

Your Assignment

1. Identify some of your most powerful, driving purposes

The idea of my family being miserable.

The Life I want - the success I want to make.

Money.

The idea of being skinny/fat, pathetic loser.

Imagination that somebody is outworking me right now.

2. Revise and enhance your identity document to make it as compelling and vivid as possible

should get you FIRED UP every time you read it

3. Make a personalized plan for how you will review and synthesize these resources moving forward

Every Wednesday and Saturday I review my notes.

I will rewrite my identity.

I will use the planning methods.

(root-cause, cause and effect), perspicacity walks, testing and creativity methods every step of my journey.

4. Prepare for challenges