

AcessiBe

What is accessiBe?

accessiBe is an A.I tool that enhances website accessibility for individuals with disabilities. Some of its key features include adjusting, sizing, and coloring fonts, providing text-speech functionality on texts and etc.

Why use this tool?

This tool can be used to achieve greater inclusivity, especially for those with disabilities which comprise about 20 percent of the world population. It can also lead to better client experience and satisfaction, as this tool acknowledges and attempts to meet their needs. Lastly, it can help mitigate legal risks, because it helps the website to comply with the American Disabilities Act (ADA), an act that all websites must adhere to for users with disabilities.

Implementation of this website:

First, you need to install accessiBe. Then it will audit the website of your choice to figure out any barriers for users with disabilities, which can take up to 48 hours. And once the audit is completed, you are good to use accessiBe on your website.

Successful Case Studies of accessiBe:

- Case Study #1
 - Organization: Homeward Bound of the Grand Valley (CO)
 - Mission: Non-profit that provides temporary housing and transitional lodging for homeless adults
 - Review: *"I know I am safe from legal action, but also know I am thinking of all my users and being adaptive to their needs. That means a lot on the non-profit world."*

- Director, Development & Brand Advancement

Best opportunities:

First, any non-profits that mainly serve people with disabilities would benefit significantly from this tool as it can meet most of their needs. Also, if you want to steer clear of any legal action, this is a great way to mitigate that by complying with the ADA.

Pitfalls:

There is a little bit of coding involved in the beginning if you want to adjust the settings. Also, it is very worthwhile to evaluate whether the website would truly need this feature, because this tool can be expensive depending on the features you would use.