GWINNETT COUNTY  
PUBLIC LIBRARY



|                      |   |  |
|----------------------|---|--|
|                      | <p>after the full moon that follows the Spring Equinox</p> <ul style="list-style-type: none"> <li>● St Patrick’s Day- March 17</li> <li>● Cinco De Mayo - May 5th</li> <li>● 4th of July - July 4th</li> <li>● Halloween - October 31st</li> <li>● Thanksgiving - 3rd Thursday in November</li> <li>● Christmas - December 25th</li> <li>● New Year - December 31</li> </ul> <p>This is on the list of business ideas for teens because it is creative and lets them focus on their school and other activities while they are still in school.</p> |  |
| <p>House Sitting</p> | <p>During the summer and scheduled breaks from school, many families take this opportunity to travel. While they’re away, they need someone to stop by the house,</p>   | <p><a href="#">Entrepreneurship Learning Pathway - LinkedIn Learning</a></p> |

# RISE

## TEEN ENTREPRENEURSHIP PROGRAM



GWINNETT COUNTY  
PUBLIC LIBRARY



|                       |  |  |
|-----------------------|--|--|
|                       | <p>take in the mail, water the plants, and perform other small daily tasks. Starting a housesitting business can be a great way for teens to earn some extra money while filling a need in their community.</p> <p>House sitting can be done through various platforms, such as websites, classified ads, word of mouth, etc.</p>  |  |
| <p>Ice Cream Cart</p> | <p>An ice cream cart is another small business idea for teens.</p> <p>If you live near a park, just get an ice cream cart and some of your favorite treats that you can get at low costs from the grocery store, then sell them individually for 3x as much as you paid.</p> <p>Make sure you have a little radio with the ice cream man music playing and your job's done.</p> <p>All the kids will rush your ice cream, and you'll be ready for your next journey to the grocery store. If you want to hire your friend to</p> | <p><a href="#">Entrepreneurship Learning Pathway - LinkedIn Learning</a></p> |

# RISE

TEEN ENTREPRENEURSHIP PROGRAM



GWINNETT COUNTY  
PUBLIC LIBRARY



|                        |   |  |
|------------------------|---|--|
|                        | <p>work jobs at other parks, the growth can compound quickly!</p>   |  |
| <p>Laundry Service</p> | <p>Starting a laundry service is a great way to make money, and it can be very profitable. A ton of people are too busy to do their laundry and would be happy to have someone come to their home and do it for them.</p> <p>As you grow, you can get a location where they can just drop off the clothes on the way to work and pick them up on the way home.</p> <p>You'll need more than one washer and dryer to have a location with drop-offs to serve the client though. You will most likely have to buy or rent them from a company that provides laundry equipment for entrepreneurs.</p> <p>You will also need to get the supplies, such as detergent, fabric softener, bleach, and other things needed for washing clothes. After you have purchased the necessary supplies, start marketing to more</p> | <p><a href="#">Task Runner - LinkedIn Learning</a></p> |

# RISE

## TEEN ENTREPRENEURSHIP PROGRAM



|                          |   |  |
|--------------------------|---|--|
|                          | <p>people in the area.</p> <p>Check out our interview with Ferndale Laundry to find out how lucrative a laundromat can be.</p>  |  |
| <p>Lawn Care Service</p> | <p>If one of your teen’s chores is to mow the lawn, they already have the skills needed for this business. By marketing their services around the neighborhood, they may be able to drum up a lengthy client list, and an especially popular time for a <a href="#">lawn care business</a> is the summer when your teen will have lots of free time on their hands.</p> | <p><a href="#">Task Runner - LinkedIn Learning</a></p>                       |
| <p>Lemonade Stand</p>    | <p>Sure this idea sounds like it is for little kids, but hear me out. It can be fun hanging out with your friends on a busy street and selling people driving by lemonade, water, energy drinks, and more.</p> <p>It’s way more convenient than a convenience store, and people will love seeing a group of friends working together.</p>                               | <p><a href="#">Entrepreneurship Learning Pathway - LinkedIn Learning</a></p> |

