Hello there,

I had the chance to take a look at your 'TradingLab' website and I'm reaching out because the homepage design you've made is causing potential customers to lose trust and click off your site.

This is happening because there's no immediate testimonials on the homepage visitors can look at, which is resulting in an immediate dissatisfaction in the product and a decrease in credibility.

By adding testimonials and rebuilding your homepage, these issues will be met and will result in an increase in your credibility and overall attracting more potential customers.

Would you be interested in having a brief 5-minute chat to discuss how we can design your homepage to achieve these effects?

Muhammed