# RISE

## TEEN ENTREPRENEURSHIP PROGRAM



GWINNETT COUNTY  
PUBLIC LIBRARY



|               |  |  |
|---------------|--|--|
|               | That's why this made the list of teenage entrepreneurship ideas.   |  |
| Music Lessons | <p>For musically inclined teens who aren't interested in starting up a band, they may be interested in giving music lessons. Whether they excel at the piano, guitar, violin, or another instrument, there's bound to be a market for this skill.</p> <p>If you want to start it as an online business, many talented musicians provide <a href="#">Masterclasses</a> or create <a href="#">YouTube</a> tutorials.</p> | <a href="#">Make Money on Youtube - LinkedIn</a> |
| Musician      | Not every artist works with a pen in their hand — some are gifted with music. For those passionate about playing or writing music, the teen years are an opportunity to get together with friends, form a band, and perform locally. This is a good business idea for teens that should also be a lot of fun.  | <a href="#">Musician - LinkedIn Learning</a>     |

# RISE

## TEEN ENTREPRENEURSHIP PROGRAM



GWINNETT COUNTY  
PUBLIC LIBRARY



|                         |   |  |
|-------------------------|---|--|
| <p>Online Reseller</p>  | <p>Starting an online reseller business is a good idea for teens who want to earn some money and explore their entrepreneurial spirit.</p> <p>Opening an online reseller business is a great option. It can be as simple as buying clothes, collectibles, or any other item from local stores and reselling them on your own website, eBay, or Facebook Marketplace.</p>  | <p><a href="#">Selling Online - LinkedIn Learning</a></p>                    |
| <p>Packing Business</p> | <p>A packing business is the perfect business idea for teens looking to get started in the world of entrepreneurship. They can start this enterprise on a small scale and eventually expand it into a larger-scale company.</p> <p>Some of the benefits teens get from starting this kind of business include:</p> <ul style="list-style-type: none"><li>● Packing can be done at home</li><li>● Provides job opportunities to other family members, like grandparents, who</li></ul> | <p><a href="#">Entrepreneurship Learning Pathway - LinkedIn Learning</a></p> |

# RISE

## TEEN ENTREPRENEURSHIP PROGRAM



GWINNETT COUNTY  
PUBLIC LIBRARY



|                     |  |              |
|---------------------|--|--------------|
|                     | <p>might not be able to work anymore but still want some income</p> <ul style="list-style-type: none"> <li>You don't need much capital to start these kinds of businesses because they are labor-intensive rather than capital intensive.</li> </ul>   |              |
| <p>Pet Grooming</p> | <p>Starting a pet grooming business can be a great idea to make money for teenagers or young adults.</p> <p>The best way to start this business is by getting certification through the National Dog Groomers Association of America (NDGAA) and asking clients about their desired groom style.</p> <p>It's also worth considering what type of services the prospective clients will need — whether that's basic bathing and clipping, or something more elaborate like shampooing, hair trimming, nail clipping, ear cleaning, etc.</p> | <p>NDGAA</p> |

# RISE

## TEEN ENTREPRENEURSHIP PROGRAM



GWINNETT COUNTY  
PUBLIC LIBRARY



|   |   |  |
|---|---|--|
| <p><b>Pet Sitting or Dog Walker</b></p> | <p>For kids who love animals, there's no better way to get time with animals and start a business than by pet sitting or <a href="#">dog walking</a>. Both of these businesses also offer flexible hours and your clients will provide all the supplies you'll need, from leashes to treats and more.</p> <p>Pet sitters should also be responsible and trustworthy. Start by visiting websites, such as <a href="#">Rover</a> or <a href="#">Wag</a>, that will help connect people looking for pet sitters.</p> | <p><a href="#">Become a pet Sitter/Walker - LinkedIn Learning</a></p>  |
| <p><b>Photographer</b></p>              | <p>Photography is a growing industry for both professional and amateur photographers. The event photographer focuses on taking photographs at any event they are commissioned to photograph.</p> <p>The main responsibility of the event photographer is to capture the essence of the event.</p> <p>The demand for event photography has increased over the last few years because of its many use cases. As a young</p>   | <p><a href="#">Photography Business - LinkedIn Learning</a></p> <p><a href="#">Adobe Lightroom - LinkedIn Learning</a></p> <p><a href="#">Visit the GCPL Learning Labs</a></p> |

# RISE

## TEEN ENTREPRENEURSHIP PROGRAM



GWINNETT COUNTY  
PUBLIC LIBRARY



|                  |  |  |
|------------------|--|--|
|                  | <p>creative entrepreneur, this is a great business idea for 18-year-olds.</p> <p>With a small investment in equipment or some skill with a smartphone, teens can start a business as a photographer or videographer. There are many niches within this type of business, so teens can specialize in pet photography, events, family portraits, or creating social media content for local businesses.</p>                            |  |
| <p>Podcaster</p> | <p>A still relatively new and growing space is the podcast world. Similar to a blog, your teen will need passion for a specific topic and the ability to grow a decent following, but once they do, they can earn income by finding advertisers interested in placing ads on their podcast. Learn more about how to start a podcast.</p> <p>Podcasts are focused on discussing subjects that interest you. You'll need a webcam,</p> | <p><a href="#">Podcasting Business - LinkedIn Learning</a></p> <p><a href="#">Digital Audio Workstations - LinkedIn Learning</a></p> <p><a href="#">Visit the GCPL Learning Labs</a></p> |

# RISE

## TEEN ENTREPRENEURSHIP PROGRAM



GWINNETT COUNTY  
PUBLIC LIBRARY



|   |  |   |
|---|--|---|
|   | <p>recording software (such as <a href="#">OBS</a>), and microphones.</p> <p>Podcasts generate revenue through a variety of methods. Check out this blog on some of the ways to <a href="#">monetize your podcast</a>.</p>   |   |
| <p><b>Publish Your Own Magazine</b></p> | <p>Starting up your own magazine can be a difficult endeavor. But with the right company, you can make sure that you are getting everything done in order to ensure the success of your project. The first thing to know about publishing a teen-oriented magazine is it has to be relevant and tailored towards teens in order to make it interesting for them.</p> | <p><a href="#">InDesign 2022 Essential Training - LinkedIn Learning</a></p> <p><a href="#">Visit the GCPL Learning Labs</a></p> |
| <p><b>Seasonal Services</b></p>         | <p>Another seasonal business for teens is to help with seasonal chores. Most homeowners don't have a lot of spare time, but they still want their homes to look nice and festive during the holidays. Teens can start their business by doing odd jobs as the season</p>   | <p><a href="#">Entrepreneurship Learning Pathway - LinkedIn Learning</a></p>  |

# RISE

## TEEN ENTREPRENEURSHIP PROGRAM



|                 |  |   |
|-----------------|--|---|
|                 | <p>changes.</p> <ul style="list-style-type: none"> <li>● Leaf Removal</li> <li>● Snow Shoveling</li> <li>● Garden Watering</li> <li>● Landscaping &amp; Lawn Care</li> <li>● Decoration Removal</li> <li>● And more!</li> </ul> <p>Legends Lawn Care is a landscaping company started by a teen.</p>   |   |
| <p>Sell Art</p> | <p>There are a ton of ways to sell art. Here are some tips for success:</p> <ul style="list-style-type: none"> <li>● Decide what kind of art to sell – original, commissioned, or prints.</li> <li>● Find a niche to sell your art in – digital art, watercolor paintings, photographs, etc.</li> <li>● Create a website or blog.</li> <li>● Provide contact information for potential buyers.</li> <li>● Showcase your work at galleries, small art festivals, and local events – keep in mind the goal is to have</li> </ul> | <p><a href="#">Sell on Etsy - LinkedIn Learning</a></p> <p><a href="#">Sell on Fiverr - LinkedIn Learning</a></p> <p><a href="#">Become an Asset Artist for Games - LinkedIn Learning</a></p> |

# RISE

## TEEN ENTREPRENEURSHIP PROGRAM



GWINNETT COUNTY  
PUBLIC LIBRARY



|                               |  |  |
|-------------------------------|--|--|
|                               | <p>people see your work and want to buy it.</p> <ul style="list-style-type: none"> <li>• Consider using social media as a marketing platform.</li> </ul>   |  |
| <p>Selling Handmade Goods</p> | <p>Artistic teens who are creative can hone their skills and make some money by selling their creations. This can be a local endeavor, or [an online venture] to sell their crafts to a larger audience.</p>   | <p><a href="#">Sell on Etsy - LinkedIn Learning</a></p>  |
| <p>Social Media Marketing</p> | <p>Social media is a powerful marketing channel that every business should take advantage of. It's the easiest way to get in contact with your target audience, build your brand, increase sales, and attract new customers.</p> <p>There are tons of social media channels out there to explore. Facebook, Twitter, Instagram, and Snapchat are just few examples. But it's not enough to just have an account on these channels.</p> <p>You need to post content regularly</p> | <p><a href="#">Make Money on YouTube - LinkedIn Learning</a></p> <p><a href="#">Visit the GCPL Learning Labs</a></p> |

# RISE

## TEEN ENTREPRENEURSHIP PROGRAM



GWINNETT COUNTY  
PUBLIC LIBRARY



|                         |  |   |
|-------------------------|--|---|
|                         | <p>in order to have a consistent engagement with your followers. And it doesn't have to be big content either!</p> <p>The most popular social media marketing strategies for teens that work well are posting photos of their day-to-day life or sharing motivational messages or quotes that can inspire other people.</p>  |   |
| <p>Tech Support</p>     | <p>If you have a knack for technology, have a positive attitude, and are great with people, then your business idea might be to start a tech support business.</p> <p>You might not realize that there's a huge demand for tech support. In fact, the Bureau of Labor Statistics found that there were currently 110,000 jobs in this field. And they're expected to grow by 10 percent from now until 2024!</p> | <p><a href="#">Tech Support - LinkedIn Learning</a></p>     |
| <p>Technology Tutor</p> | <p>While some older adults don't know how to use their smartphones, tablets, or computers, kids are growing up</p>   | <p><a href="#">Technology Tutor - LinkedIn Learning</a></p> |

# RISE

## TEEN ENTREPRENEURSHIP PROGRAM



GWINNETT COUNTY  
PUBLIC LIBRARY



|                      |   |   |
|----------------------|---|---|
|                      | <p>with this technology and know it better than anyone. If your teen has the patience and the skills, they can make some extra money as a technology tutor.</p>   |   |
| <p>Transcription</p> | <p>Transcribing is documenting what is said during a meeting [or on video]. Plenty of businesses need this service, and NYtimes Wirecutter found that <a href="#">humans are still better than AI</a> at transcribing.</p> <p>Combine both a human and AI in your business to help you serve multiple clients at once.</p>  | <p><a href="#">Transcription - LinkedIn Learning</a></p> <p><a href="#">Sell on Fiverr - LinkedIn Learning</a></p> <p><a href="#">Visit the GCPL Learning Labs</a></p>  |
| <p>Videography</p>   | <p>Video is going to be the most important form of marketing in the future. It's a powerful way of connecting with your audience, and you can use it to promote all kinds of products and services. But it's not easy to become a videographer.</p> <p>The first thing you need to do is find out what equipment you're</p> | <p><a href="#">Videography - LinkedIn Learning</a></p> <p><a href="#">Video Editing - LinkedIn Learning</a></p> <p><a href="#">Sell on Fiverr - LinkedIn Learning</a></p> <p><a href="#">Make Money on YouTube - LinkedIn Learning</a></p> <p><a href="#">Visit the GCPL Learning</a></p> |

# RISE

## TEEN ENTREPRENEURSHIP PROGRAM



GWINNETT COUNTY  
PUBLIC LIBRARY



|                     |  |   |
|---------------------|--|---|
|                     | <p>going to need. That will depend on whether you're just starting out as an amateur or if you want to become more serious about videography.</p> <p>As a business idea for teens, this one ranks at the top.</p> <p>And don't forget about editing capabilities! That's an important part of creating videos, too, so make sure that you have some kind of software at your disposal.</p>   | <p><a href="#">Labs</a></p>   |
| <p>Web Designer</p> | <p>A little knowledge can go a long way toward supporting this business idea for teens. Many small businesses need websites and may not have the cash to hire a professional. By offering their services at a discounted rate, teens can start their own business as a web designer. This is a great way to practice skills and make some extra money.</p> <p>The <a href="#">Bureau of Labor Statistics</a> expects the need for web design</p> | <p><a href="#">Web Design - LinkedIn Learning</a></p> <p><a href="#">Sell on Fiverr - LinkedIn Learning</a></p> <p><a href="#">Visit the GCPL Learning Labs</a></p> |

# RISE

## TEEN ENTREPRENEURSHIP PROGRAM



|  |   |  |
|--|---|--|
|  | <p>to grow by 13%, and average wages are over \$77k. Wages are typically less than 1/3 of a business revenue, so that means a business could make over \$225k/designer.</p> |  |
|--|---|--|

Via [NerdWallet.com](https://nerdwallet.com), [JustBusiness](https://justbusiness.com), and [Upflip.com](https://upflip.com)